



LAND & HOUSES



Analyst Meeting Q.4' 08

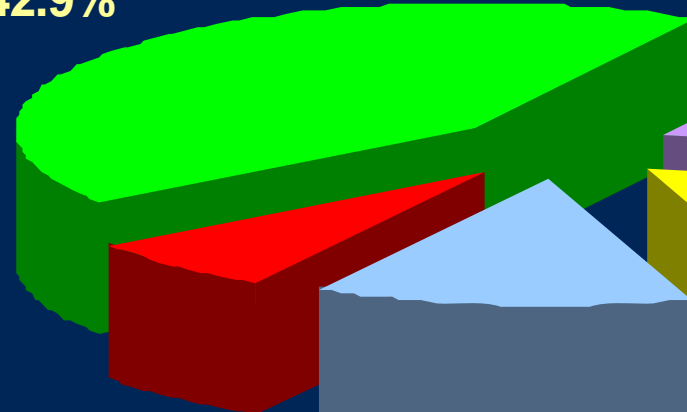
2 Mar.09



Pre-Sales of DH by segment – 2008

3 M.B.– 5 M.B.

42.9%



19.7%

5 M.B.– 7 M.B.

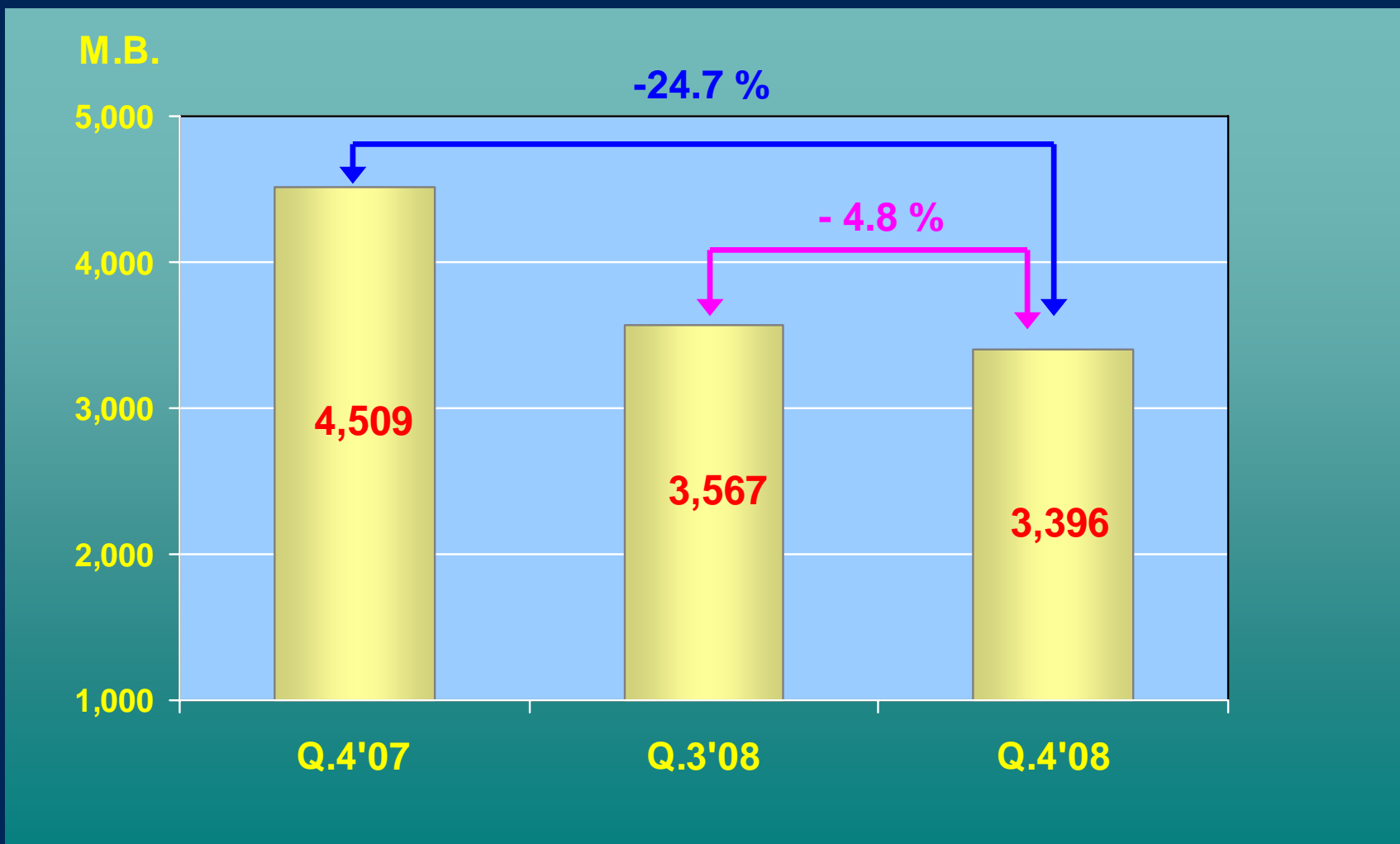
6.9%
< 3.0 M.B.

13.2%
Over 10 M.B.

17.3%
7 M.B.– 10 M.B.

