



# LAND & HOUSES

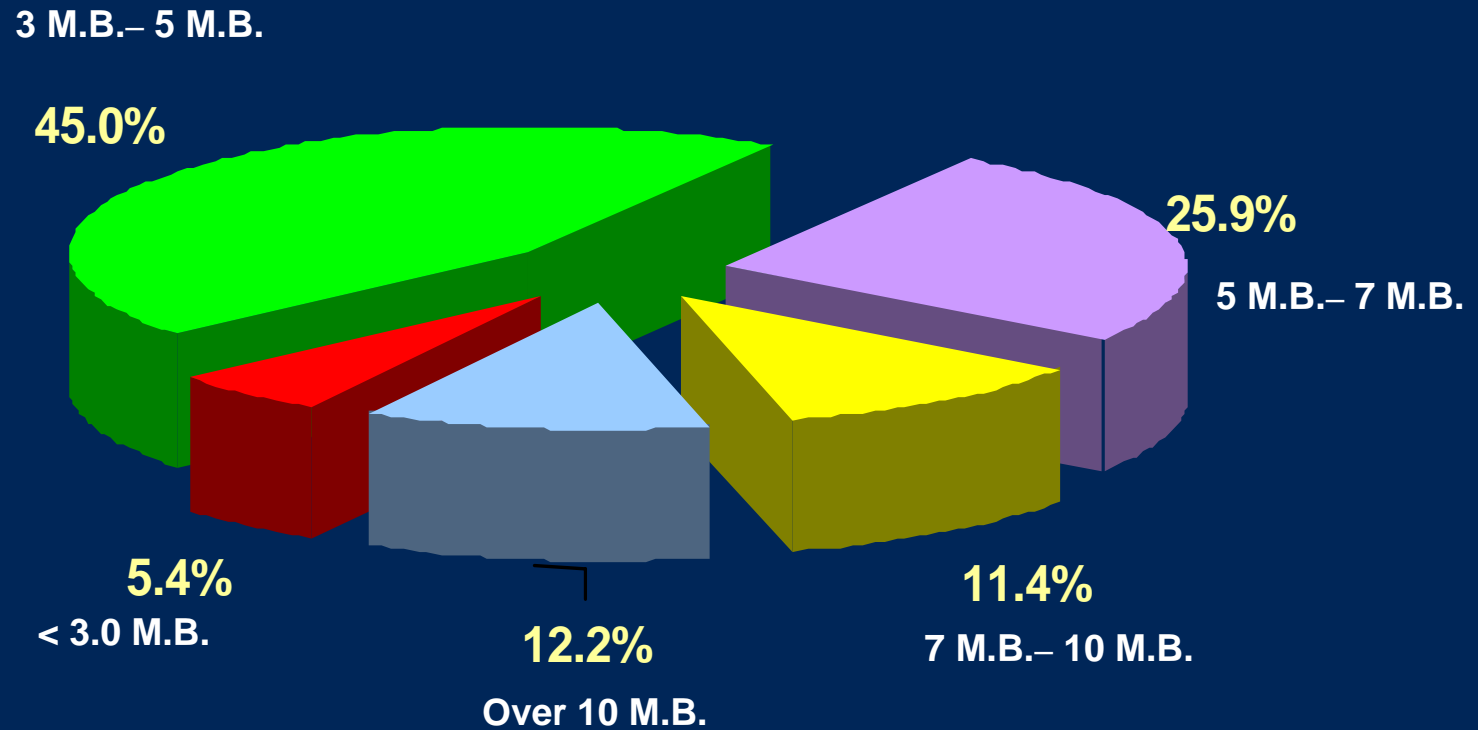


*Analyst Meeting Q.2' 09*

*14 Aug. 09*

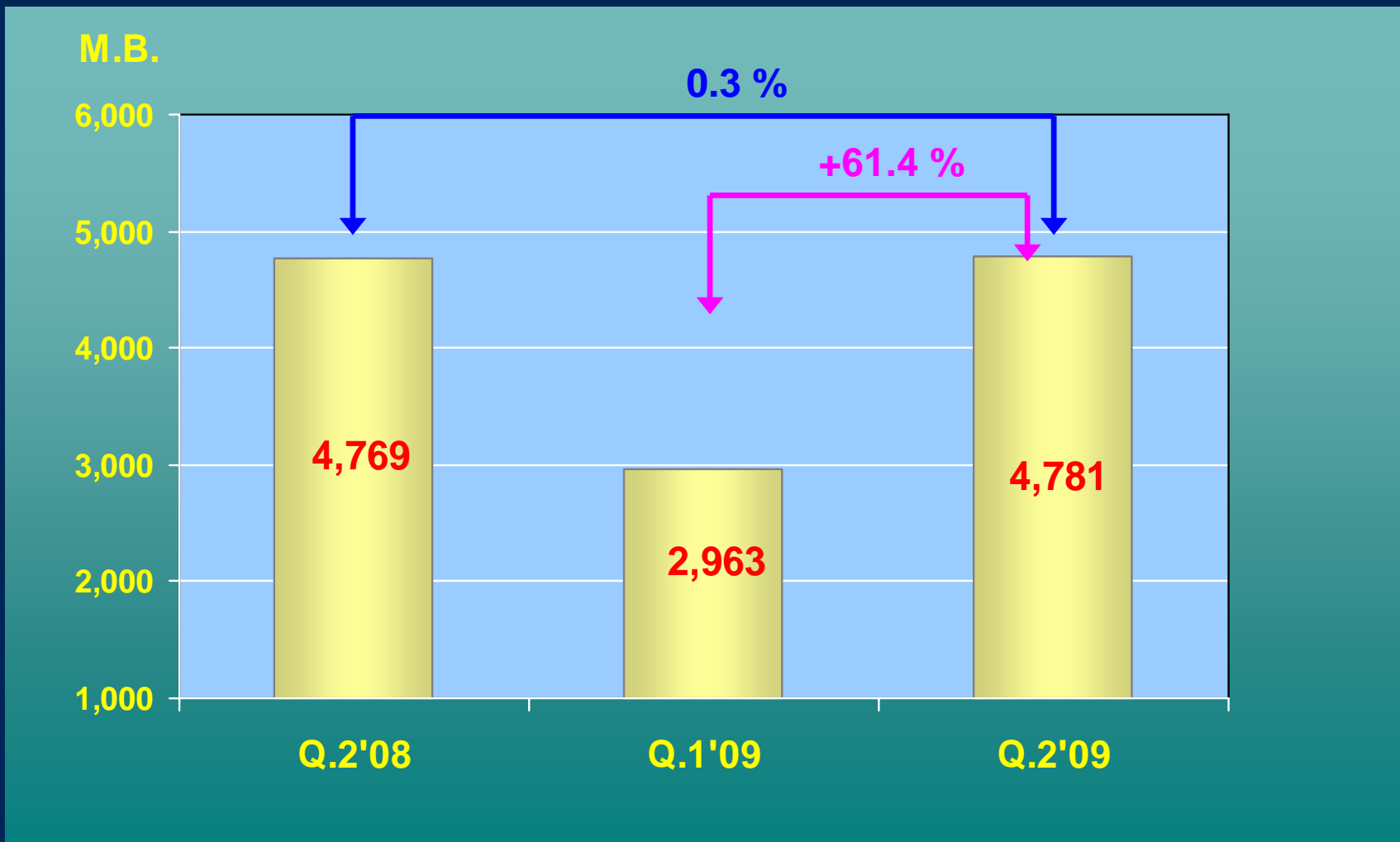


# Pre-Sales of SH by segment – 1H09



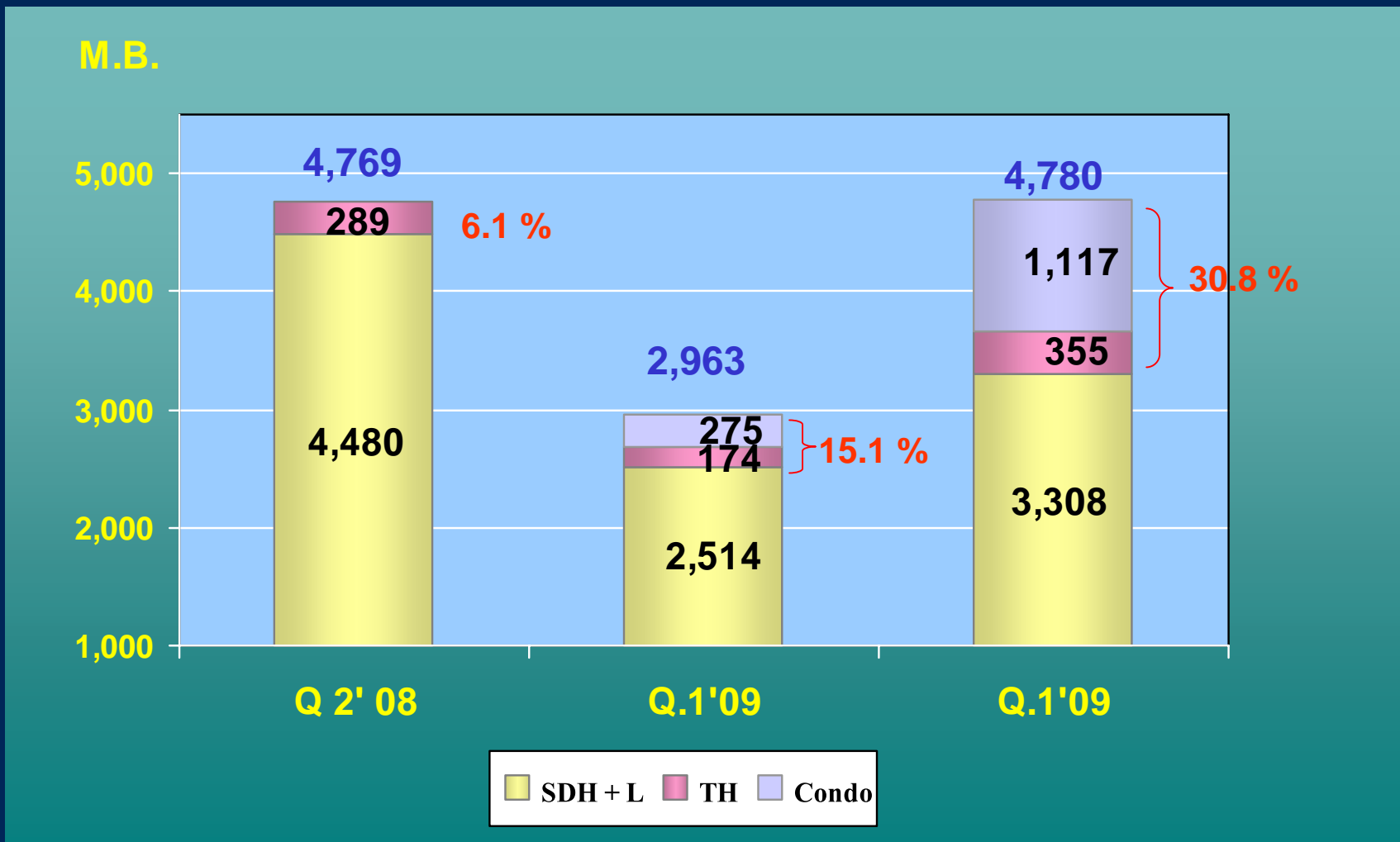


# Sales Growth



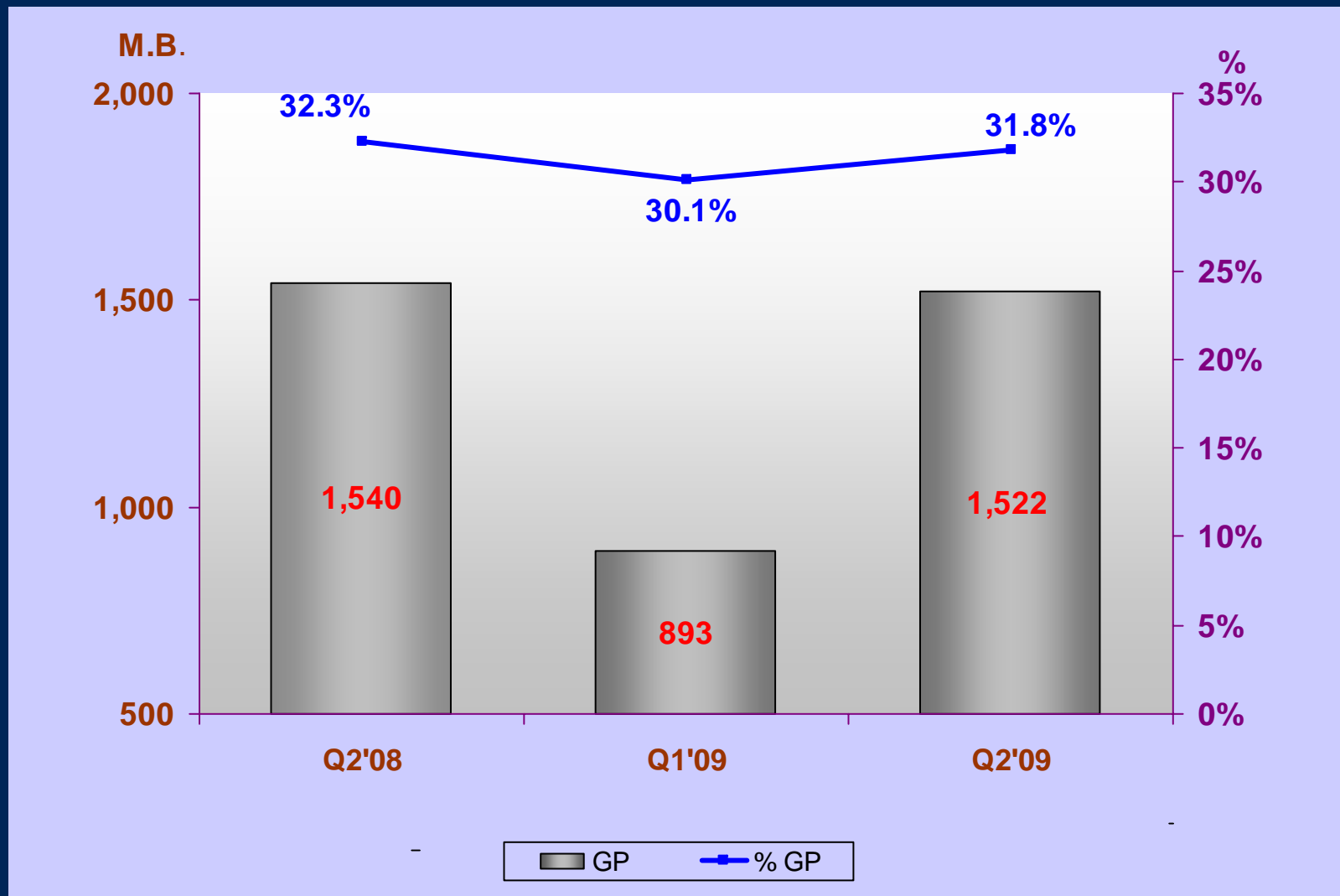


