



LAND & HOUSES

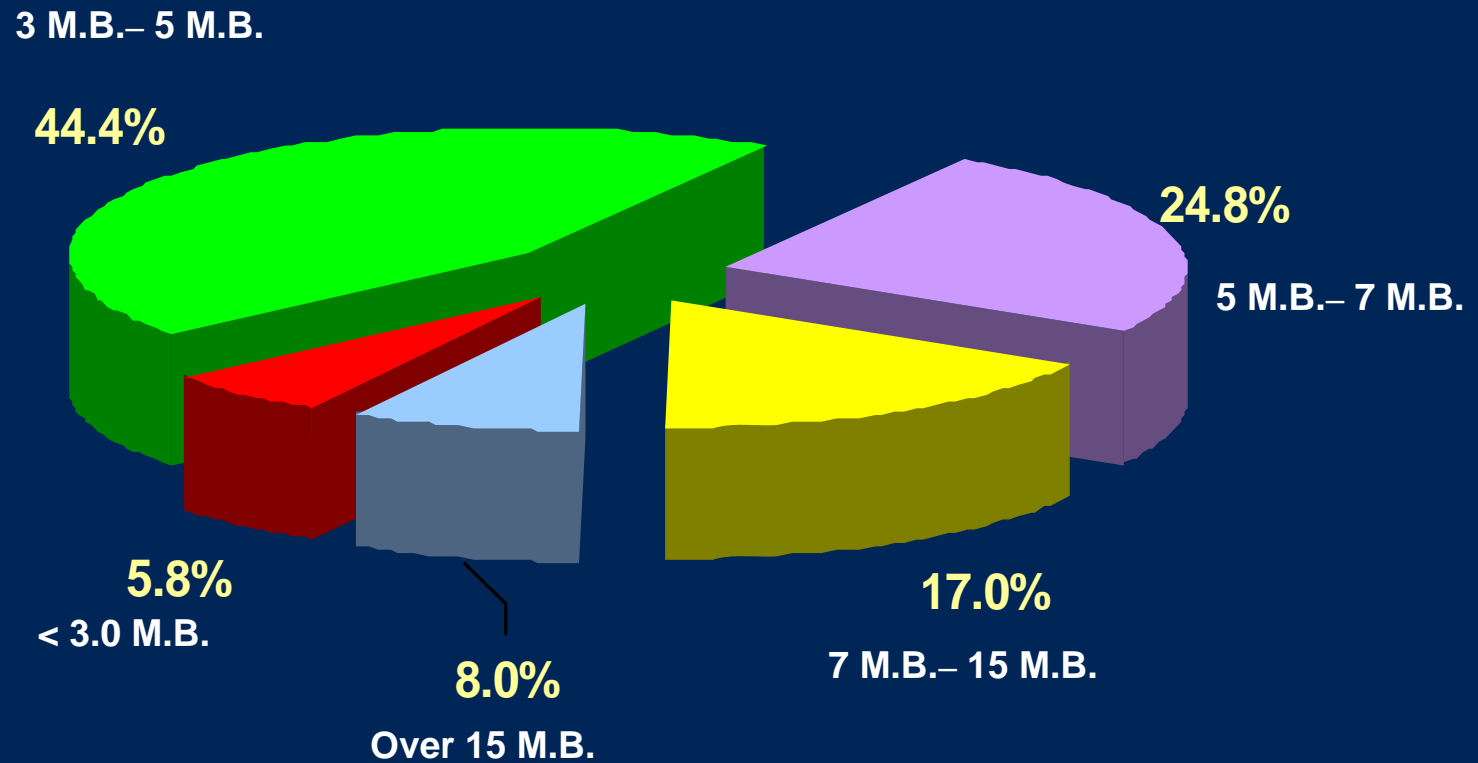


Analyst Meeting Q.4' 09

26 Feb.10

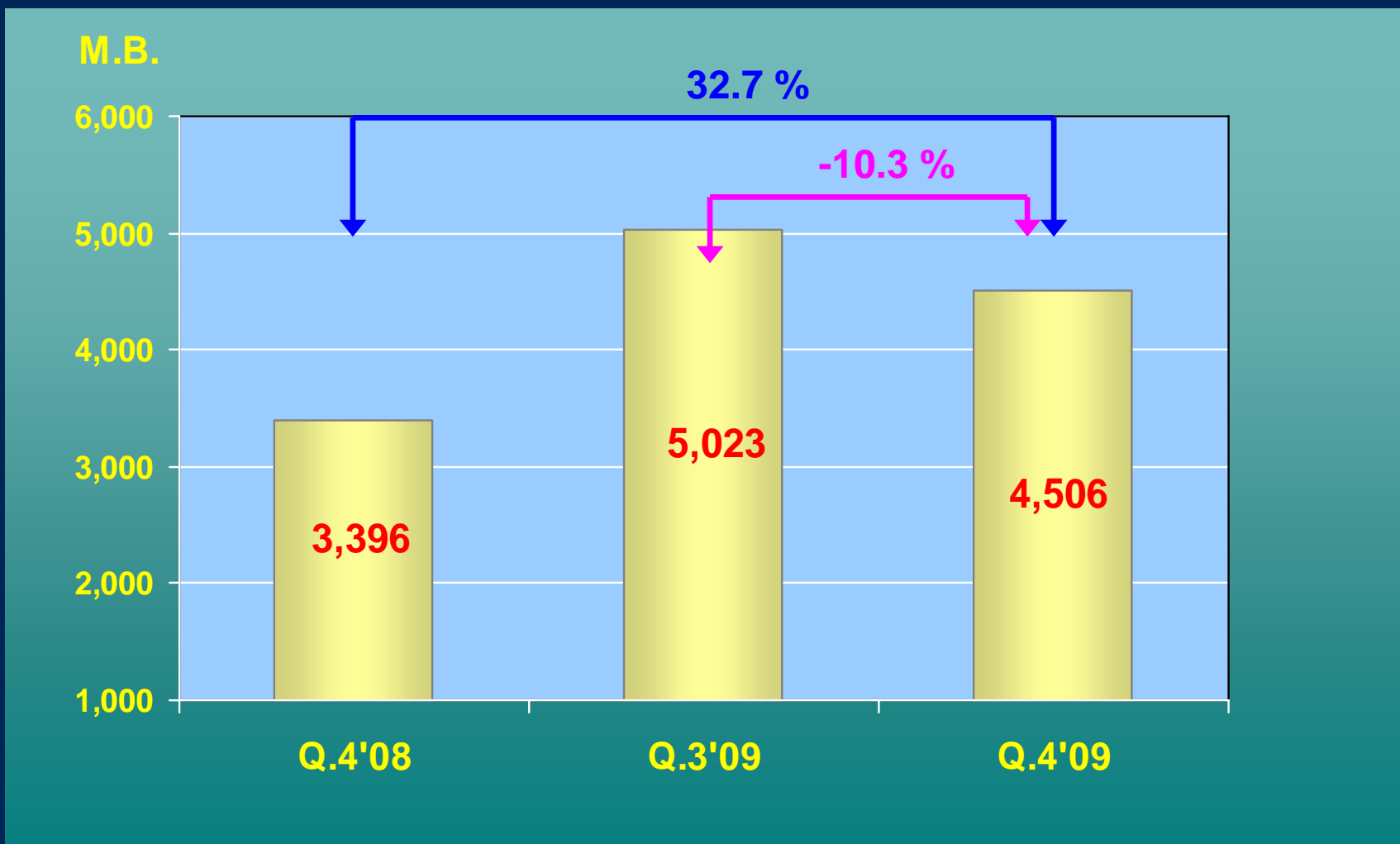


Pre-Sales of SH by segment – 2009