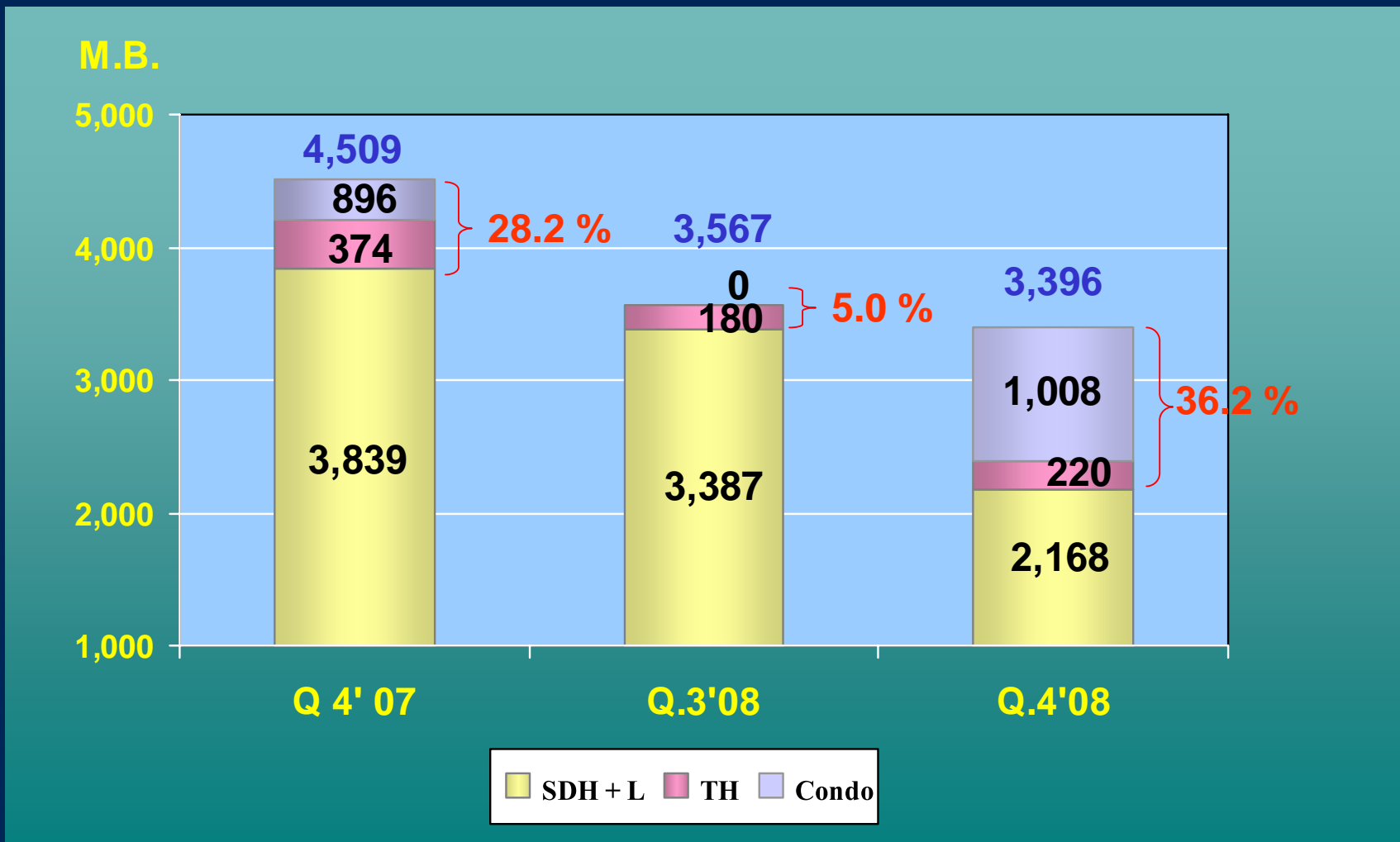


Sales Growth



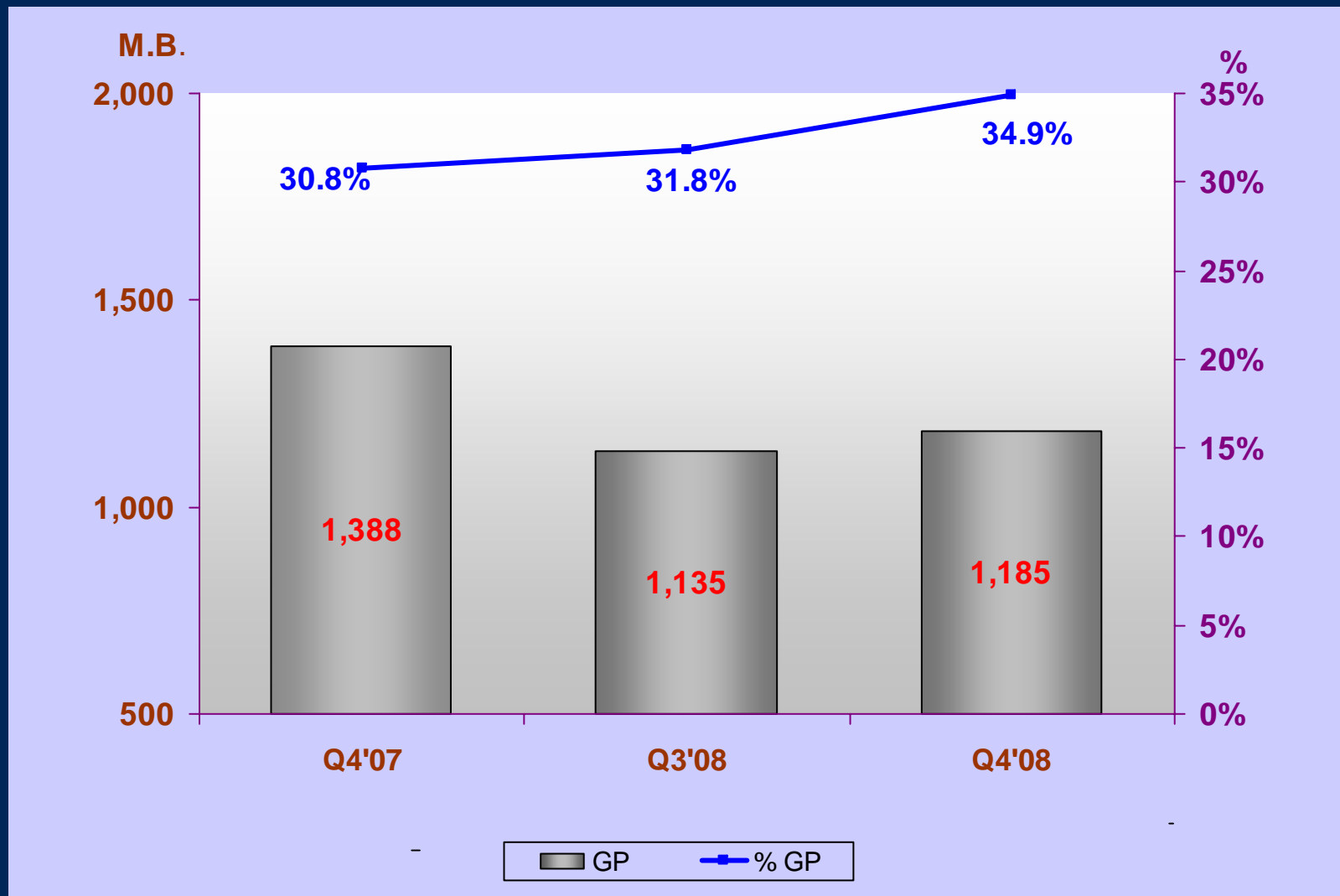


Sales by type



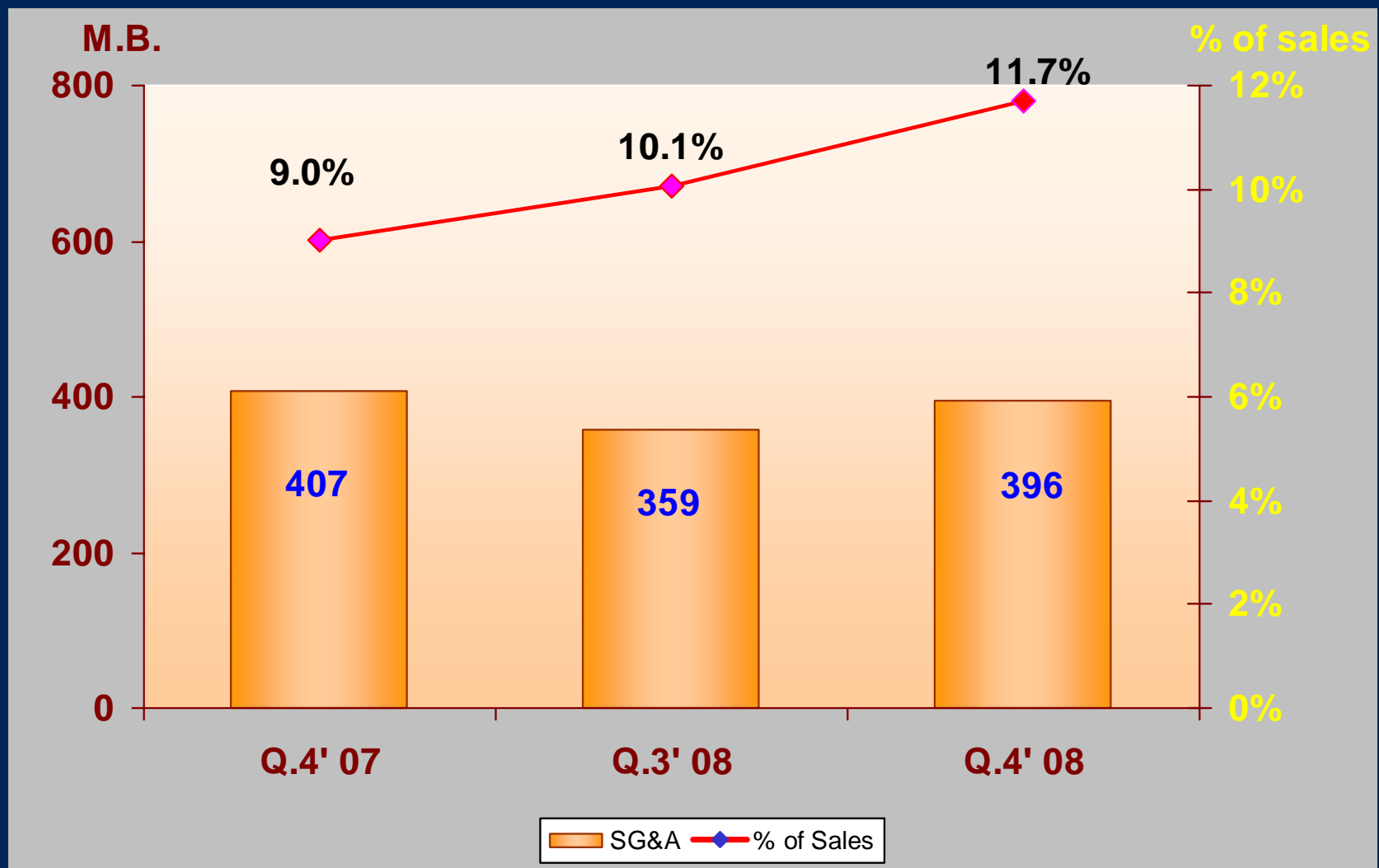


G.P.



