



LAND & HOUSES

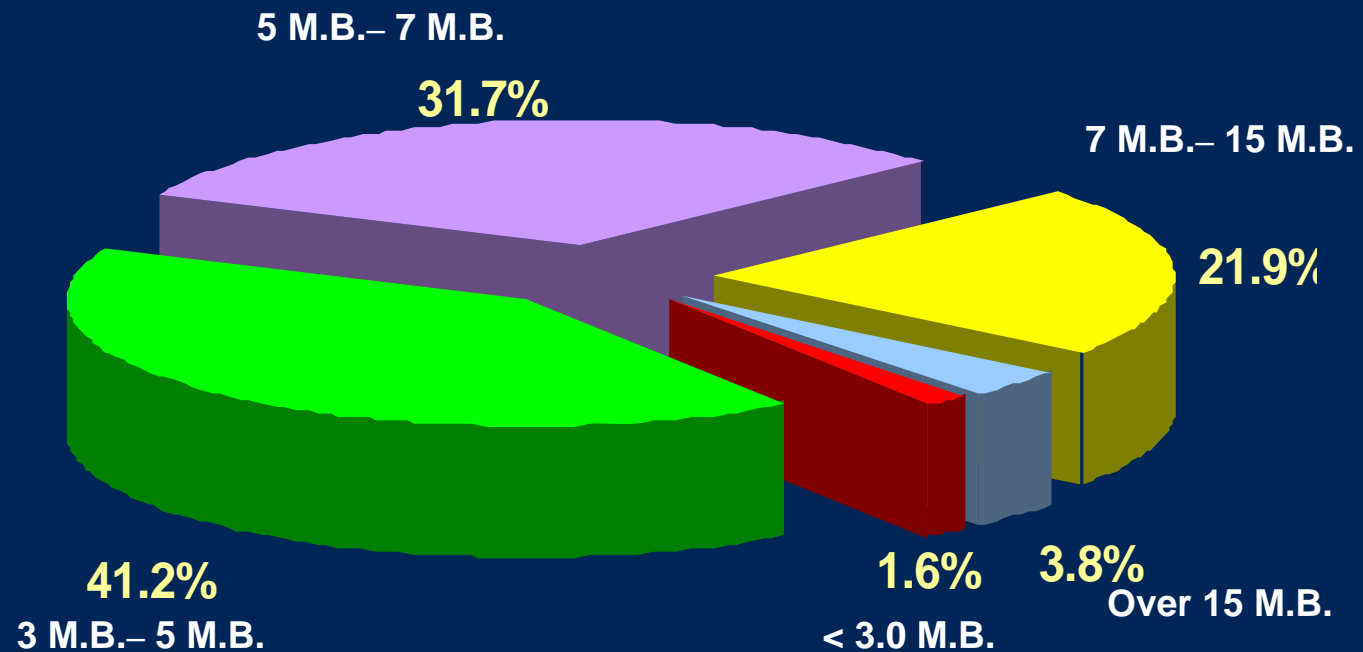


Analyst Meeting Q.2' 10

16 Aug. 10