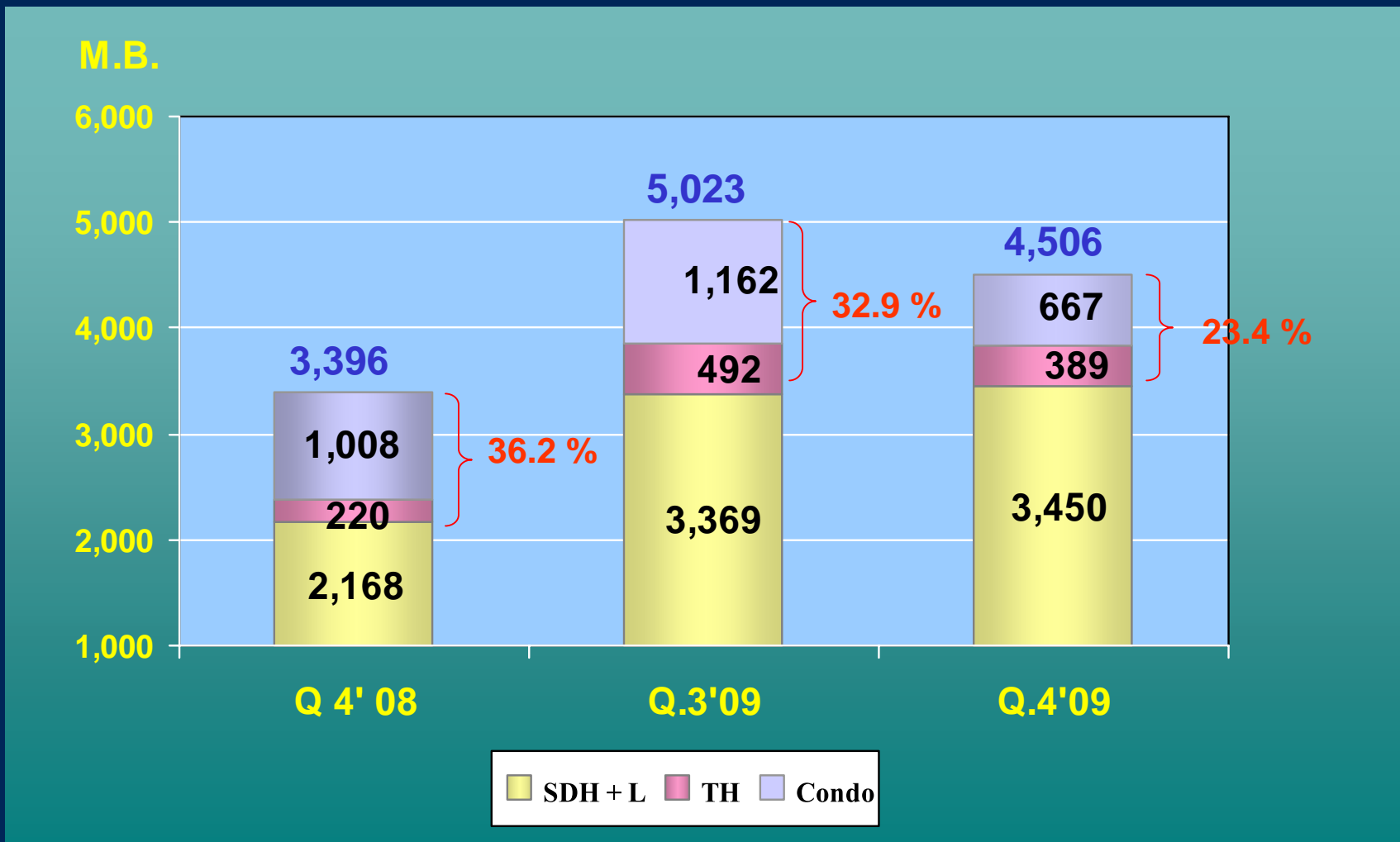


Sales Growth



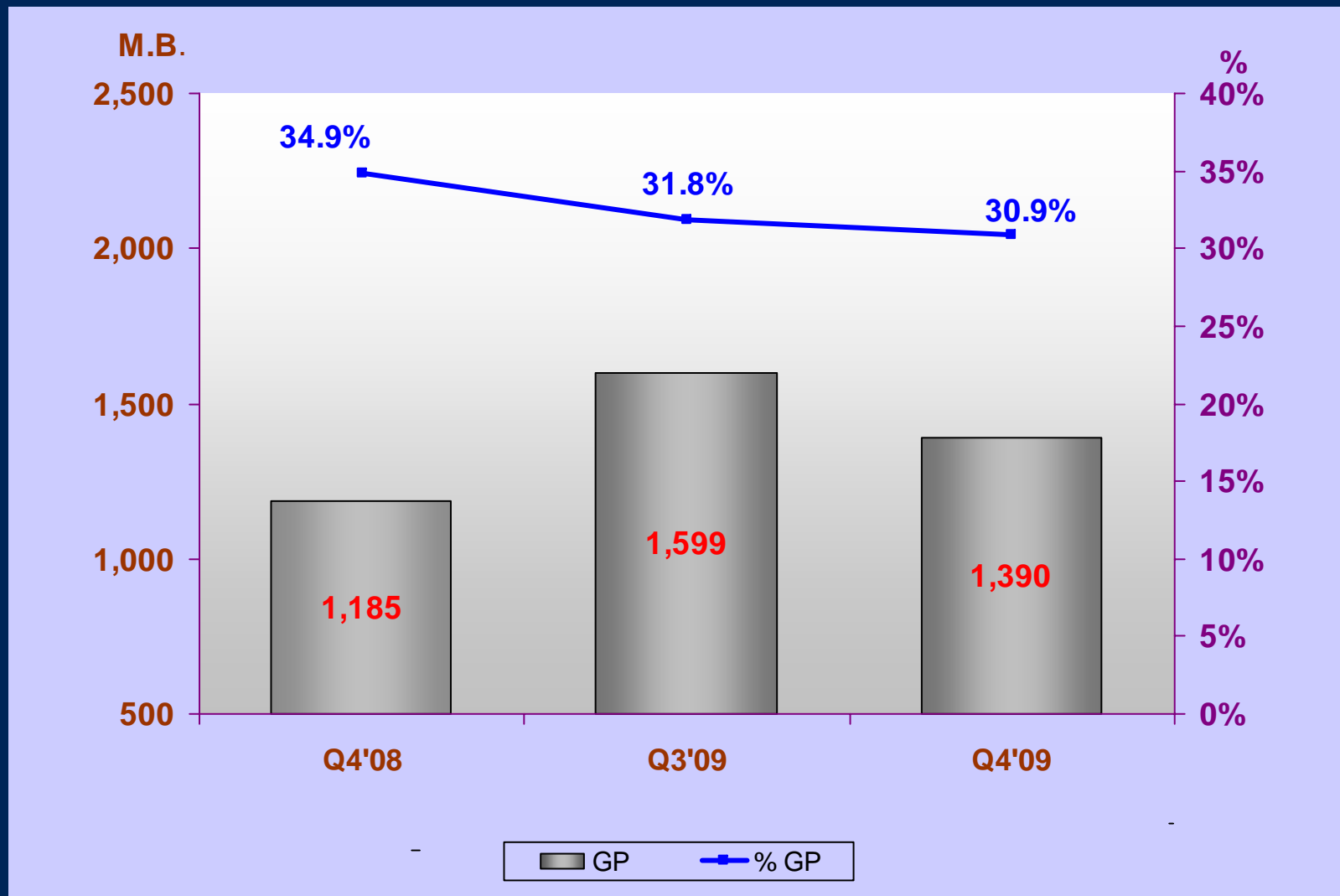


Sales by type



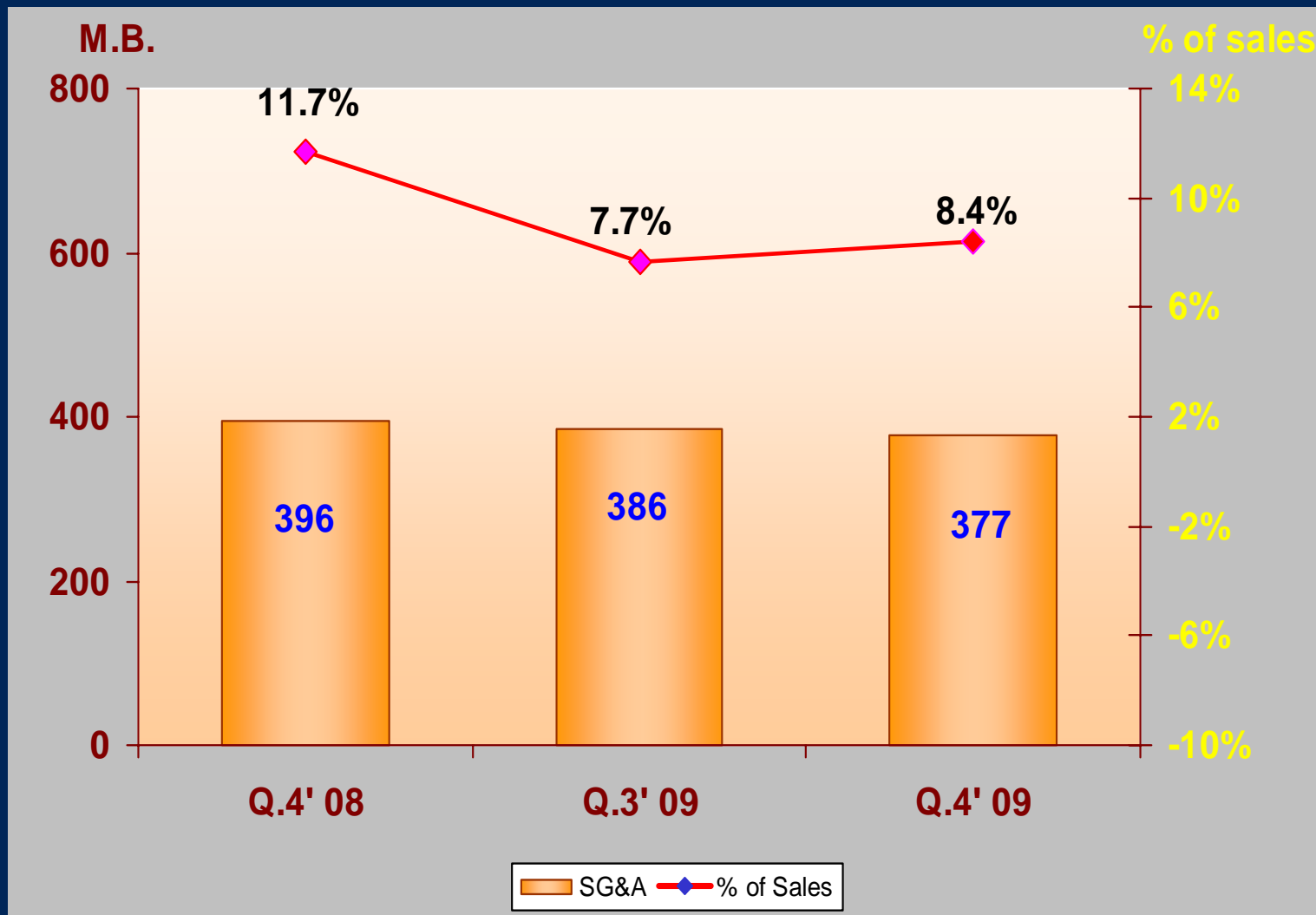