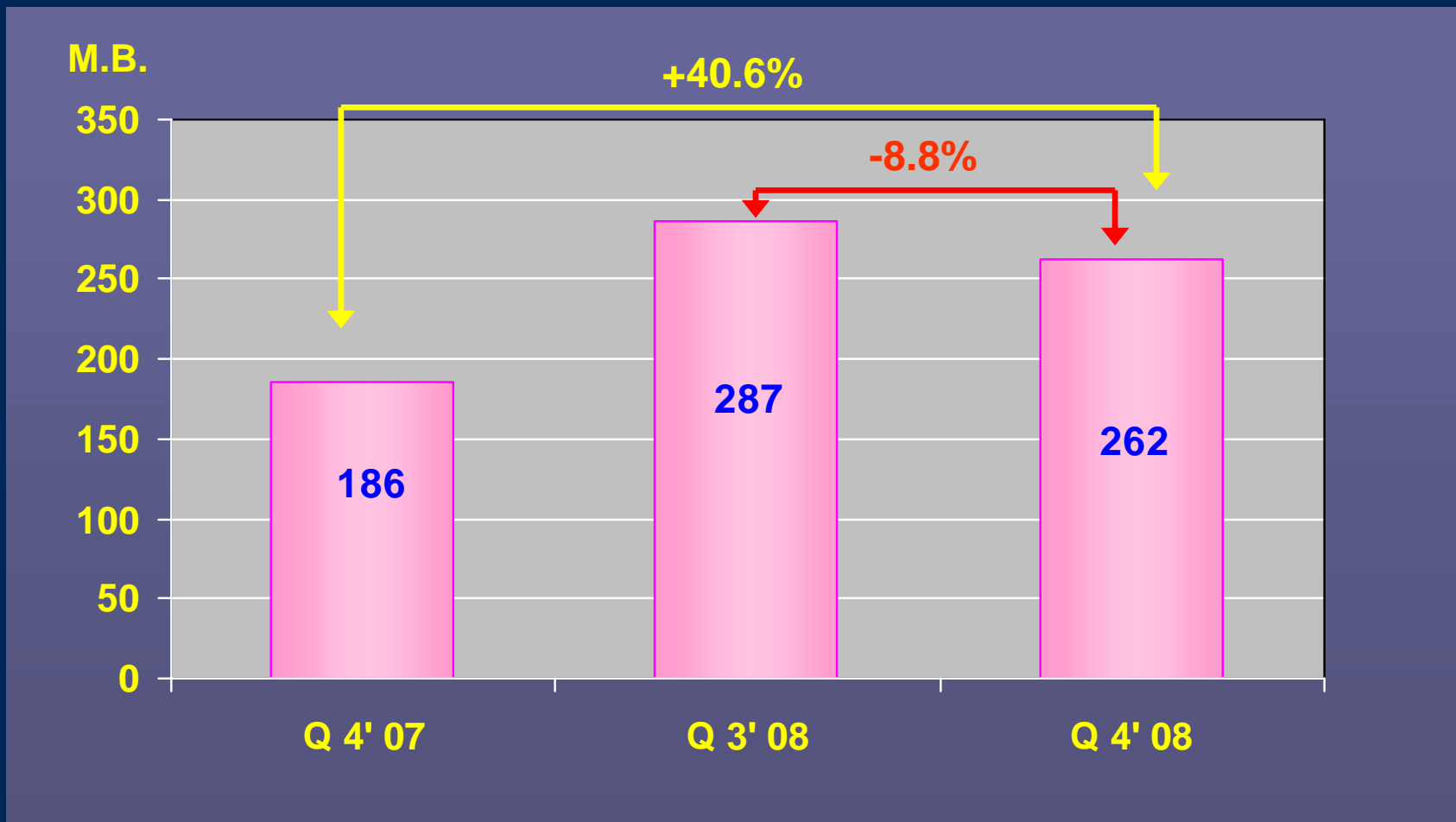


SG&A Exp. (excl. B/T)



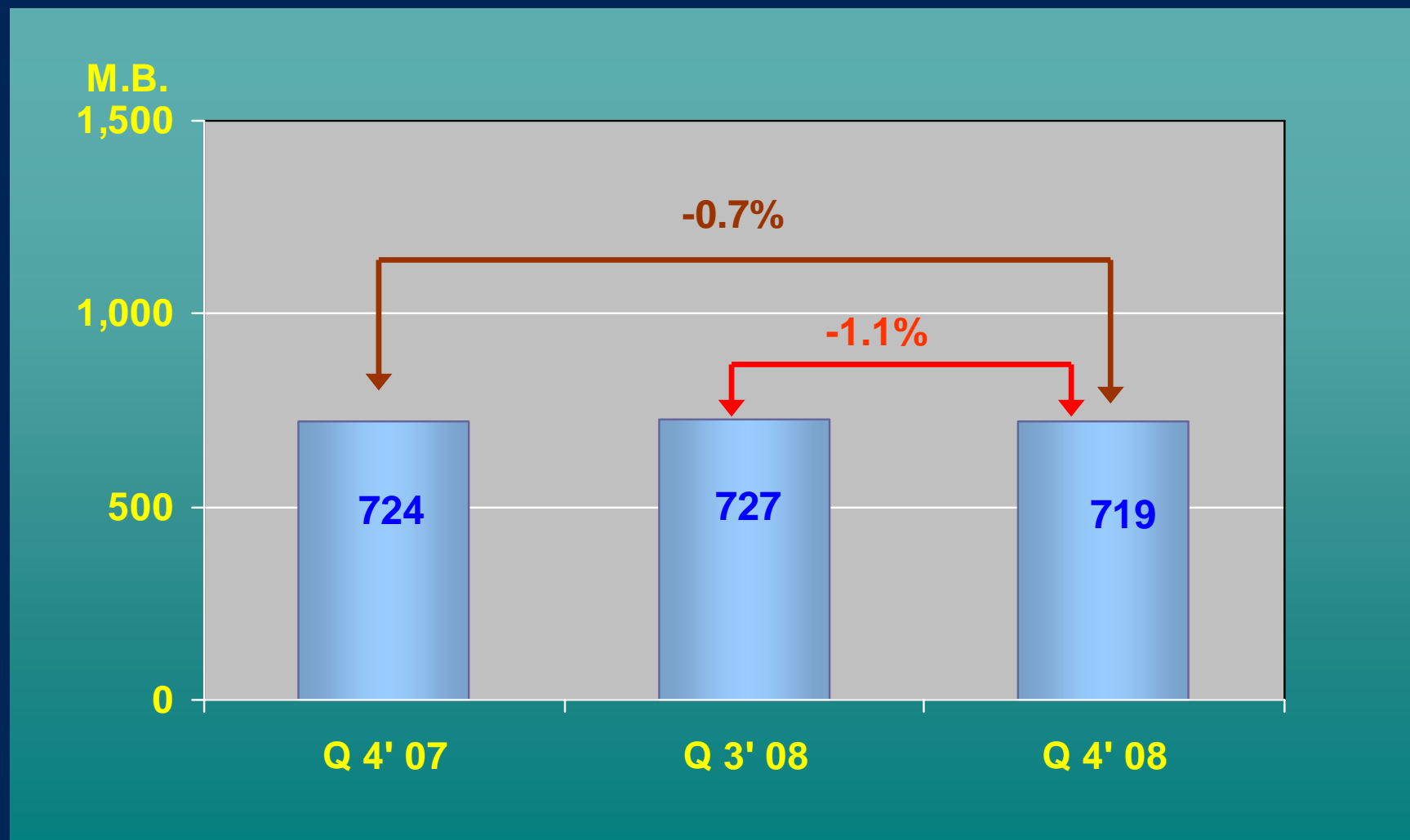


Share of income from invest.