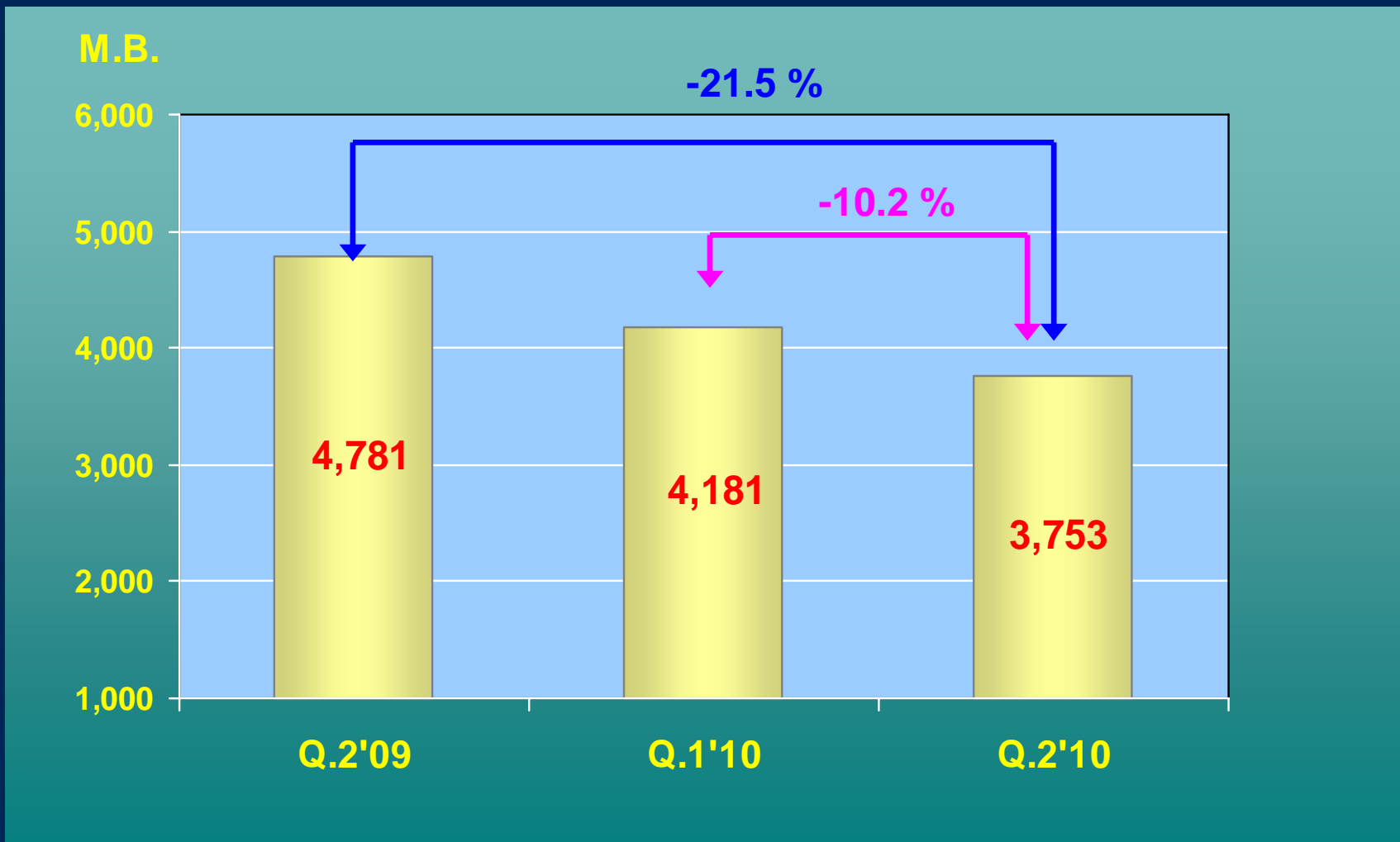


Pre-Sales of SH by segment – Q.2'10



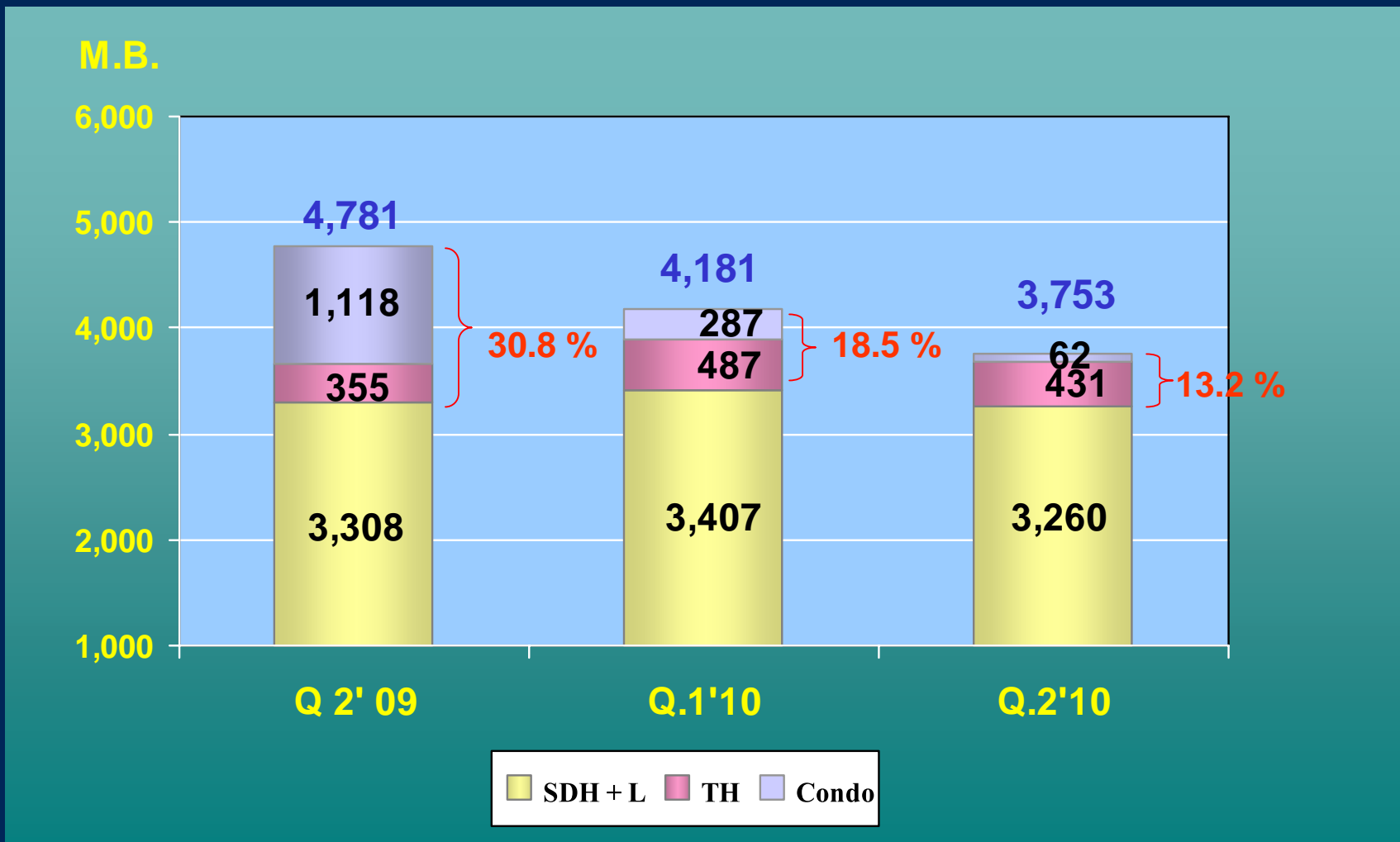