G.P.



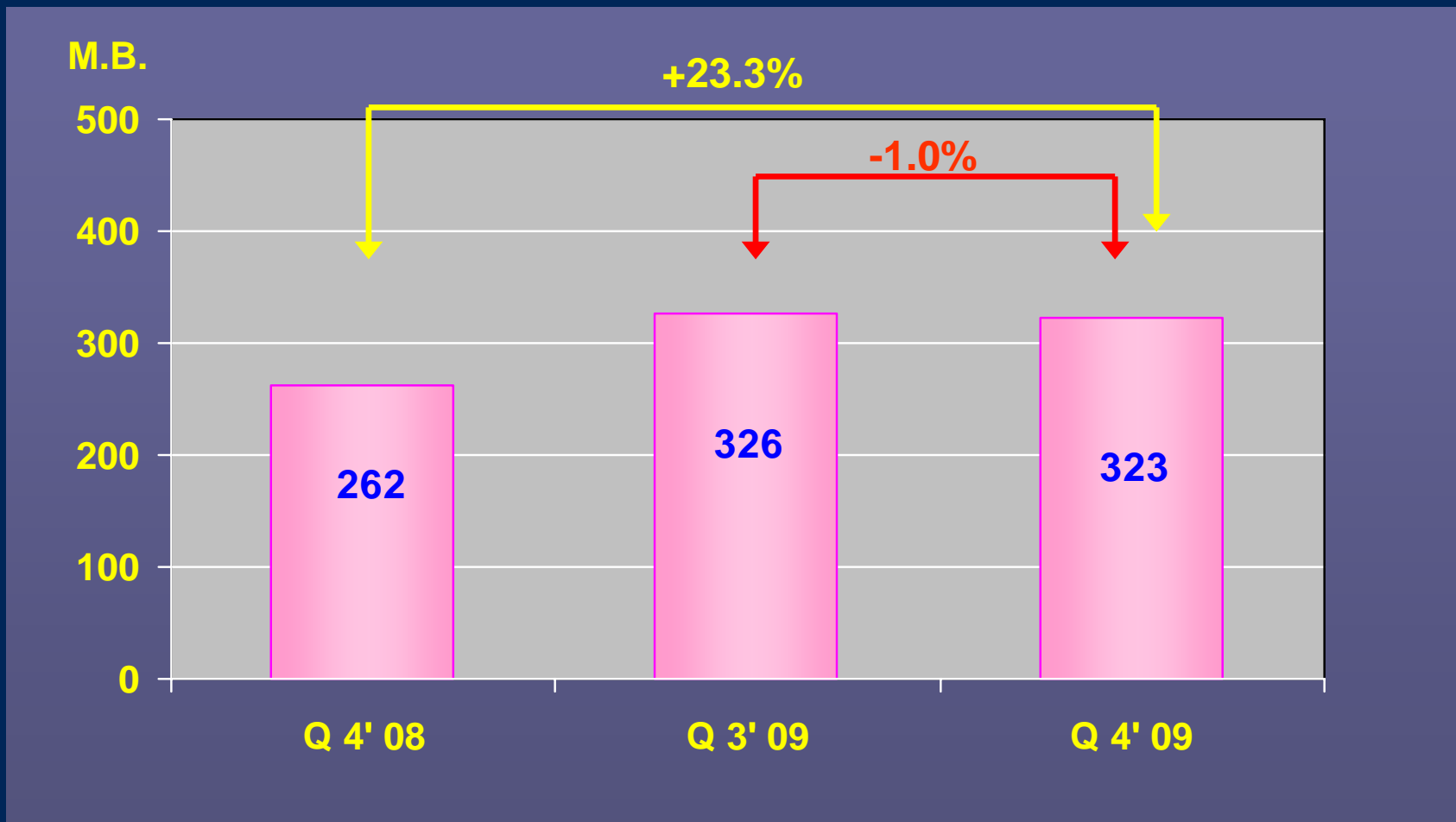


SG&A Exp. (excl. B/T)



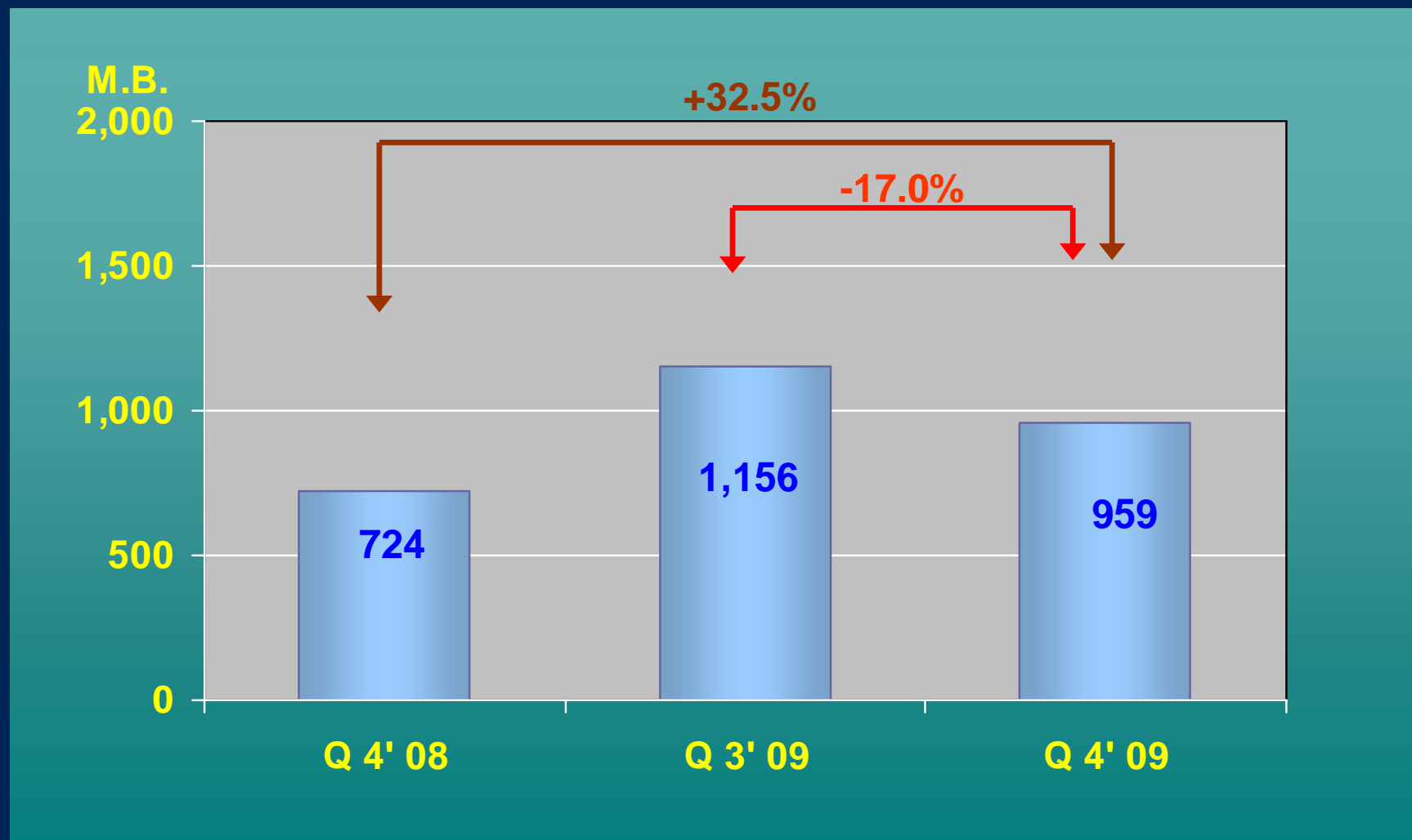


Share of income from invest.