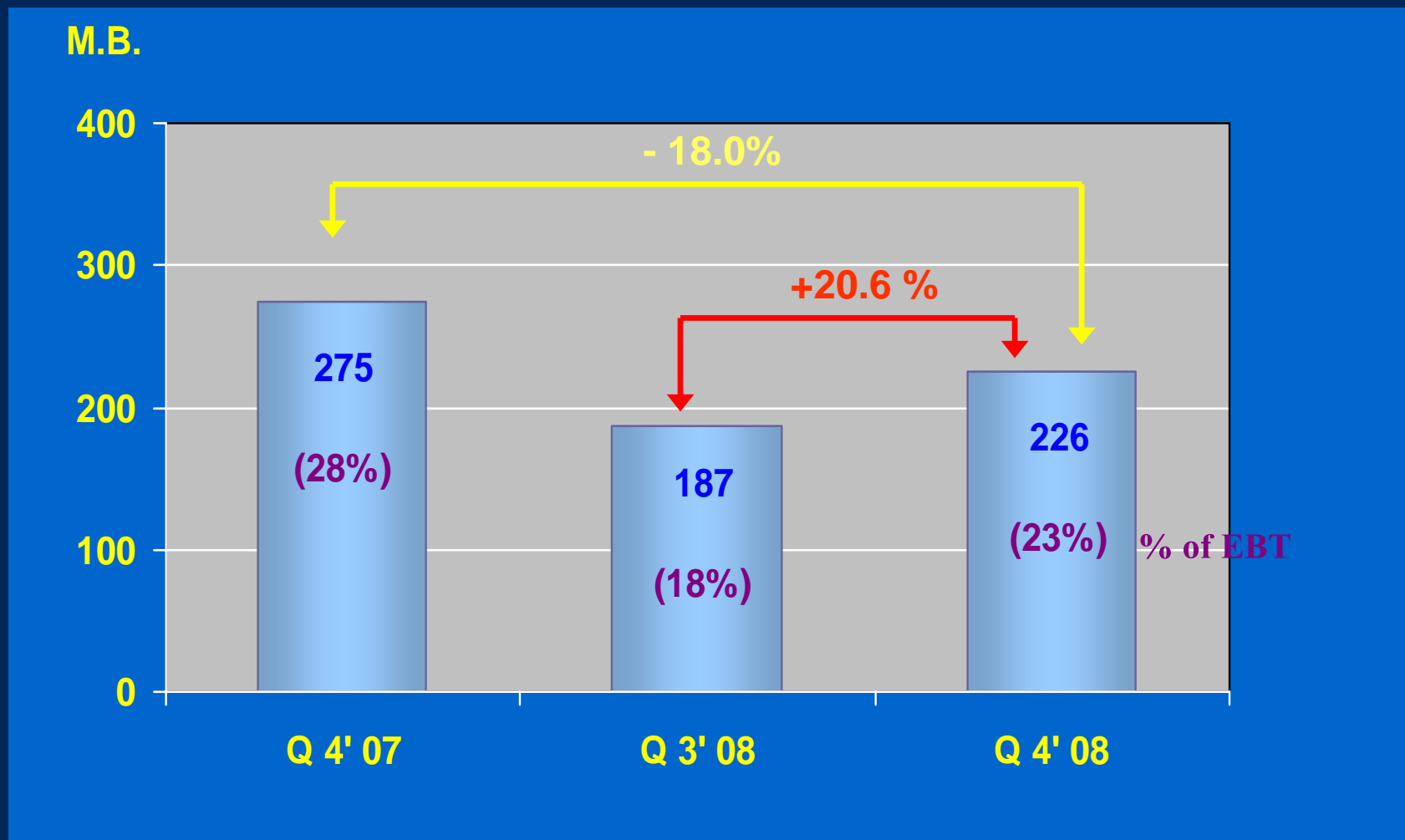


Profit from Core operation



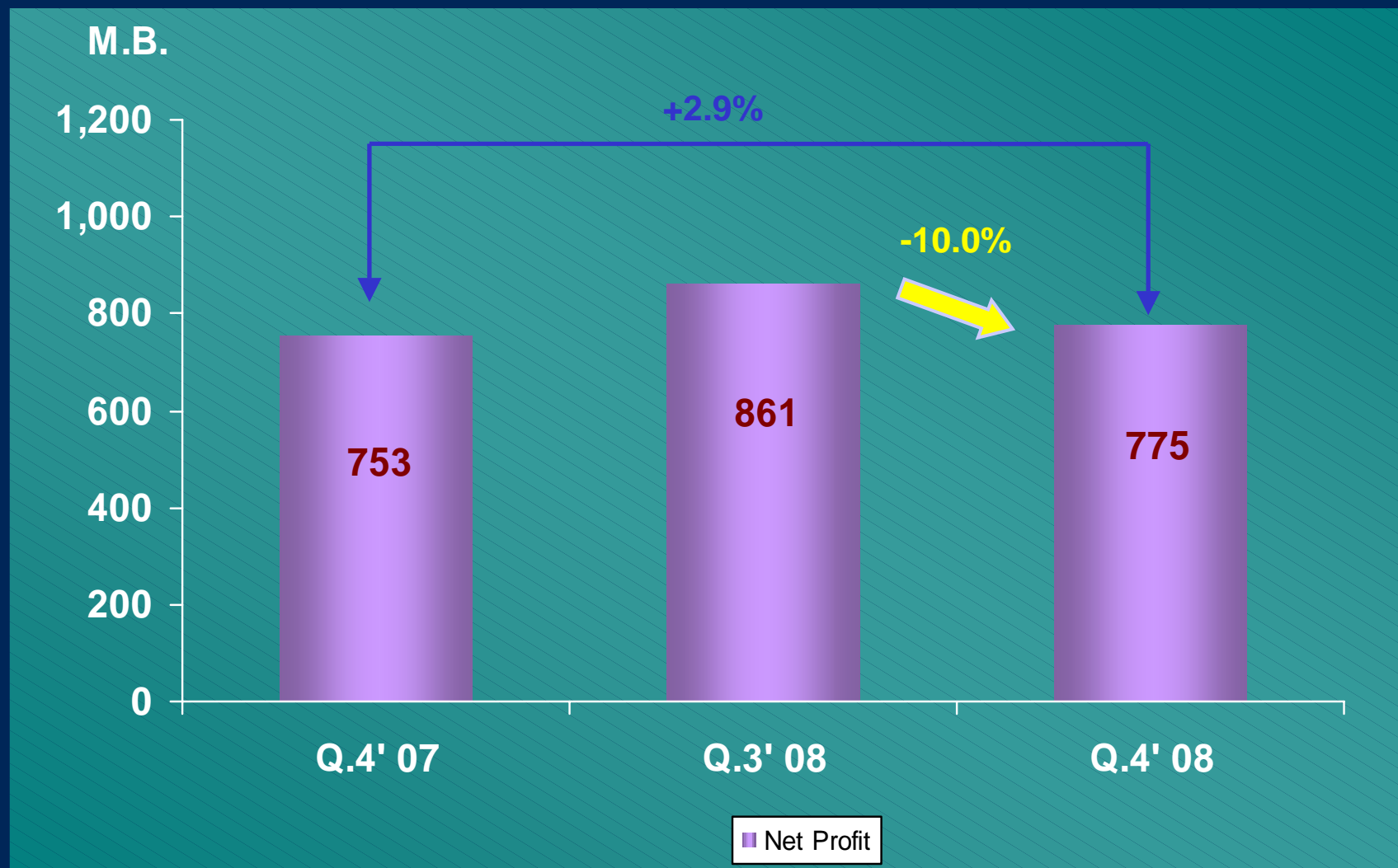


Corporate Tax