Sales Growth



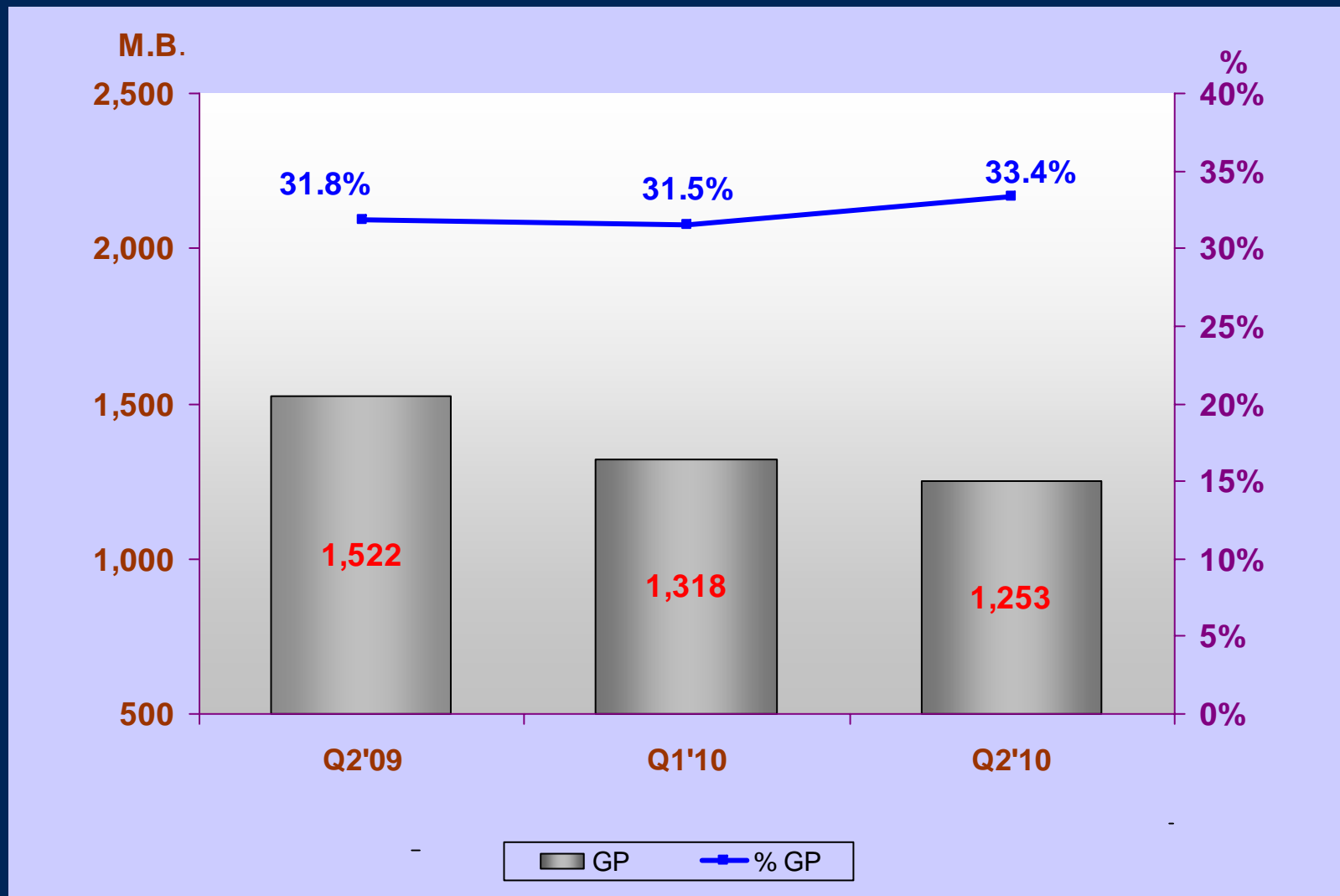


Sales by type