# Sales by type



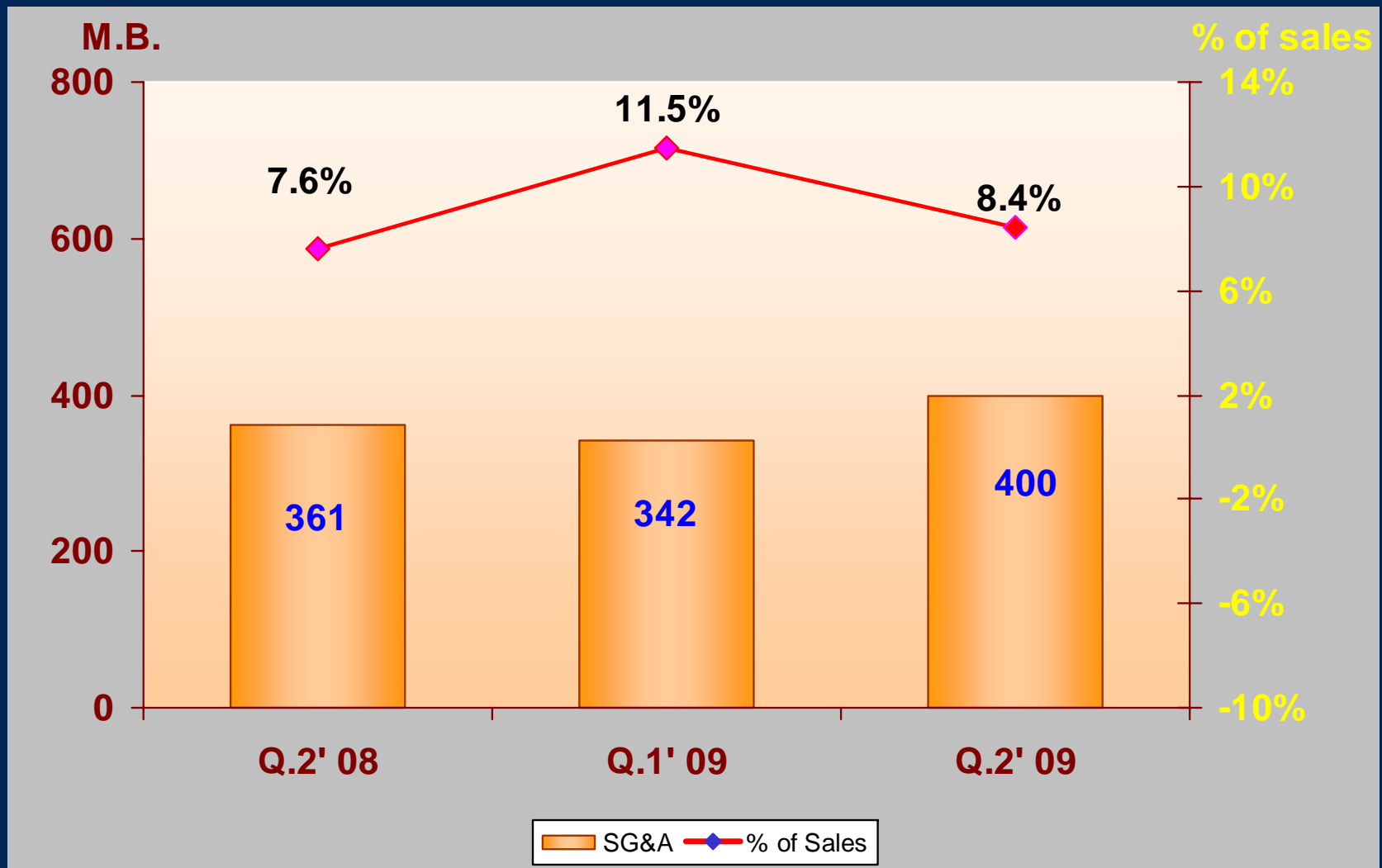


# G.P.



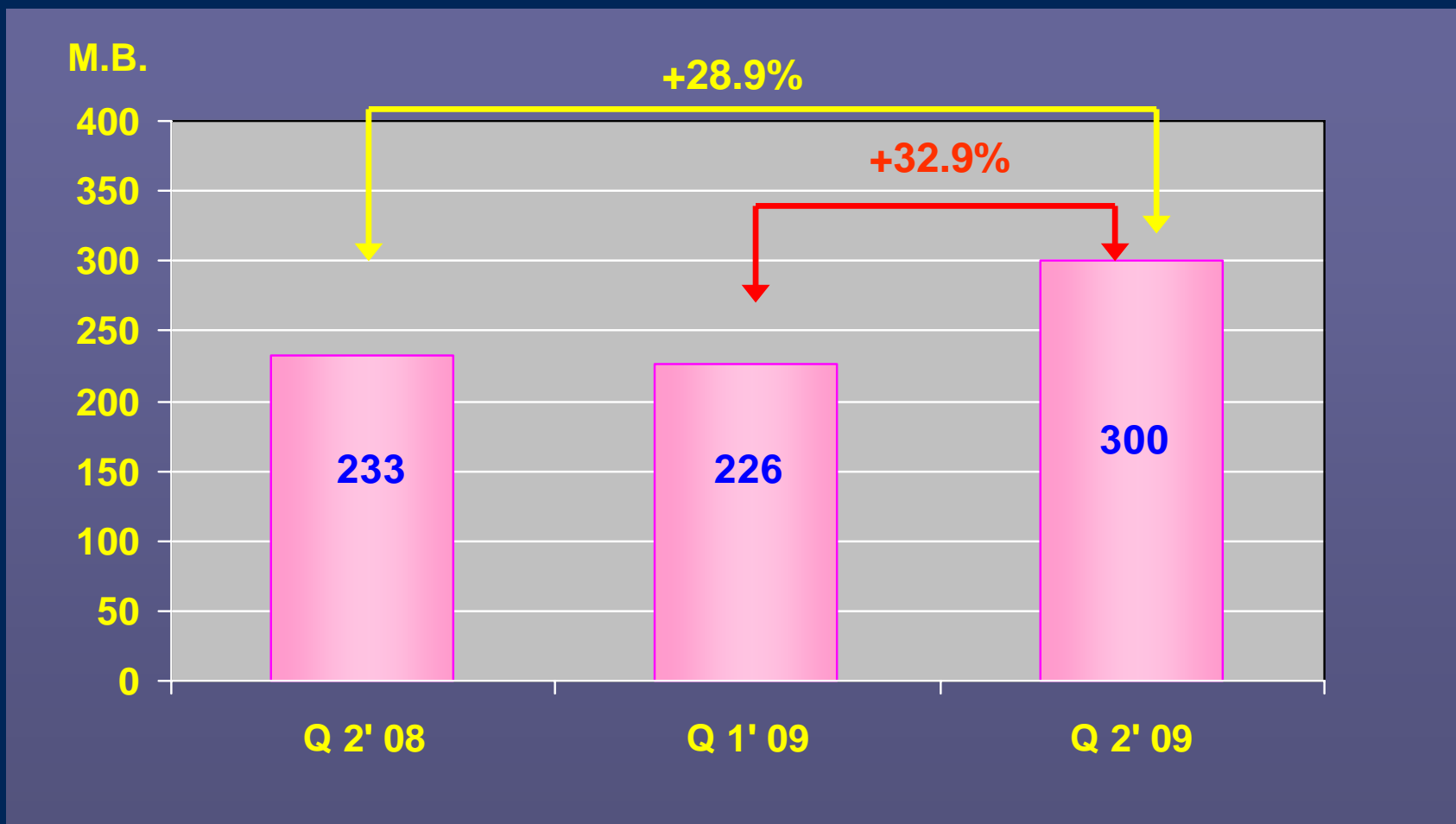


# SG&A Exp. (excl. B/T)



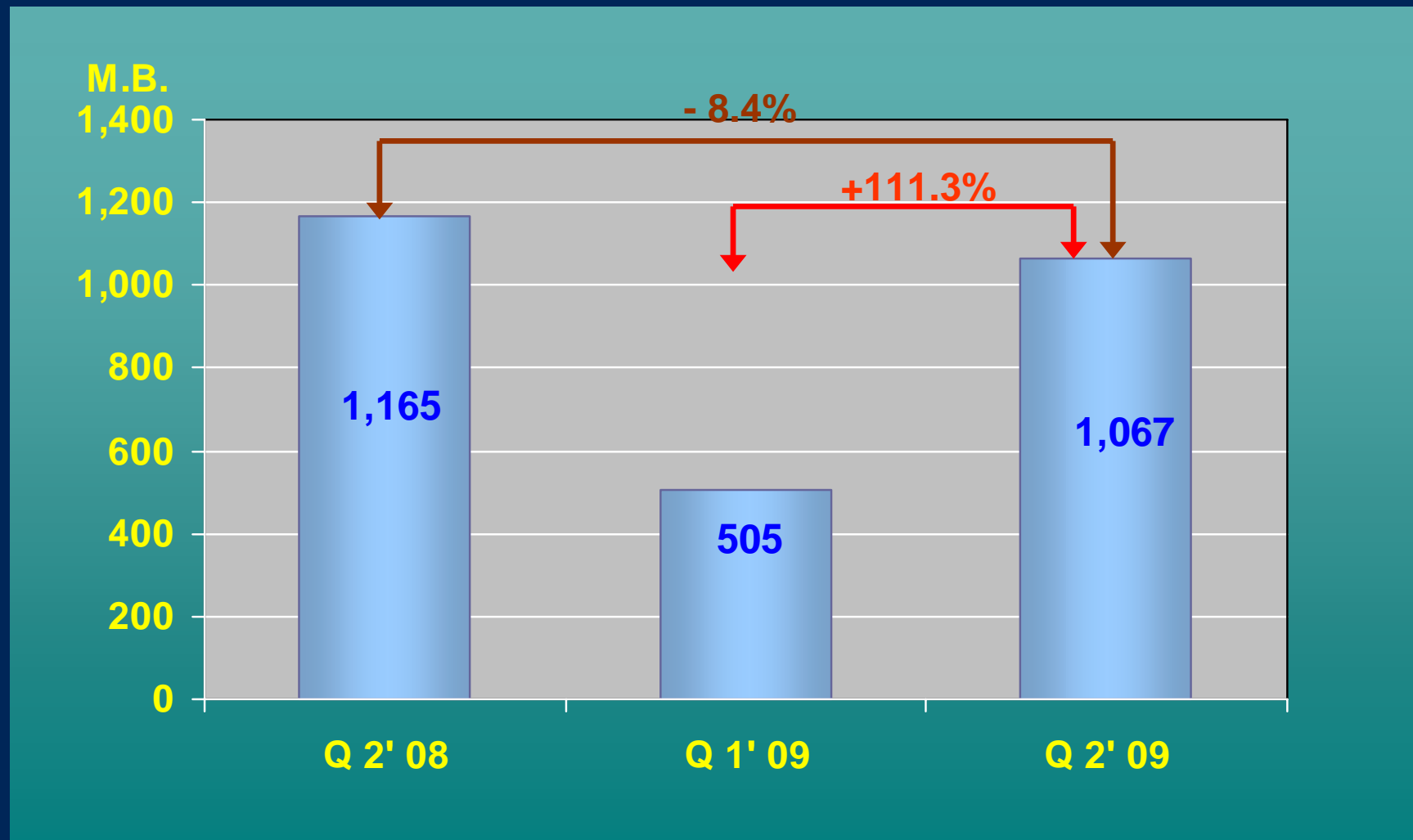


# Share of income from invest.





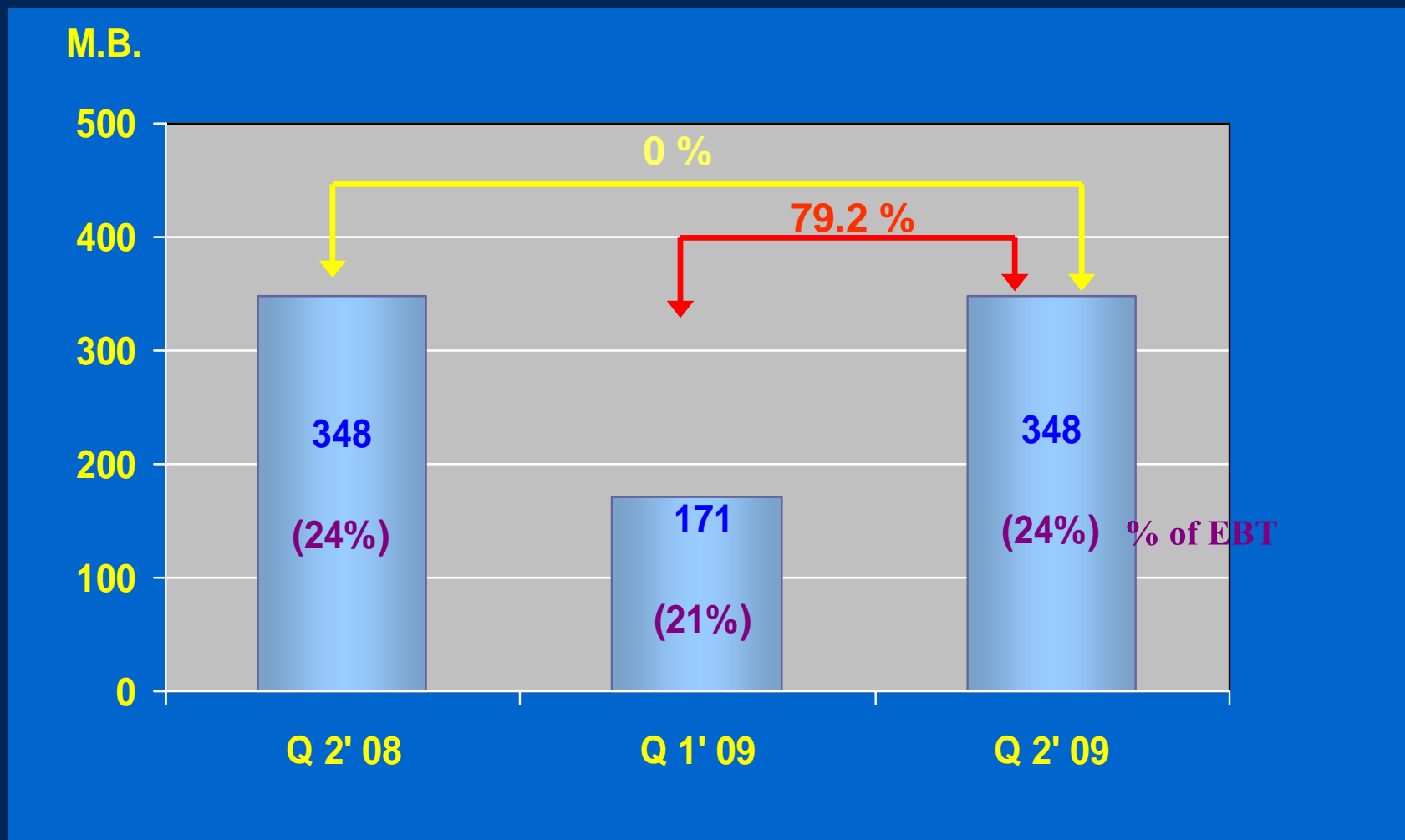