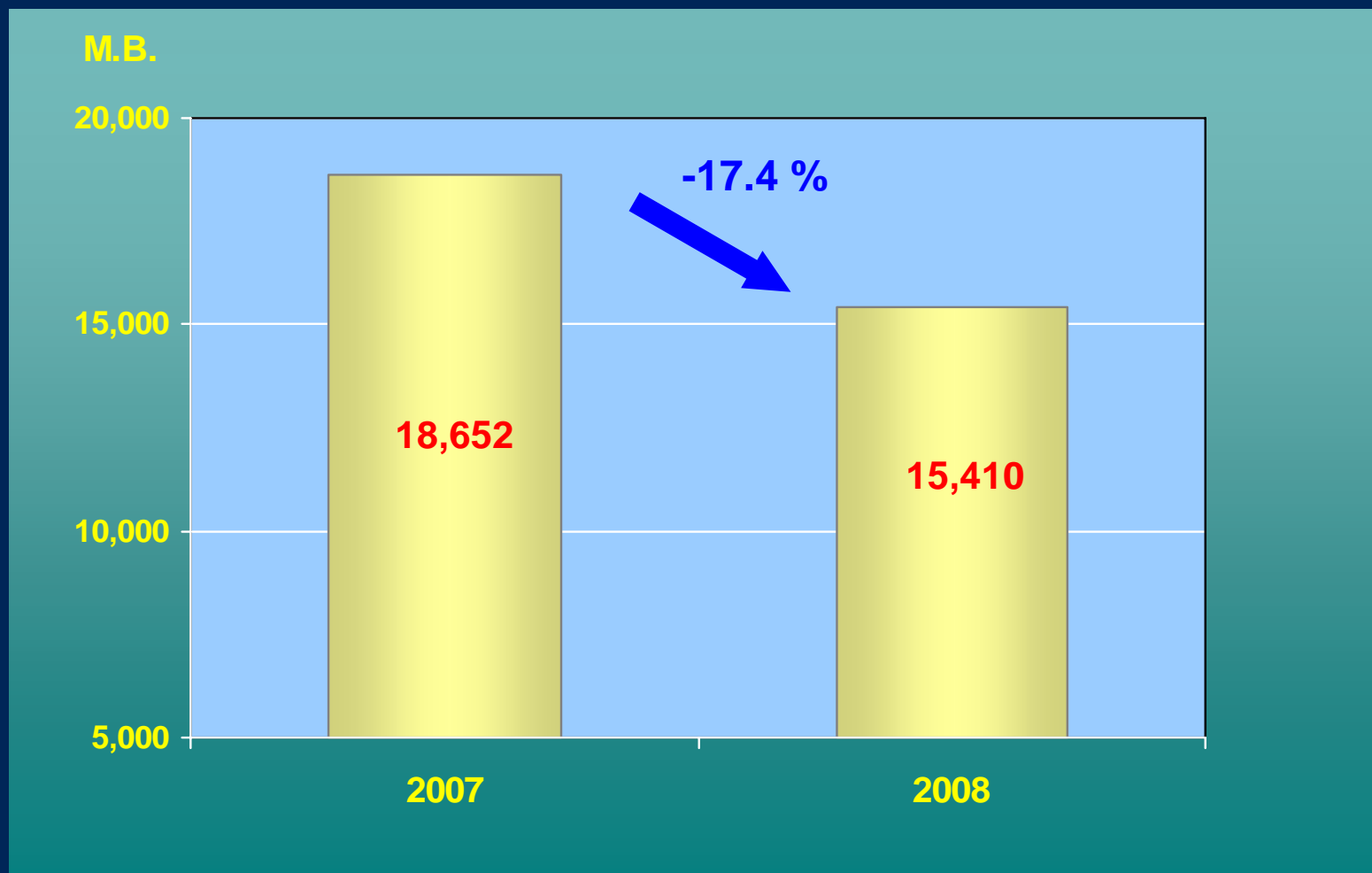
Net Profit



Performance of 2008

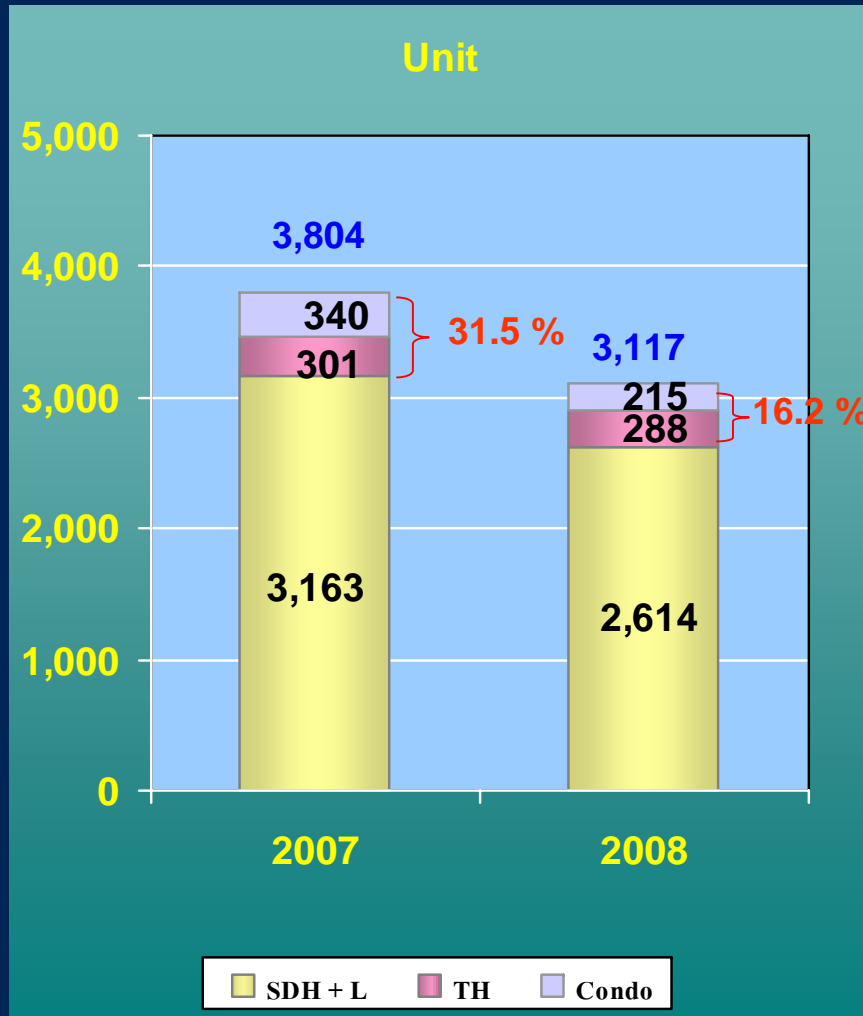