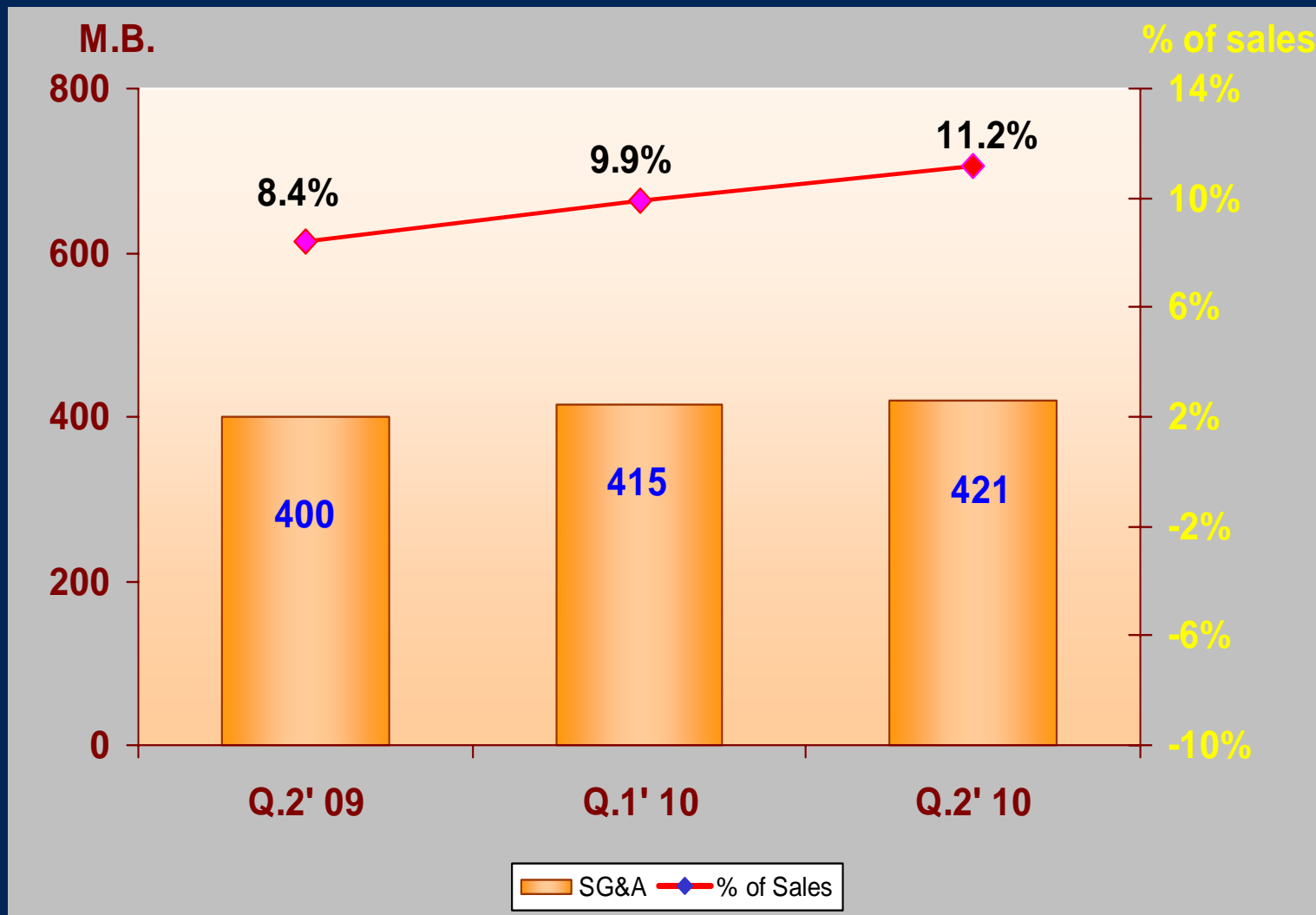


G.P.



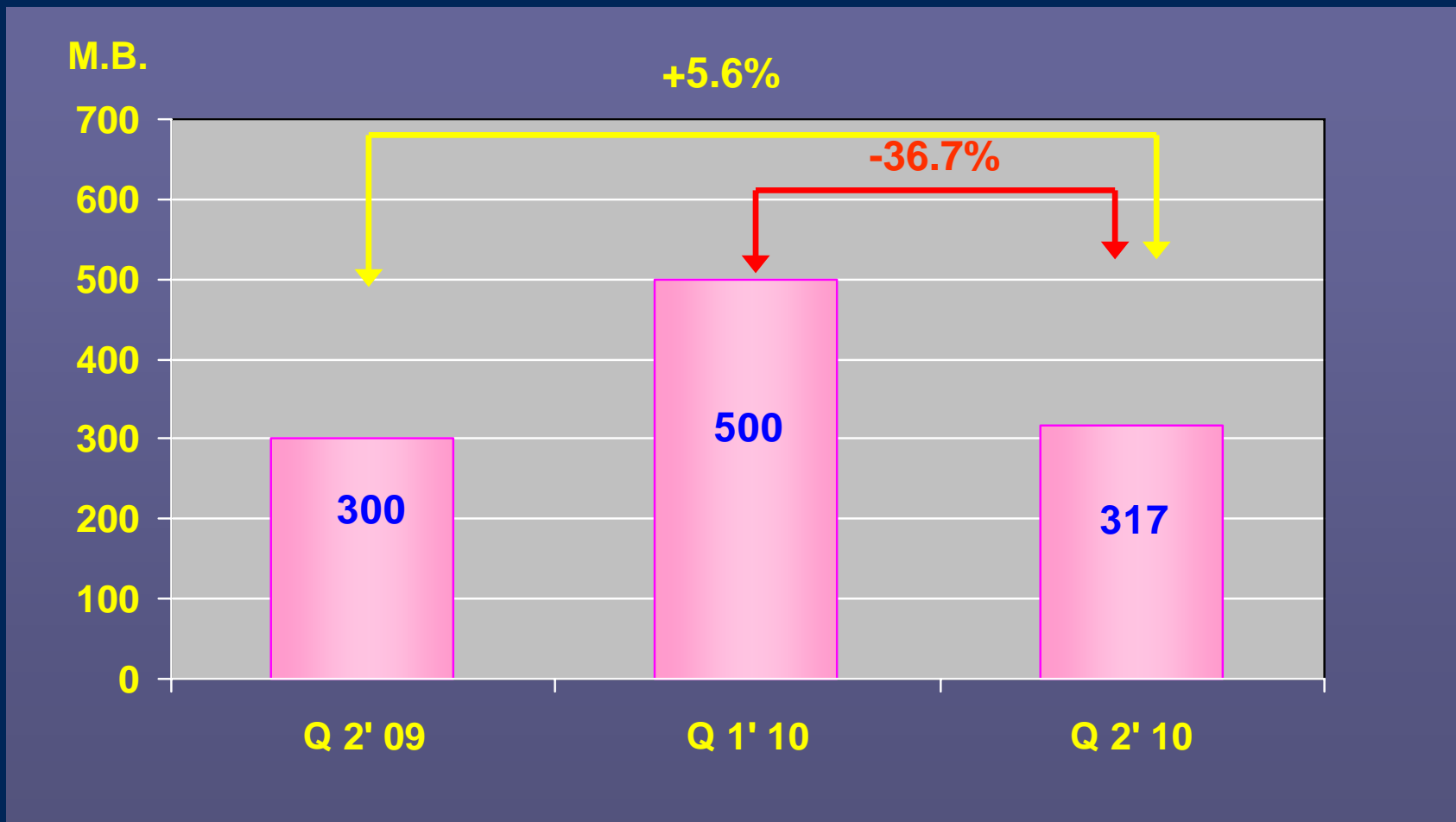


SG&A Exp. (excl. B/T)