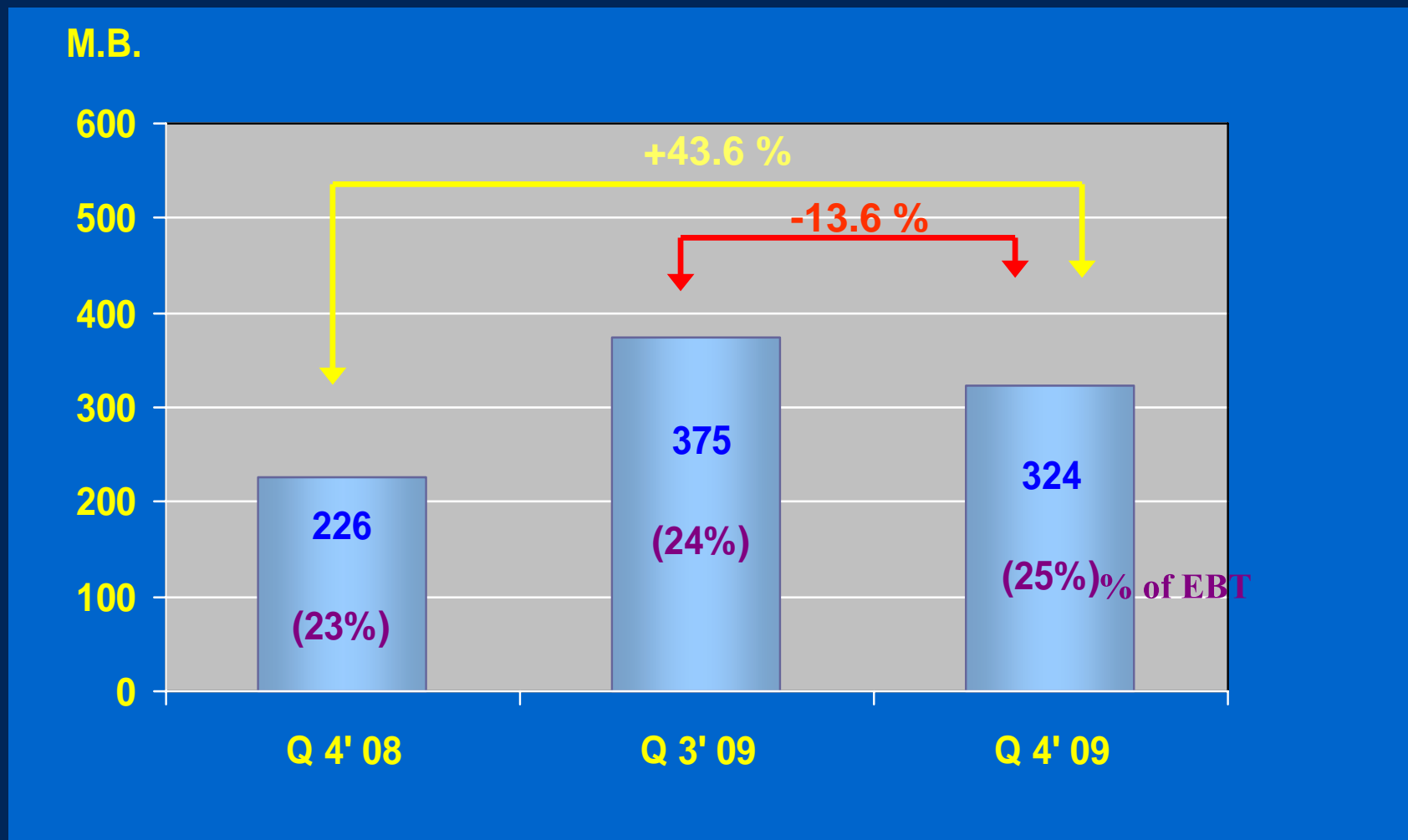


Profit from Core operation



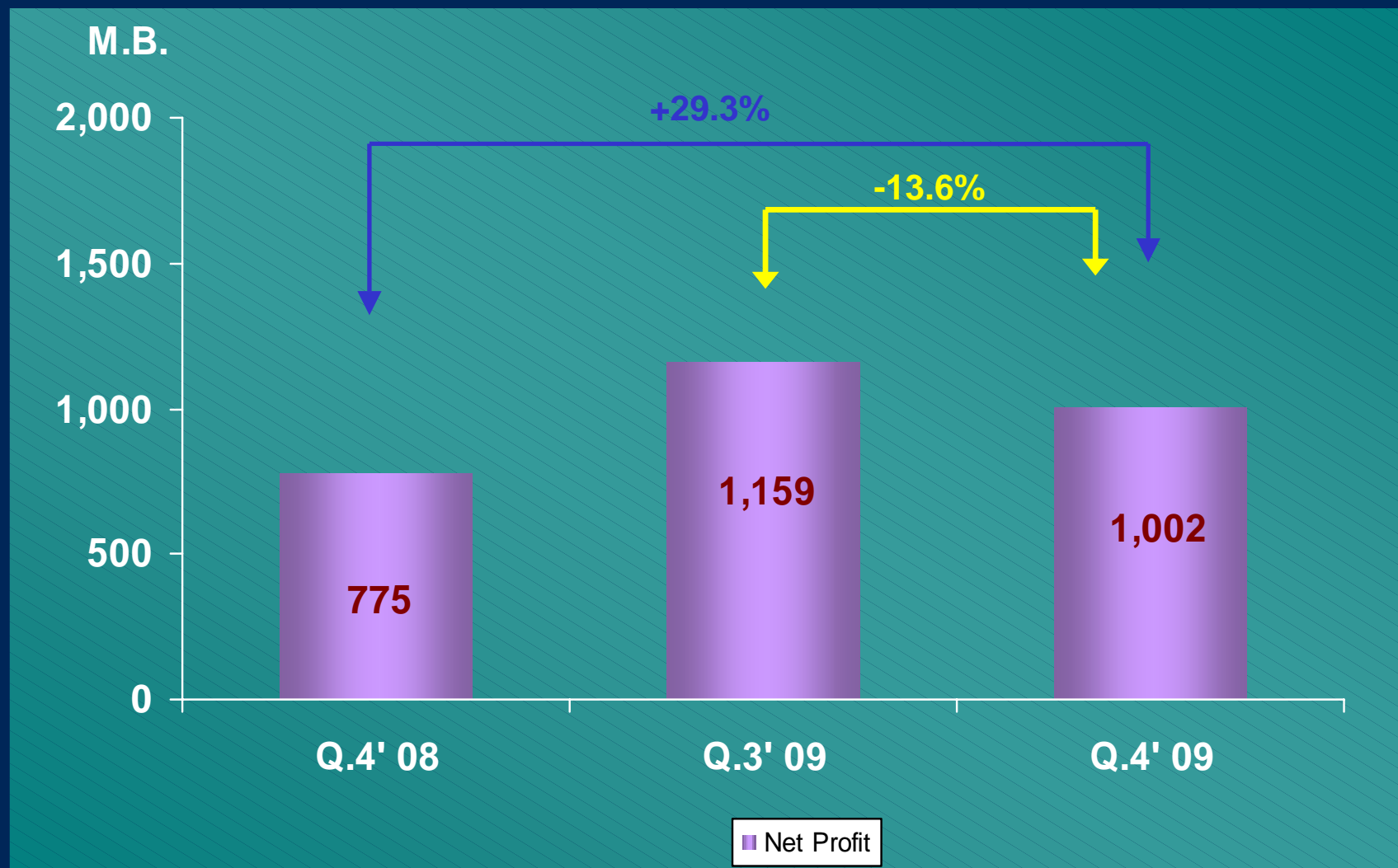


Corporate Tax