Sales Growth



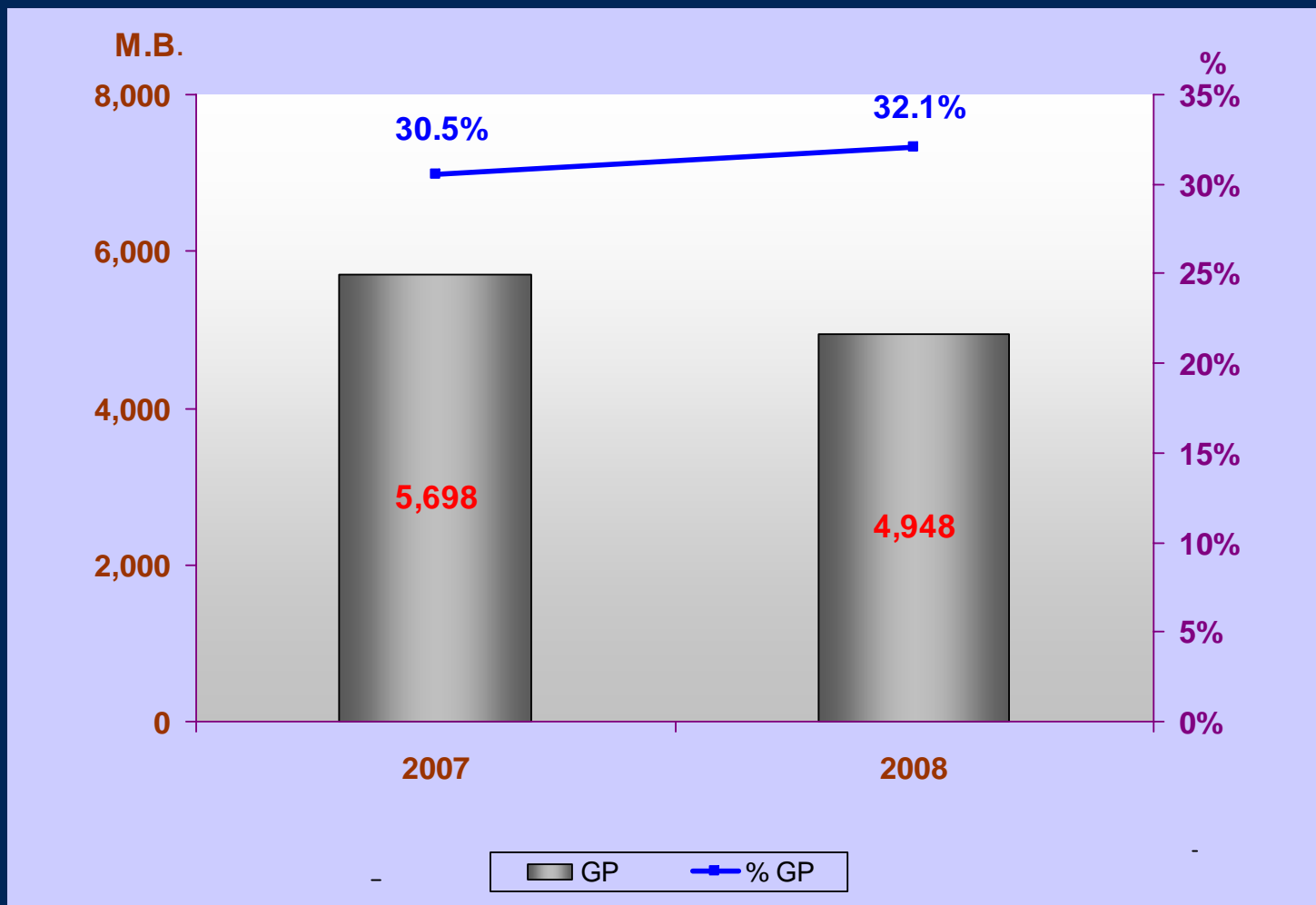


Sales by type



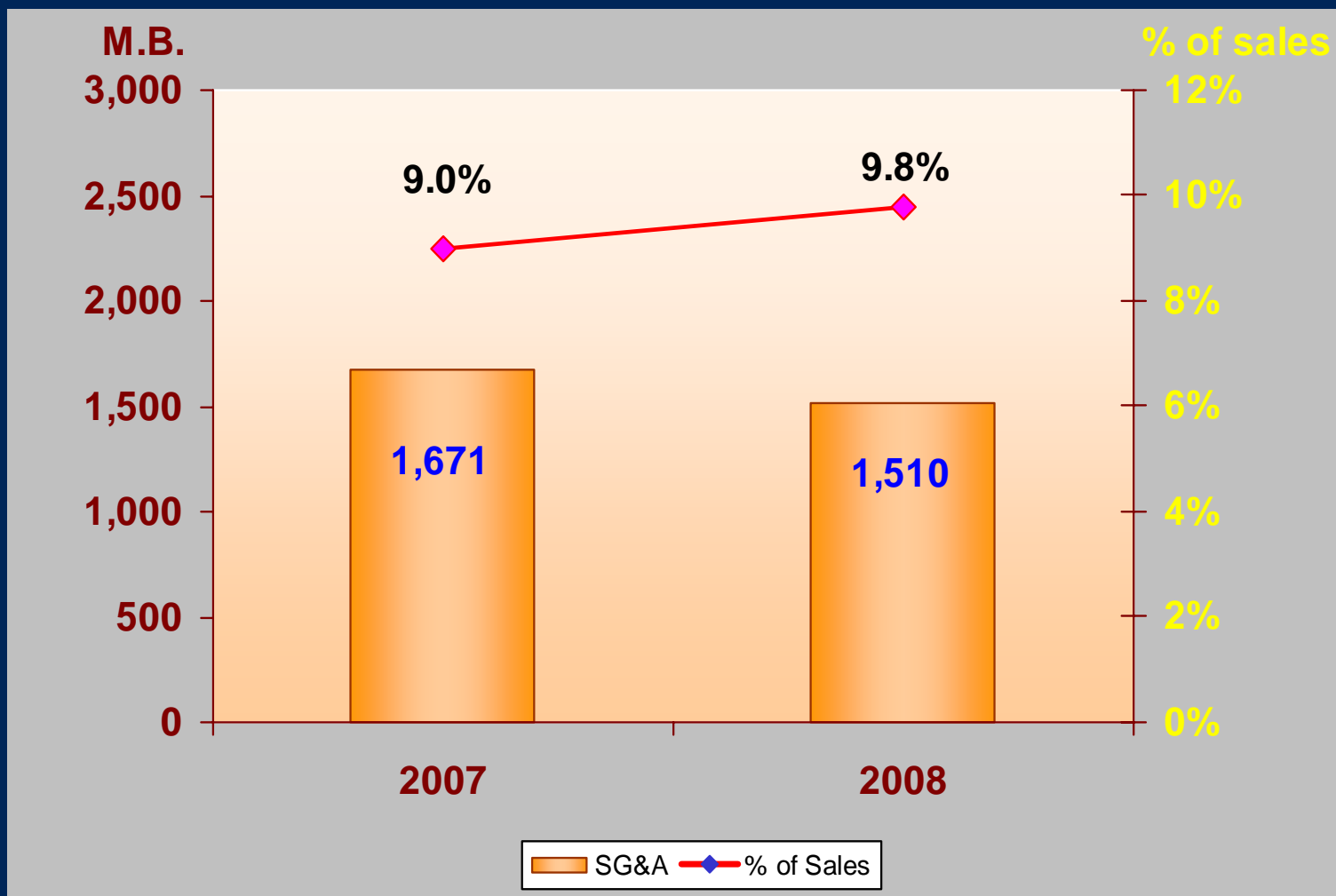


G.P.