# Profit from Core operation





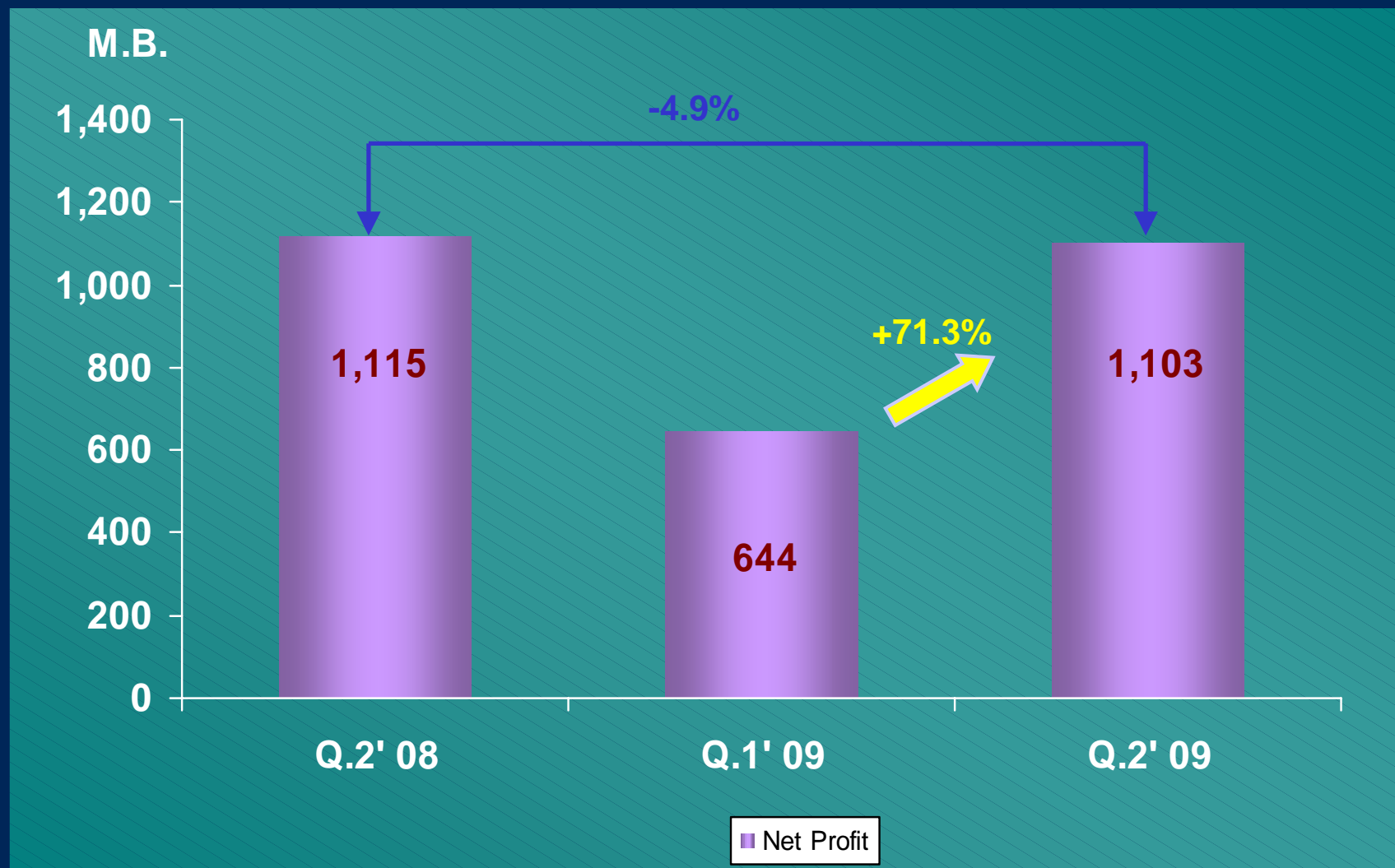


# Corporate Tax



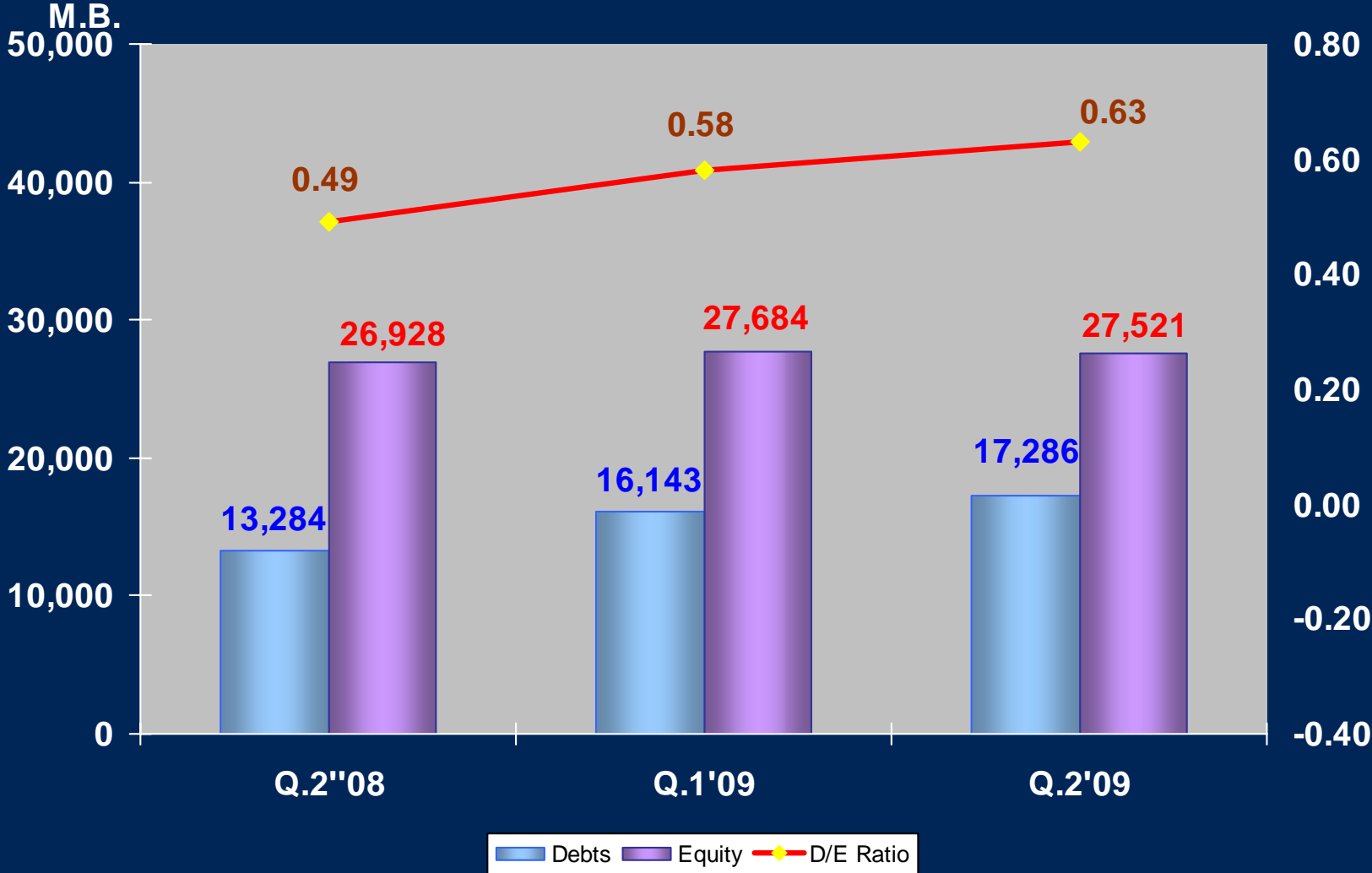


# Net Profit



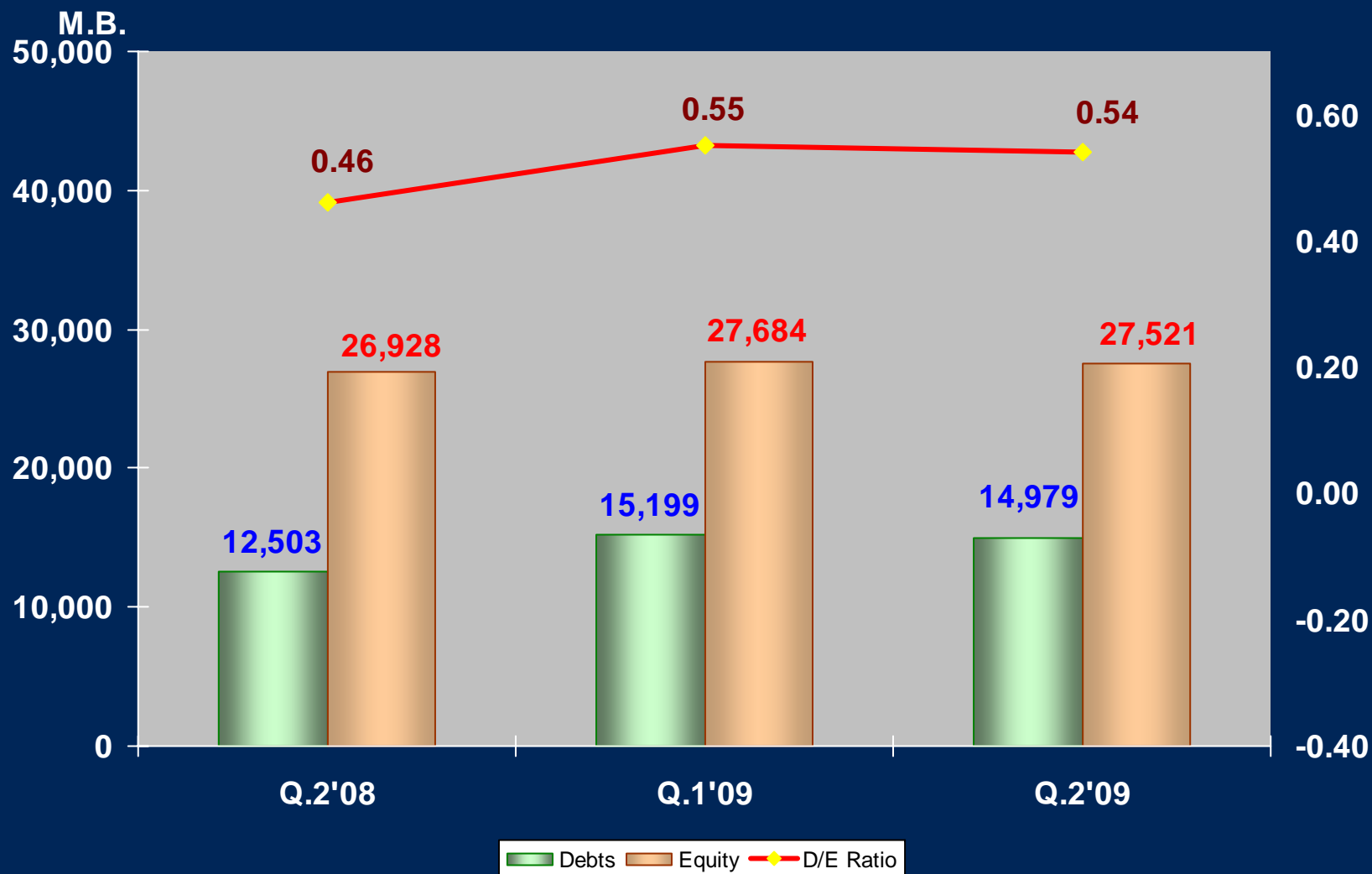


# Debts : Equity





# Debts : Equity (Net)





## Current Active Projects as at Jun'09

	# Prj.	