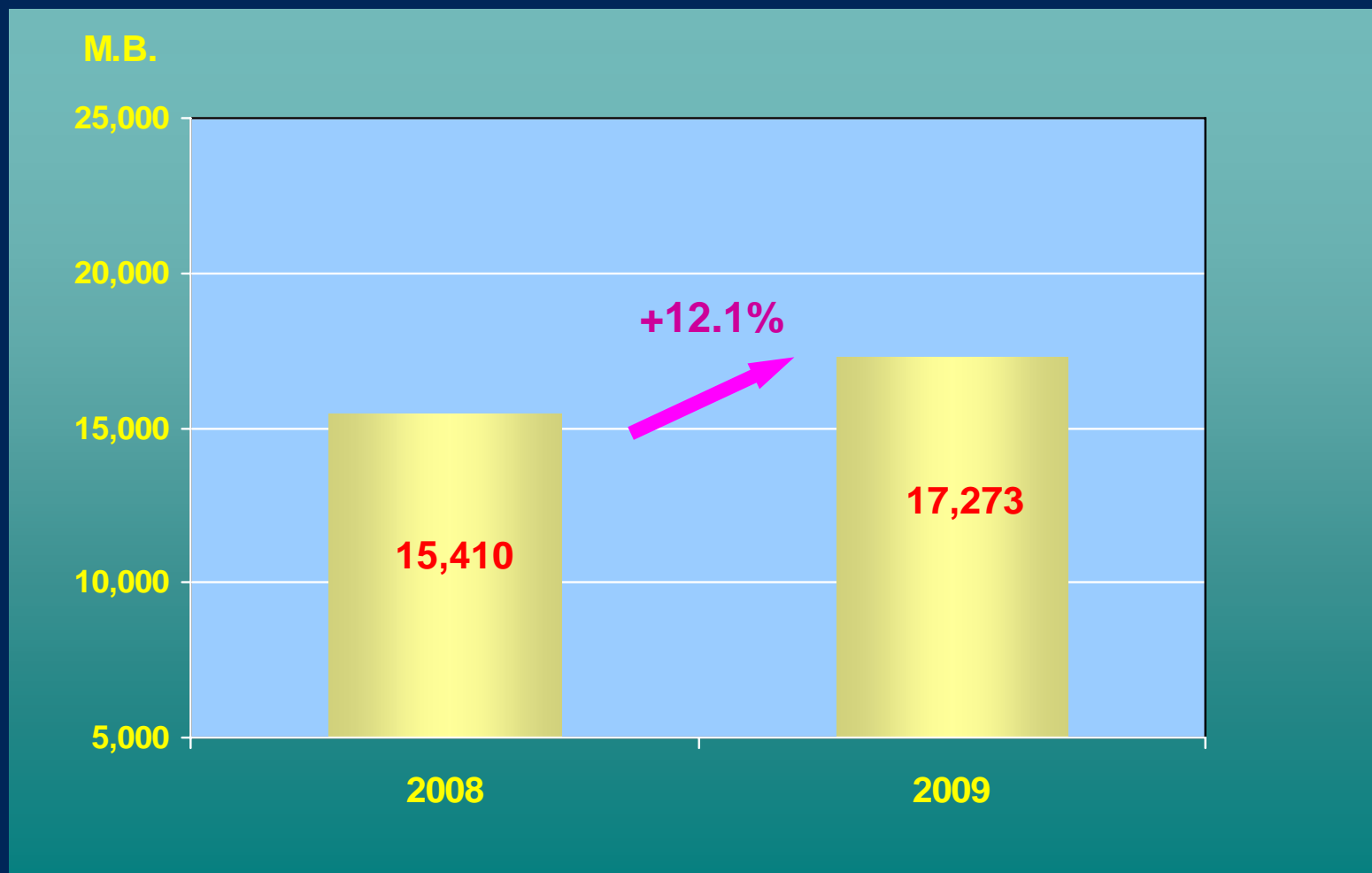
Net Profit



Performance of 2009

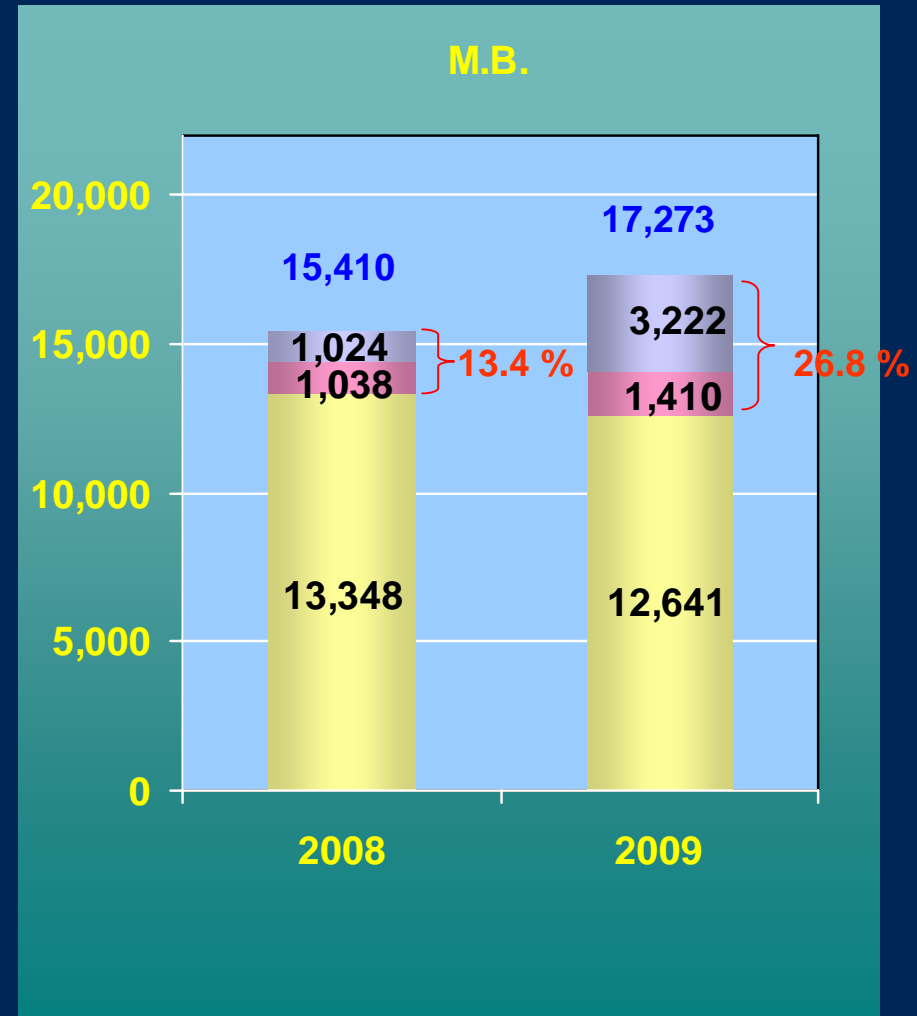
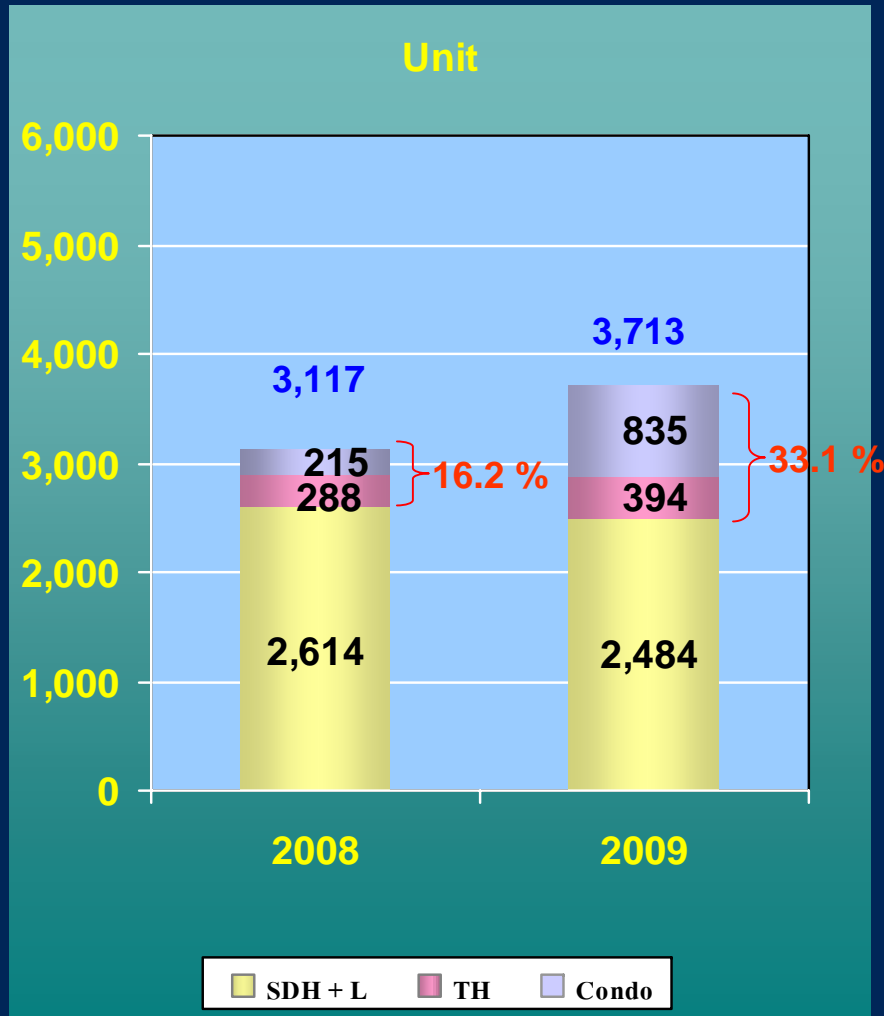