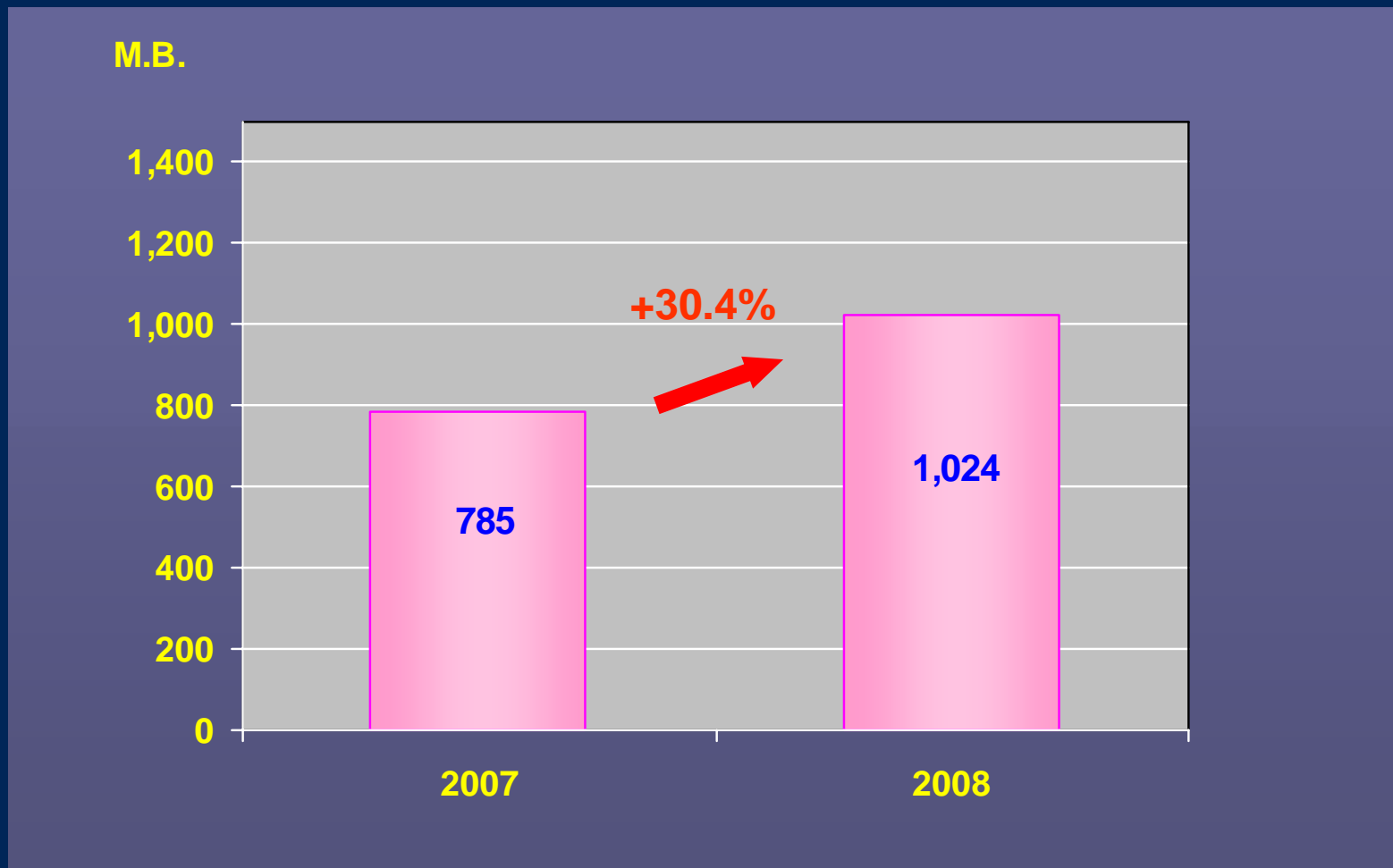


SG&A Exp. (excl. B/T)



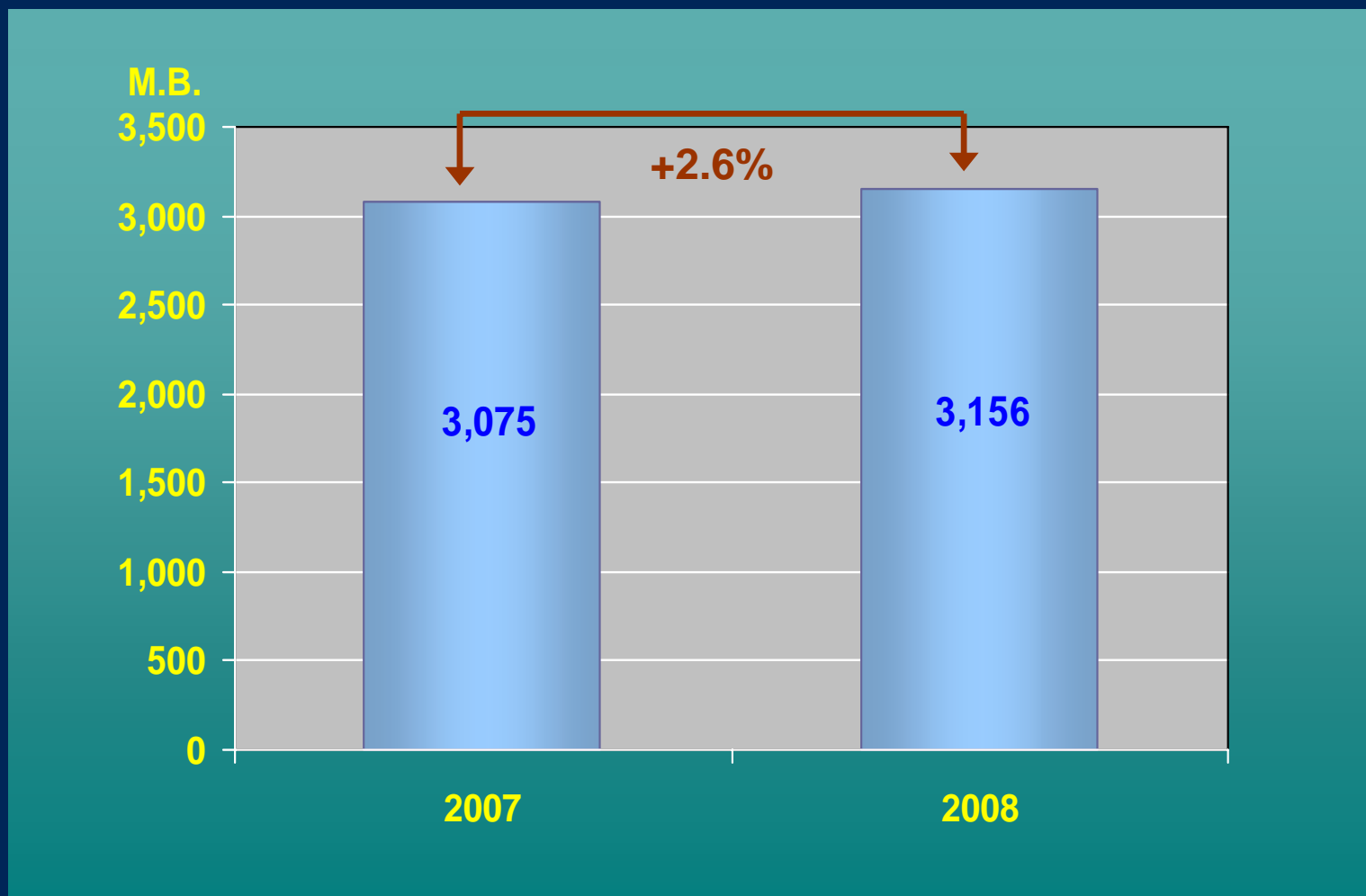


Share of income from invest.