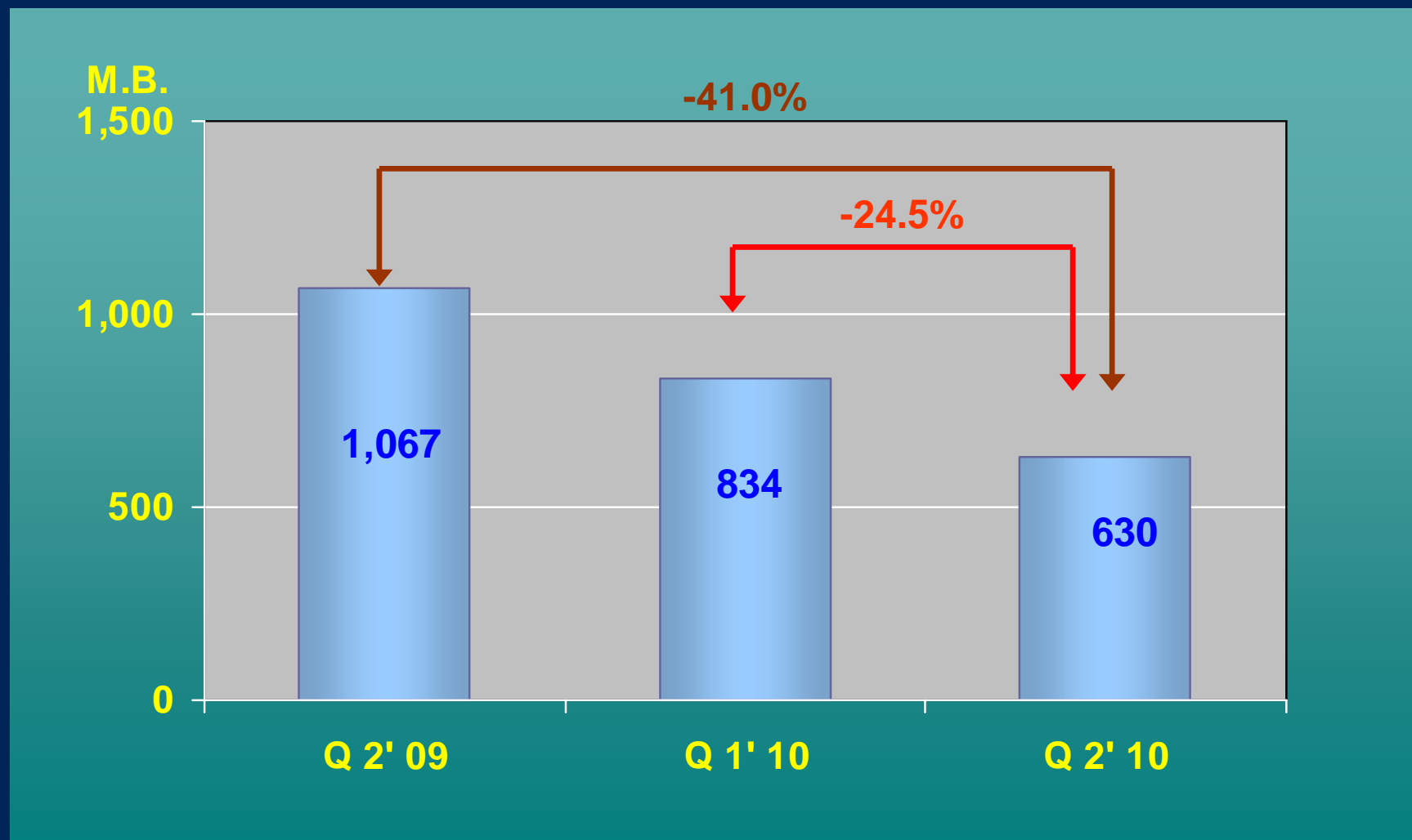


Share of income from invest.