Rai	Unit	%Available for sales	Price / Unit	Remaining Prj. Value
1. Pruklada	7	695.6	2,982	40%	3.65	4,348
2. Chaiyapruk	6	509.5	2,136	45%	4.03	3,895
3. Chollada	3	499.0	1,753	39%	3.76	2,543
4. Parichart	1	209.8	707	26%	4.50	828
5. Mantana	6	632.2	2,363	46%	5.90	6,375
6. Seewalee	4	554.2	2,022	28%	4.79	2,752
7. Nantawan	6	1,004.6	2,016	35%	10.60	7,565
8. Baan Mai *	6	86.5	891	55%	3.17	1,564
9. The Landmark *	1	4.8	24	96%	22.9	527
10. The Room **	1	9.6	801	56%	3.70	1,672
11. L&H Park	3	834.9	2,209	12%	3.36	904
	<b>44</b>	<b>5,040.7</b>	<b>17,904</b>	<b>37%</b>	<b>4.98</b>	<b>32,973</b>

\* Townhouses \*\* Condo



## Project launched in 2009

PROJECT		SIZE (Rai)	UNIT	PRICE/ UNIT	PRJ. VALUE	LAUNCH DATE
1. Baan mai	Ram Indra*	11.3	116	3.1	360	Feb'09
2. Baan mai	Buddabucha*	18.6	201	3.0	603	Mar'09
3. Nantawan	Udhayan-Acsa	77.9	206	10.7	2,200	Mar'09
4. Pruklada	Budhamonthon Sai5	129.0	590	3.9	2,294	Apr'09
5. Pruklada	LH Park Chiangmai	15.2	55	3.5	190	Jun'09
6. Chaiyapruk	Watcharaphon	91.2	369	4.7	1,723	May'09
7. The Room	Rachada-Ladpraw**	9.6	801	3.7	2,995	Jun'09
8. Pruklada	Bangna	96.2	461	3.0	1,400	Q.3
9. Nantawan	Jangwattana-Rajapruk	39.4	96	11.5	1,108	Q.3
10. Ladawan	Kaset-Navamin	55.3	83	28.0	2,324	Q.3
11. Baan mai	Petchkasem*	18.8	100	3.9	394	Q.4
12. Baan mai	Krungthep Kreetta*	22.4	212	3.8	798	Q.4
<b>TOTAL</b>		<b>584.9</b>	<b>3,290</b>	<b>Unit</b>	<b>16,389</b>	<b>M.B</b>

\* Townhouses \*\* Condo