Profit from Core Operation



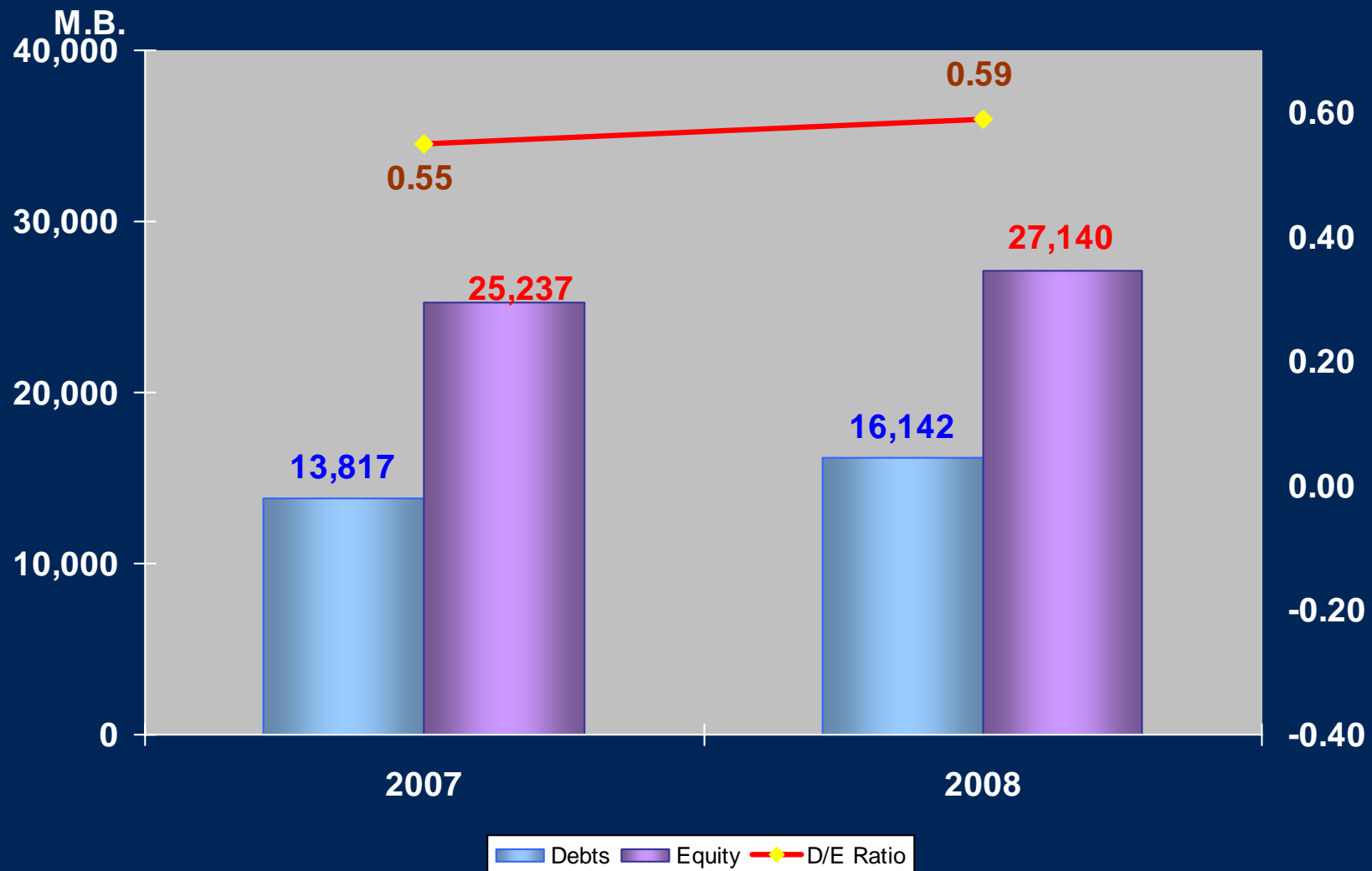


Net Profit



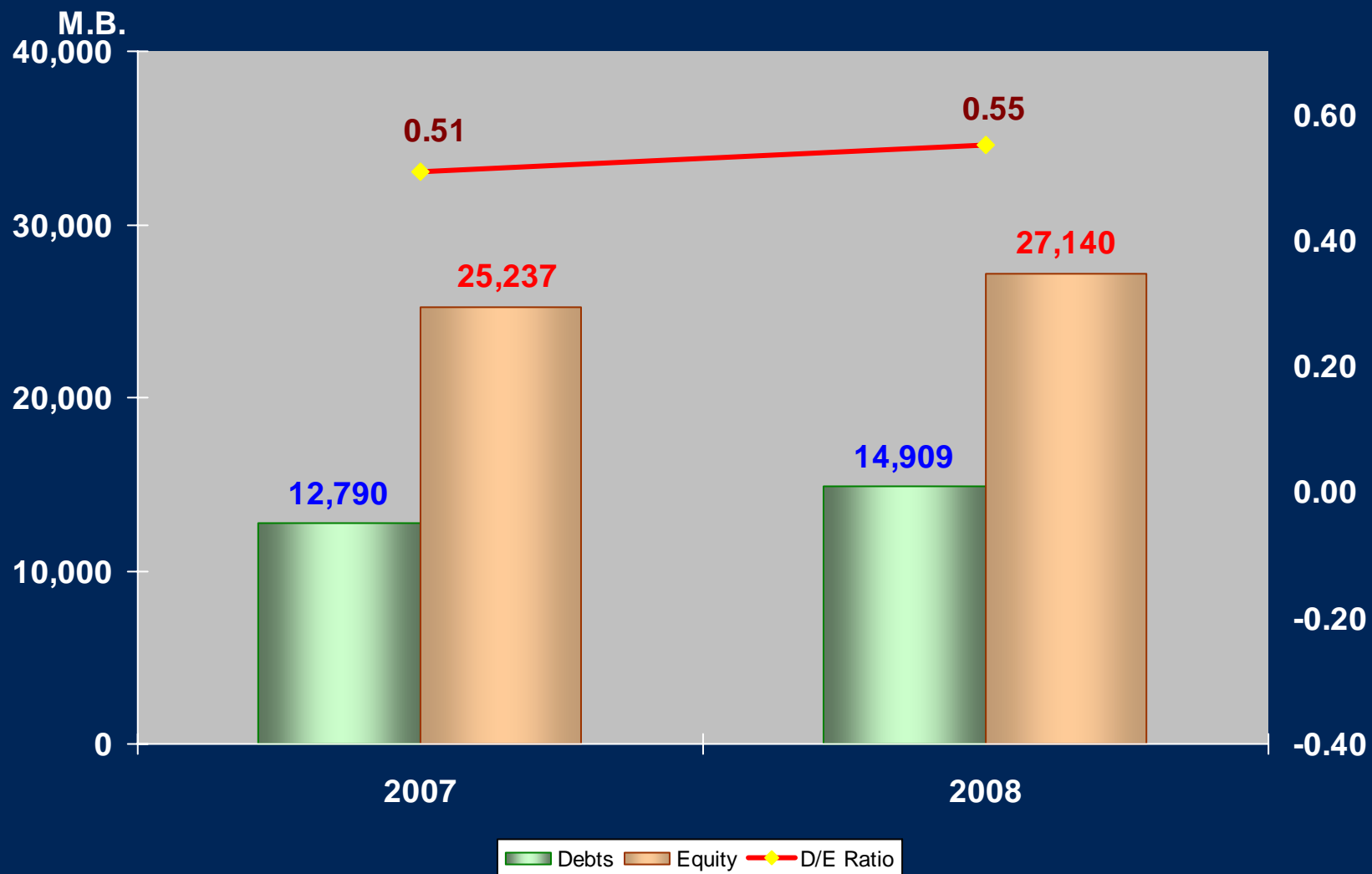


Debts : Equity





Debts : Equity (Net)





Current Active Projects as at Dec.31,08

	# Prj.	Rai	Unit	%Available for sales	Price / Unit	Remaining Prj. Value
1. Pruklada	5	551.4	2,337	39%	3.48	3,137
2. Chaiyapruk	6	470.8	2,014	45%	3.81	3,467
3. Chollada	3	499.0	1,753	45%	3.75	2,963
4. Parichart	1	209.8	707	31%	4.50	986
5. Mantana	6	632.2	2,363	54%	5.90	7,481
6. Seewalee	4	554.2	2,022	34%	4.95	3,404
7. Nantawan	6	1,123.3	2,254	16%	9.93	3,477
8. The Terrace/ Baan Mai *	5	72.2	736	52%	3.28	1,274
9. The Landmark *	1	4.8	24	96%	22.9	527
10. The Bangkok **	1	4.1	214	16%	5.20	182
11. The Room **	1	1.3	105	59%	2.80	174
12. L&H Park	3	834.9	2,209	13%	3.36	996
	42	4,958.0	16,738	35%	4.73	28,065

* Townhouses ** Condo



Project launched in 2009

PROJECT		SIZE (Rai)	UNIT	PRICE/ UNIT	PRJ. VALUE	LAUNCH DATE
1. Baan mai	Ram Indra*	11.3	116	3.1	360	Q.1
2. Baan mai	Buddabucha*	18.6	201	3.0	603	Q.1
3. Nantawan	Udhayan-Acsa	77.9	206	10.7	2,200	Q.1
4. Pru Klada	LH Park Chiangmai	15.2	55	3.5	190	Q.2
5. Pru Klada	Bangna	96.2	461	3.0	1,400	Q.2
6. Pru Klada	Budhamonthon Sai5	129.0	590	3.9	2,294	Q.2
7. Chaiyapruk	Watcharaphon	91.2	369	4.7	1,723	Q.2
8. The Room	Rachada-Ladpraw**	9.6	801	3.7	2,995	Q.2
9. Nantawan	Jangwattana-Rajapruk	39.4	96	11.5	1,108	Q.3
10. Ladawan	Kaset-Navamin	55.3	83	28.0	2,324	Q.3
11. Baan mai	Petchkasem*	18.8	100	3.9	394	Q.4
12. Baan mai	Krungthep Kreetta*	22.4	212	3.8	798	Q.4
TOTAL		584.9	3,290	Unit	16,389	M.B

* Townhouses ** Condo