Sales Growth



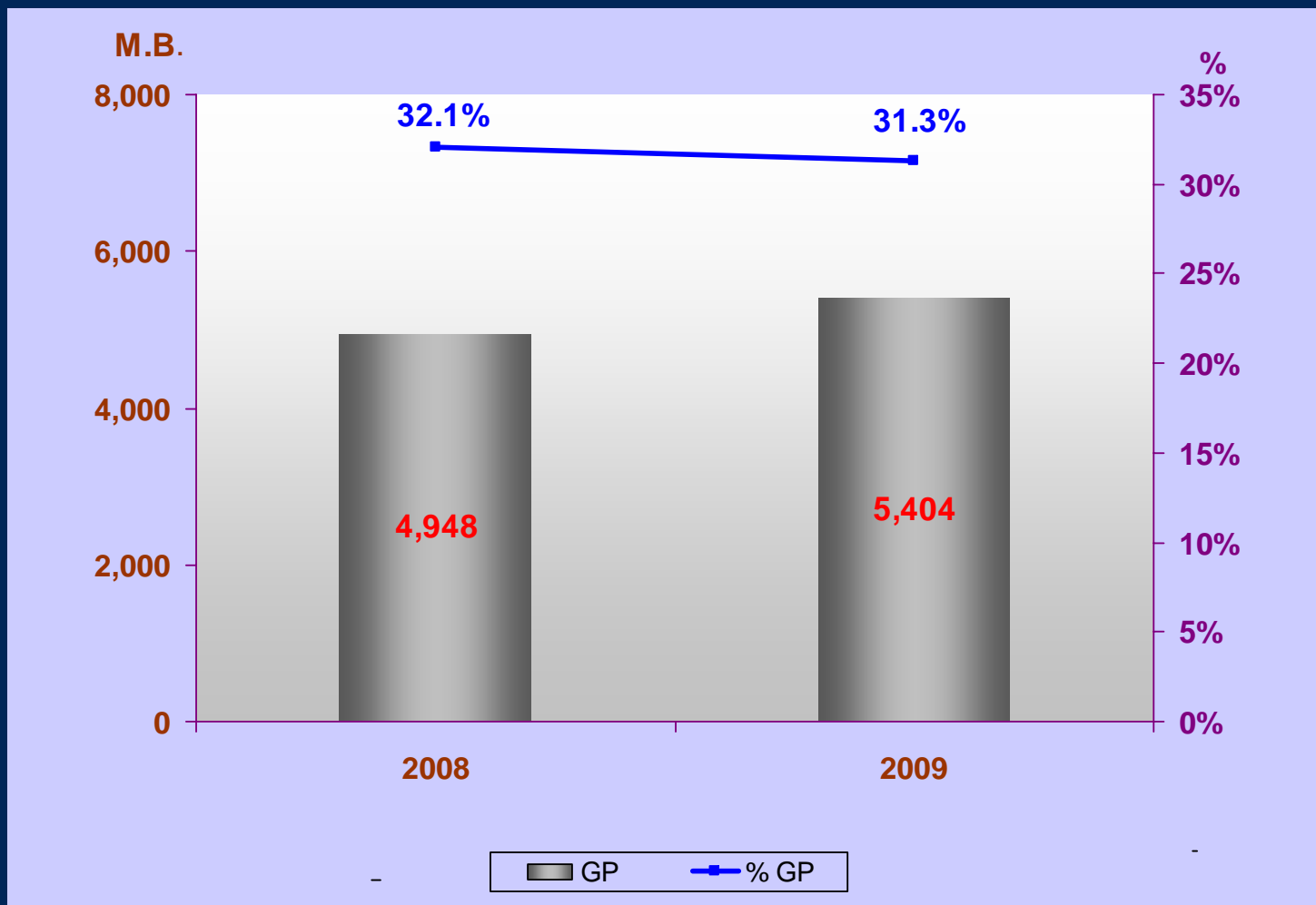


Sales by type



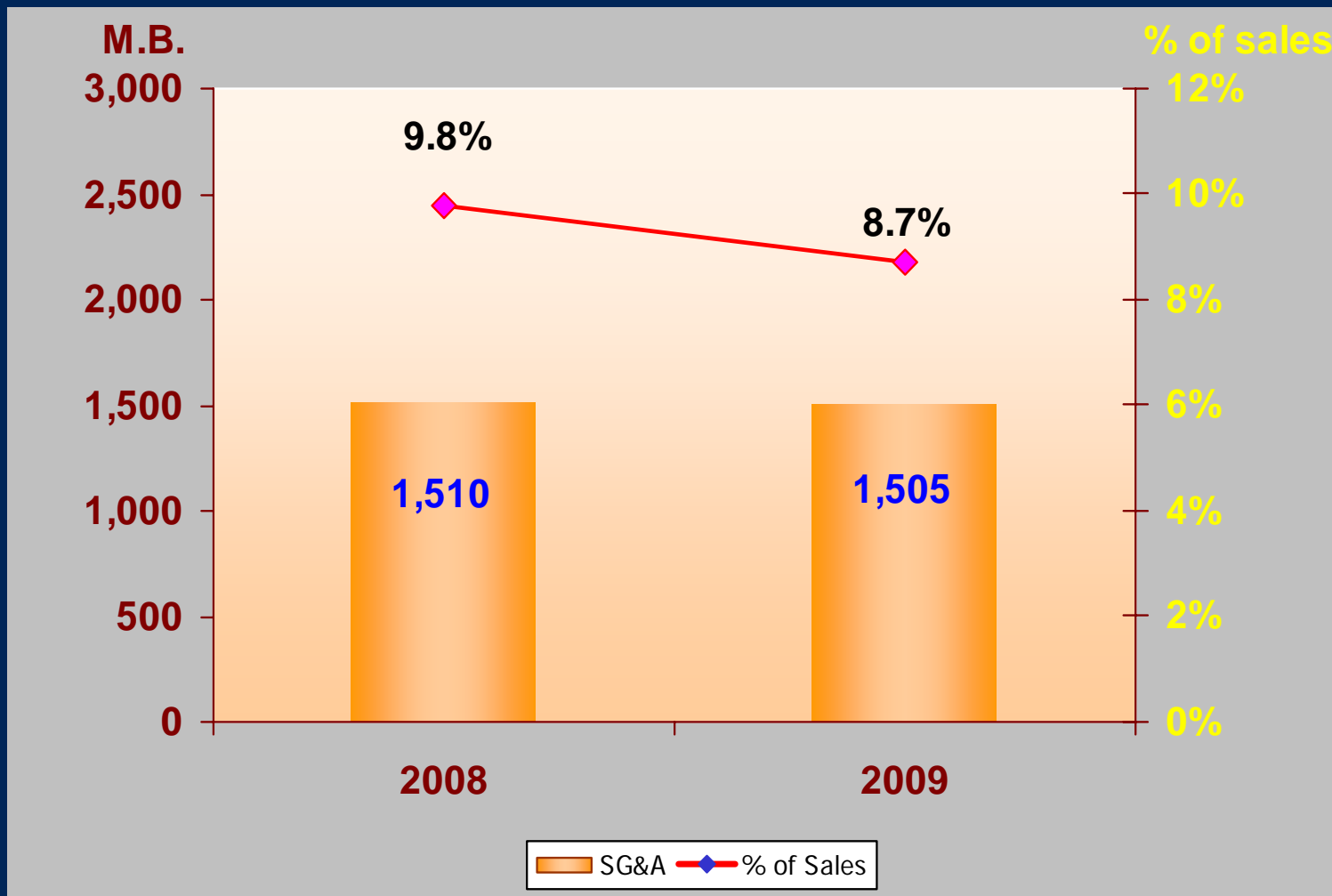


G.P.