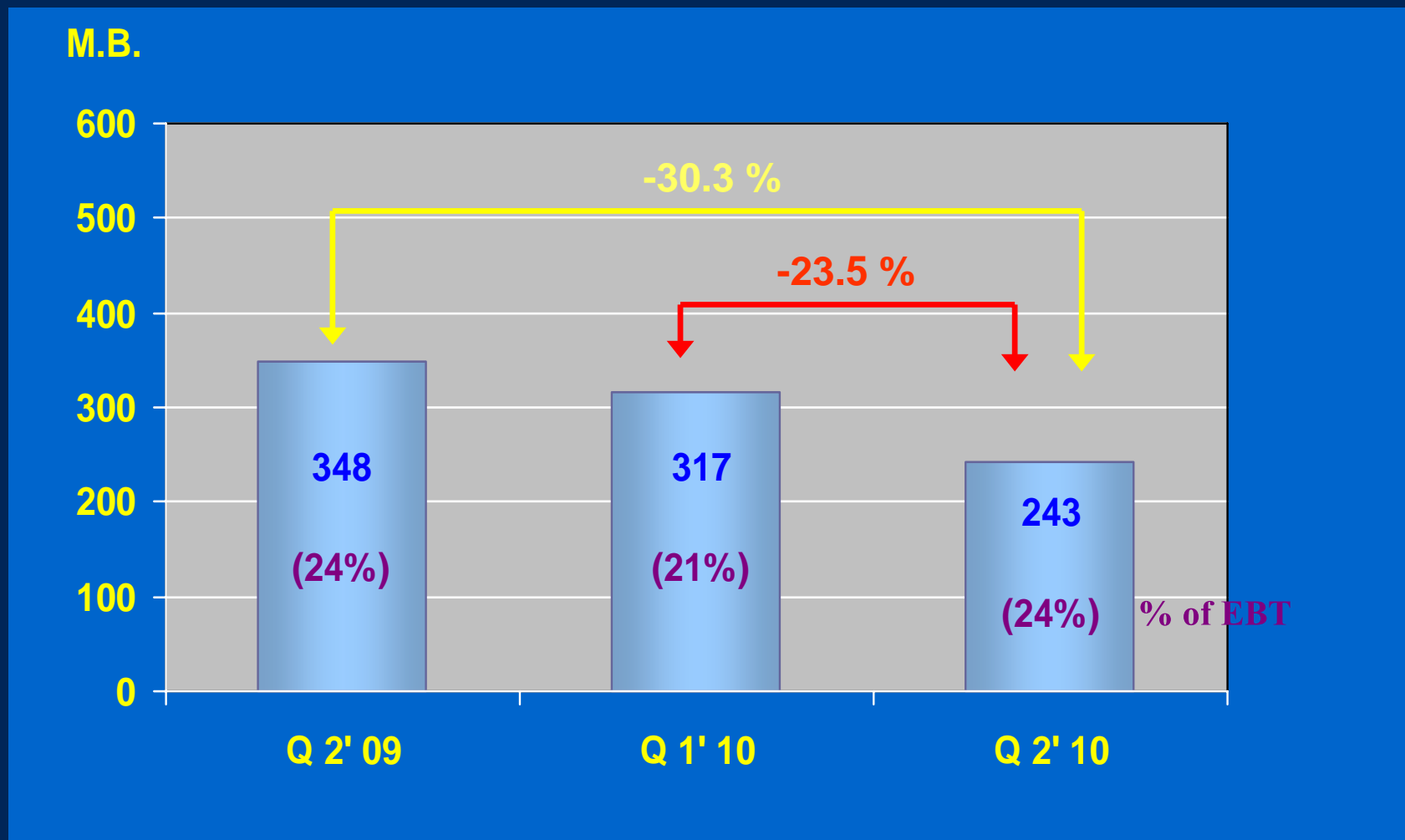


Profit from Core operation



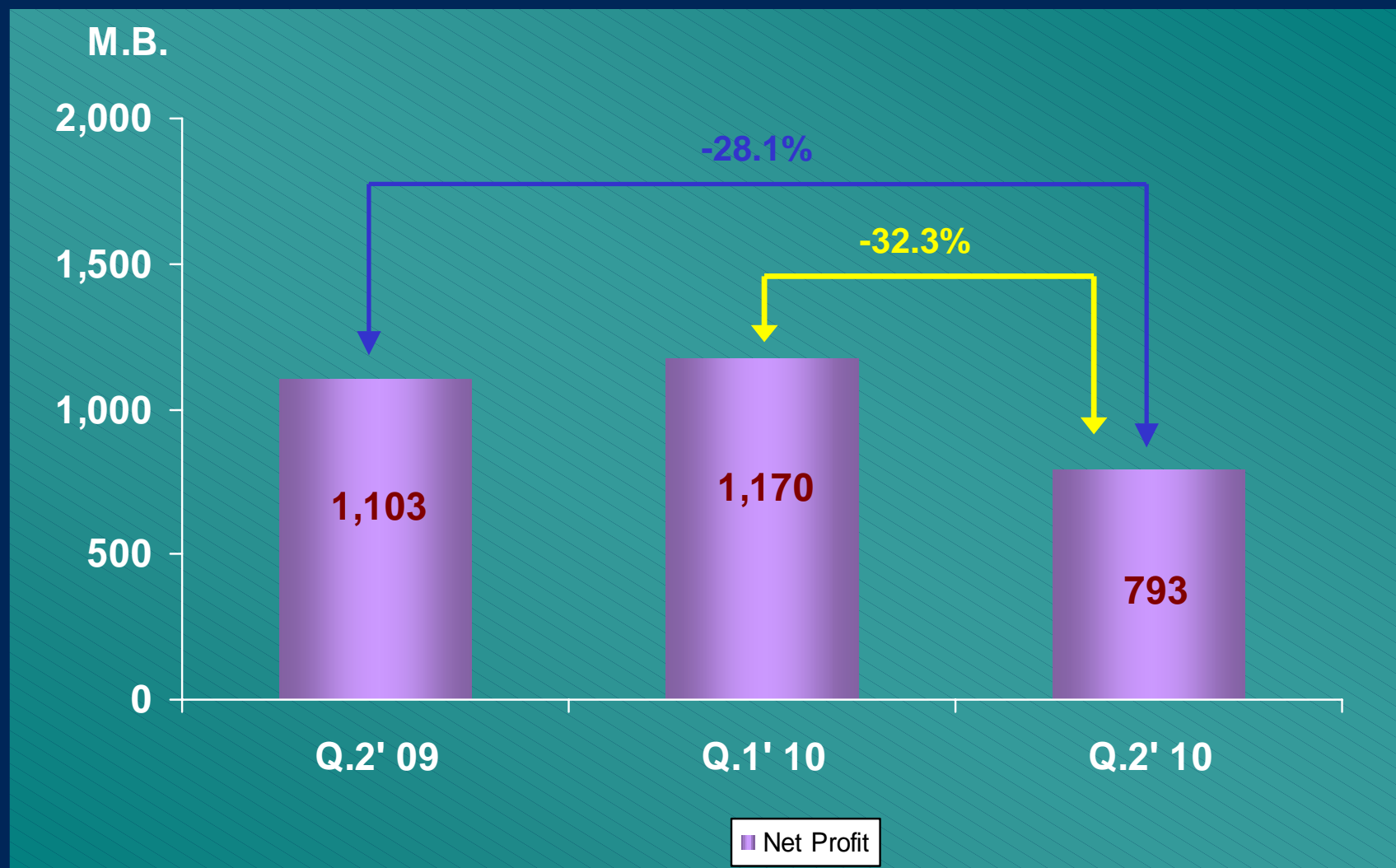


Corporate Tax



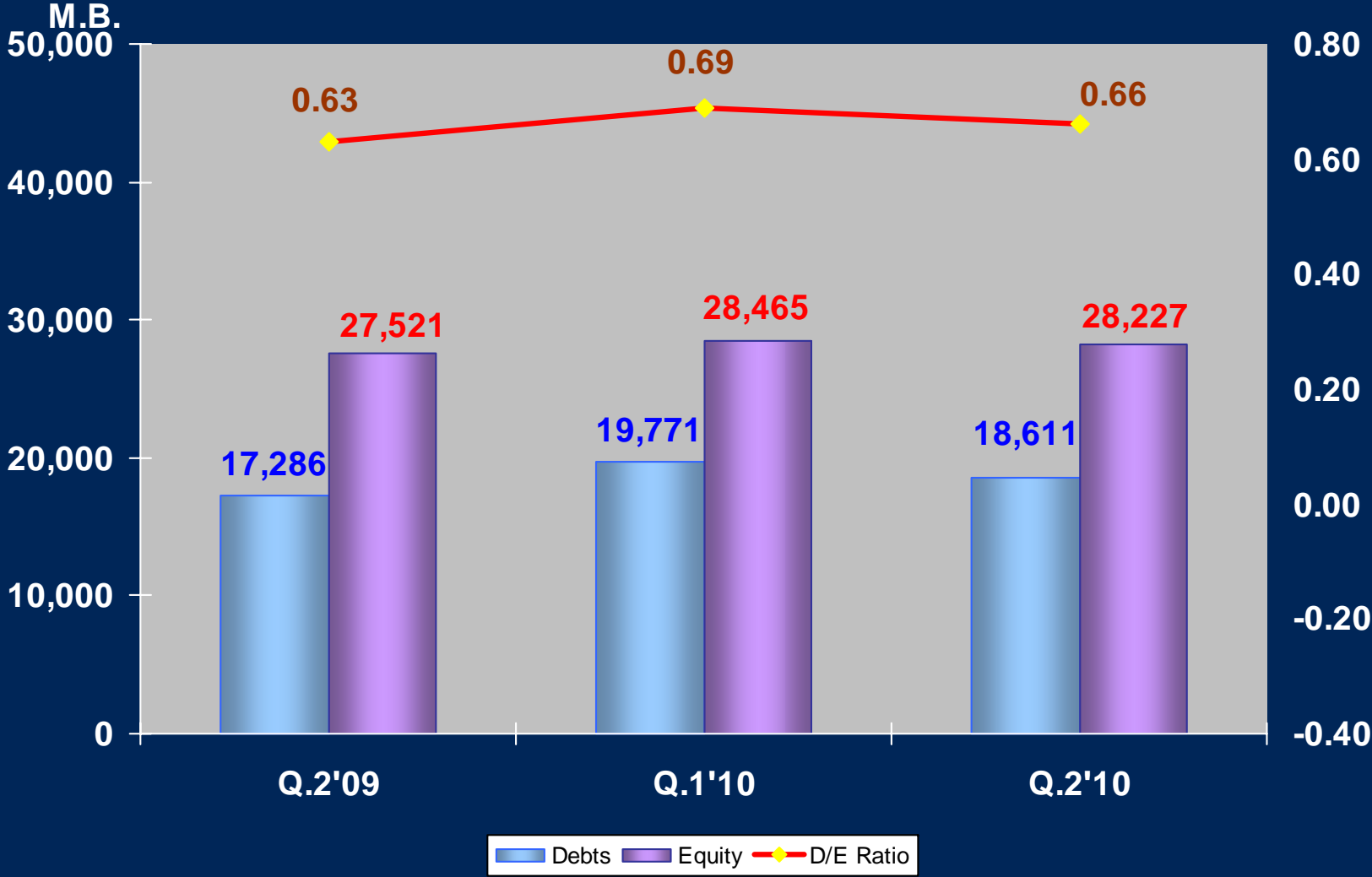


Net Profit



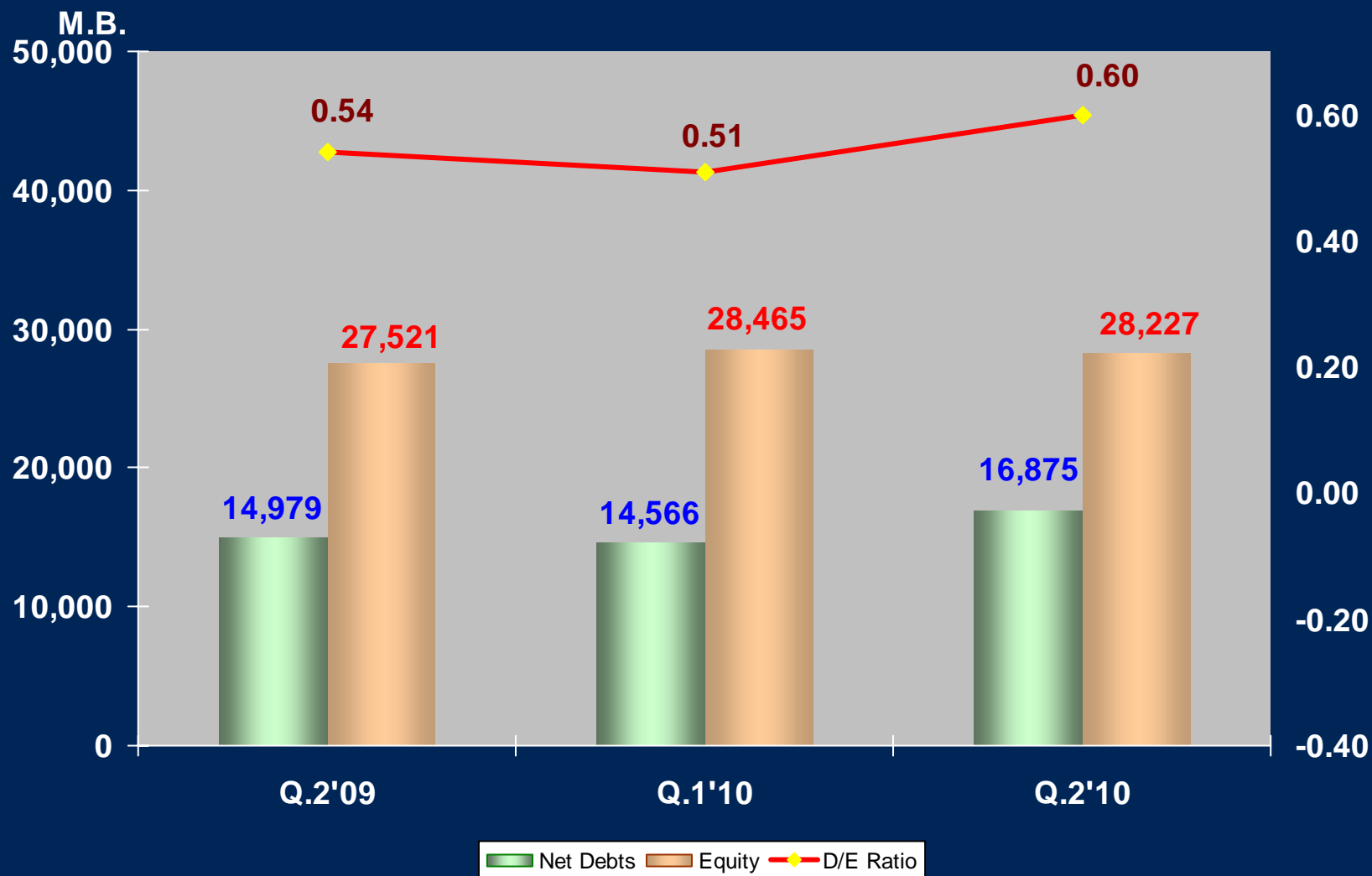


Debts : Equity





Debts : Equity (Net)





Current Active Projects as at Jun'10

	# Prj.	Rai	Unit	%Available for sales	Price / Unit	Remaining Prj. Value
1. Pruklada	5	563.1	2,529	66%	3.47	5,754
2. Chaiyapruk	4	427.8	1,688	23%	3.96	1,551
3. Chollada	2	436.4	1,504	34%	3.77	1,933
4. Parichart	1	209.8	707	16%	4.50	509