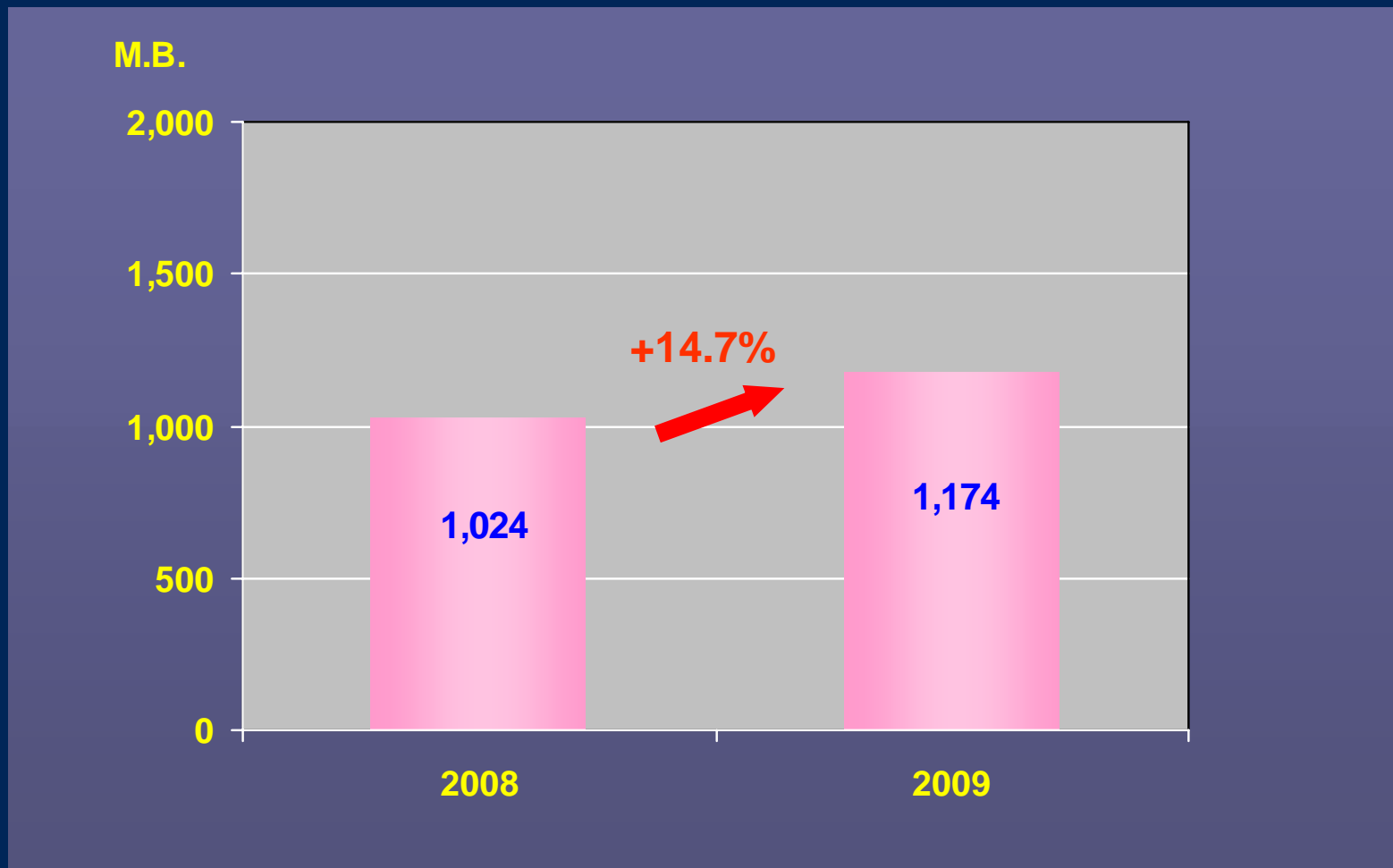


SG&A Exp. (excl. B/T)



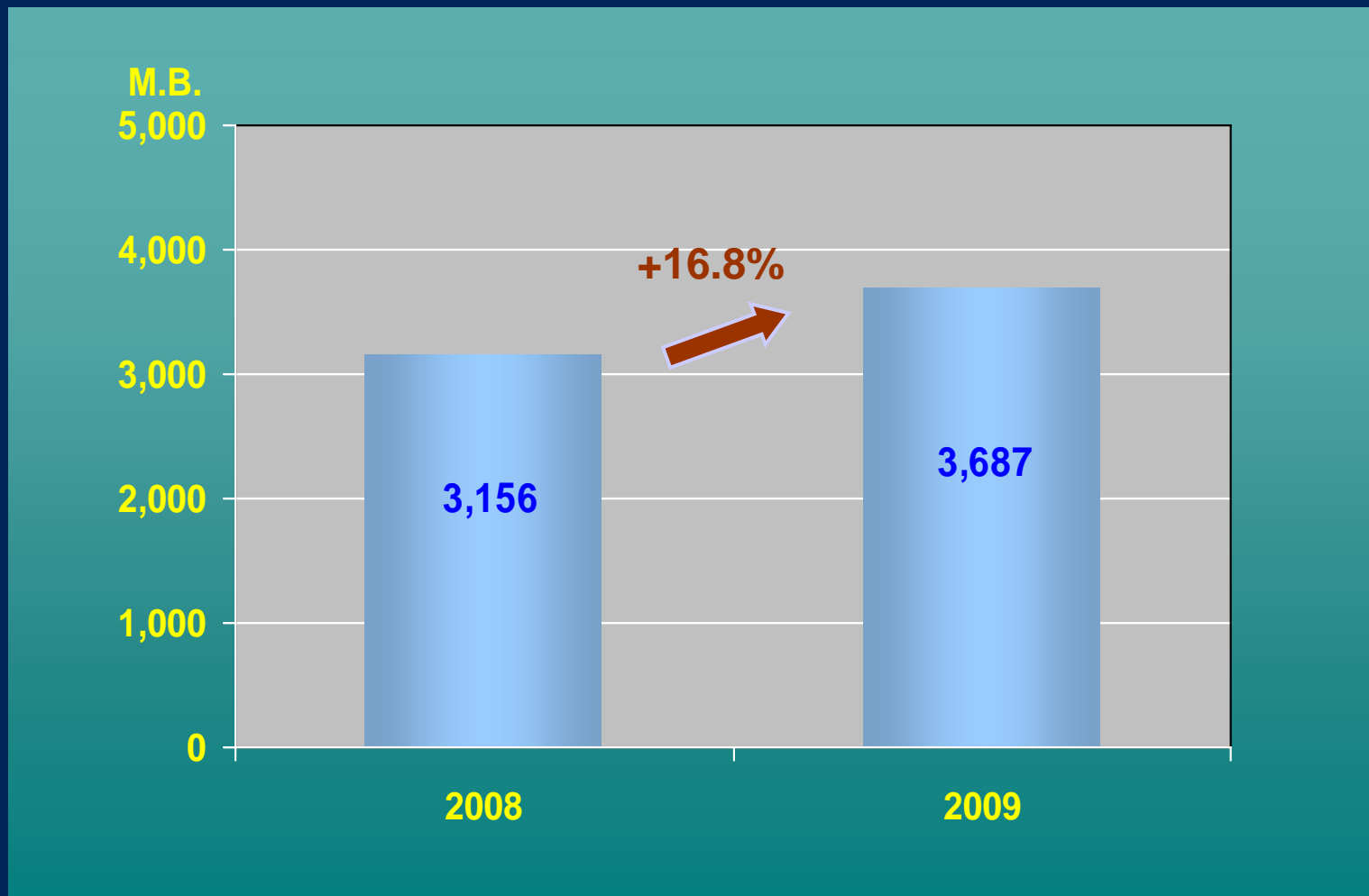


Share of income from invest.





Profit from Core Operation



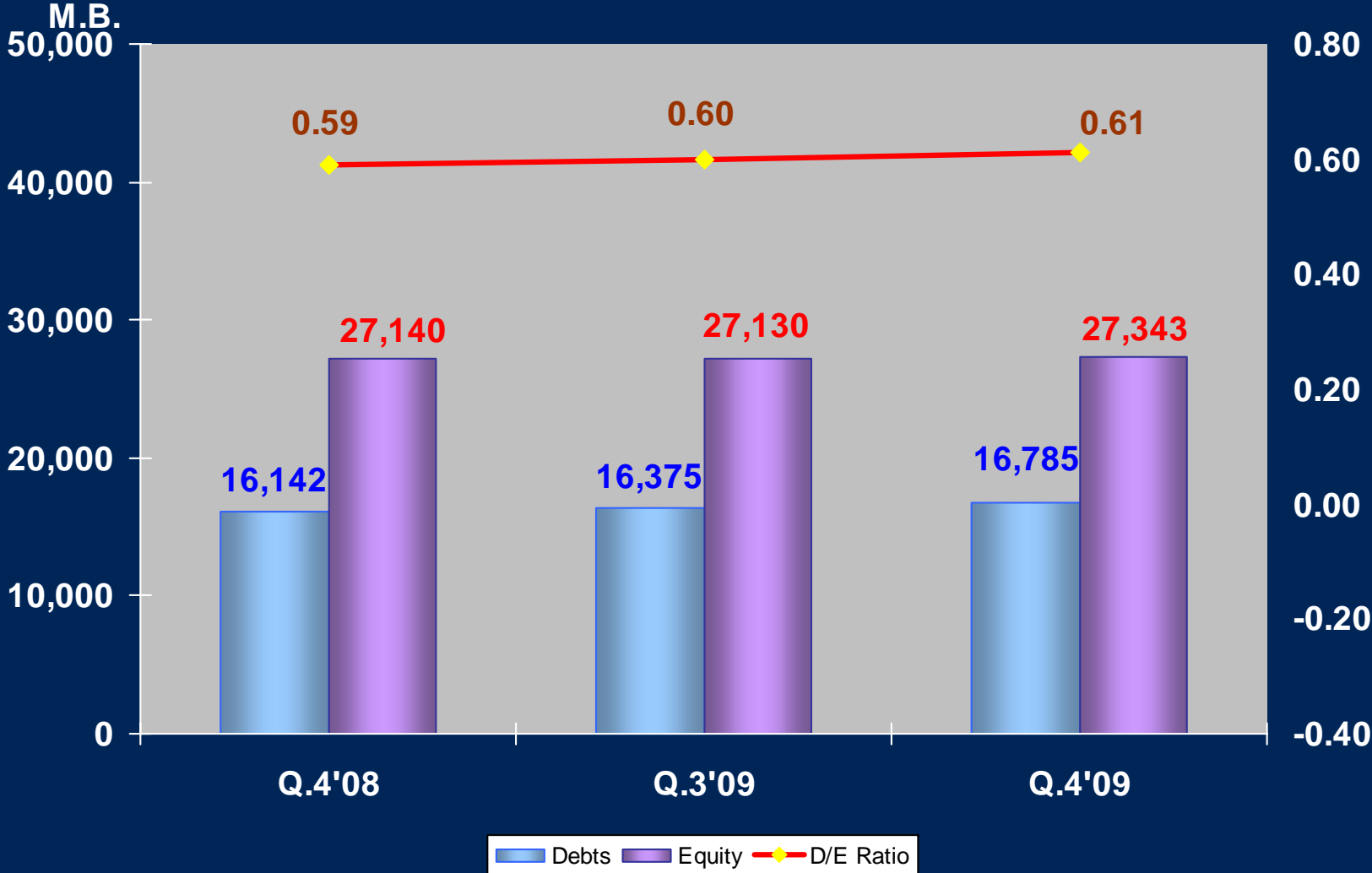


Net Profit



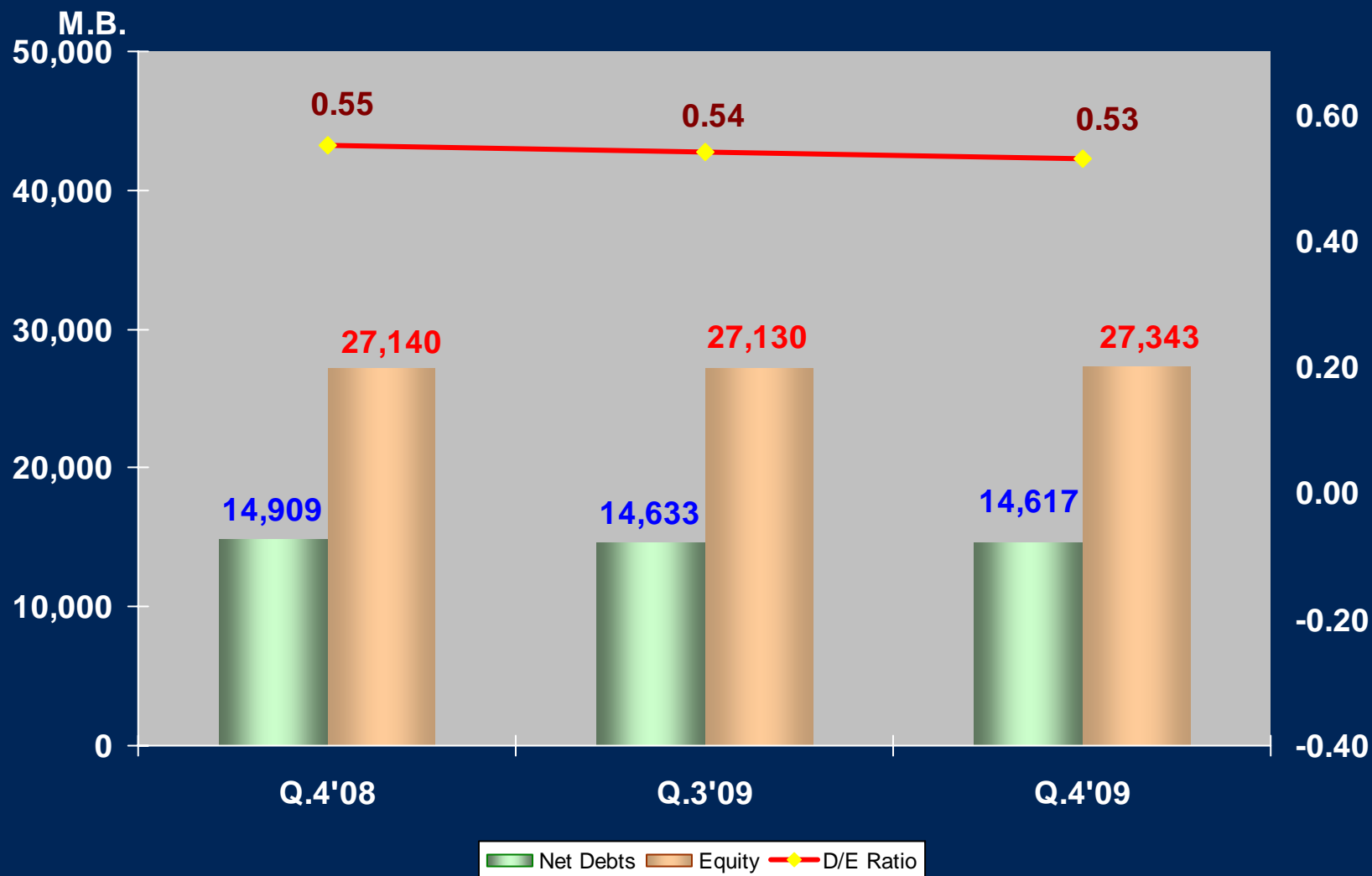


Debts : Equity





Debts : Equity (Net)





Current Active Projects as at Dec'09

	# Prj.	Rai	Unit	%Available for sales	Price / Unit	Remaining Prj. Value
1. Pruklada	6	648.2	2,846	46%	3.45	4,482
2. Chaiyapruk	4	427.8	1,755	39%	3.96	2,713
3. Chollada	3	499.0	1,753	34%	3.77	2,216
4. Parichart	1	209.8	707	22%	4.50	689
5. Mantana	5	466.7	1,786	48%	5.91	5,091
6. Seewalee	3	398.4	1,515	30%	4.70	2,167
7. Nantawan	6	1,004.6	2,016	32%	10.65	6,893
8. Ladawan	1	55.3	83	81%	28.00	1,876
9. Baan Mai *	5	78.0	804	47%	3.16	912
10. The Landmark *	1	4.8	24	46%	22.9	252
11. The Room **	1	9.6	801	8%	3.70	248
12. L&H Park	3	834.9	2,209	11%	3.36	840
	39	4,637.1	16,299	33%	5.28	28,378

* Townhouses ** Condo



Project launched in 2010

PROJECT		SIZE (Rai)	PRICE/ UNIT	PRJ. UNIT	PRJ. VALUE	LAUNCH DATE
1. Mantana	Wongwhan-Ram Indra	144.5	569	6.7	3,830	Jan'10
2. Mantana	Rama IX-Srinakarin	137.5	557	6.7	3,750	Q.1'10
3. Baan mai	Rama IX-Srinakarin *	22.6	217	3.3	720	Q.1'10
4. The Terrace	Petchkasem *	18.7	105	3.8	395	Q.2'10
5. The Room	Sukhumvit 62 **	5.9	487	5.0	2,450	Q.2'10
6. Pru Klada	Bangyai	155.7	700	3.5	2,440	Q.3'10
7. Seewalee	Khonkaen	97.5	355	4.0	1,420	Q.3'10
8. Chaiyapruk	Rattanathibet	58.1	255	4.8	1,220	Q.3'10
9. Chaiyapruk	Wongwhan-Ram Indra	117.1	570	4.6	2,595	Q.3'10
10. The Room	Sukhumvit 40 **	1.9	161	3.5	560	Q.3'10
11. Seewalee	Chengdoi-Chiangmai	66.3	226	5.8	1,300	Q.4'10
12. Ladawan	Rattanathibet	41.8	62	28.5	1,765	Q.4'10

* Townhouses ** Condo



Project launched in 2010 (Con't)

PROJECT		SIZE (Rai)	PRICE/ UNIT	PRJ. UNIT VALUE	LAUNCH DATE	
13. The Terrace	Ram Indra *	29.7	292	4.9	1,420	Q.4'10
14. Chaiyapruk	Pracha-utid	180.0	800	3.2	2,500	Q.4'10
15. SDH-newbrand	Rangsit-Klong 3	93.0	482	2.5	1,230	Q.4'10
16. Condo	Hua Hin **	17.6	179	8.9	1,600	Q.4'10
17. Condo	Sukhumvit 21 **	1.8	215	6.0	1,300	Q.4'10
	TOTAL	1,189.8	6,232	Unit	30,495	M.B

* Townhouses ** Condo