5. Mantana	7	748.7	2,912	56%	6.37	10,380
6. Seewalee	3	398.4	1,515	24%	4.67	1,687
7. Nantawan	5	914.6	1,778	31%	10.74	5,940
8. Ladawan	1	55.3	83	70%	28.00	1,624
9. Baan Mai *	6	100.6	1,021	25%	3.22	822
10. The Landmark *	1	4.8	24	54%	22.9	298
11. The Room **	1	5.9	487	51%	5.00	1,240
12. L&H Park	3	834.9	2,189	3%	3.47	264
	39	4,700	16,437	36%	5.45	32,000

* Townhouses ** Condo



Project launched in 2010

PROJECT		SIZE (Rai)	PRICE/ UNIT	PRJ. UNIT	PRJ. VALUE	LAUNCH DATE
1. Mantana	Wongwhan-Ram Indra	144.5	569	6.7	3,830	Jan'10
2. Mantana	Rama IX-Srinakarin	137.5	557	6.7	3,750	Mar'10
3. Baan mai	Rama IX-Srinakarin *	22.6	217	3.3	720	Mar'10
4. The Room	Sukhumvit 62 **	5.9	487	5.0	2,450	Apr'10
5. Pruklada	Bangyai	155.7	700	3.5	2,440	Jun'10
6. The Terrace	Petchkasem *	18.7	105	3.8	395	Jul'10
7. Seewalee	Khonkaen	97.5	355	4.0	1,420	Q.3'10
8. Chaiyapruk	Rattanathibet	58.1	255	4.8	1,220	Q.3'10
9. Chaiyapruk	Wongwhan-Ram Indra	117.1	570	4.6	2,595	Q.3'10
10. The Key	Phahon-yothin **	6.5	505	1.9	953	Q.3'10
11. The Key	Jangwattana **	6.2	988	1.9	1,857	Q.3'10
12. The Key	Prachachuen **	4.0	306	1.8	566	Q.3'10

* Townhouses ** Condo

