



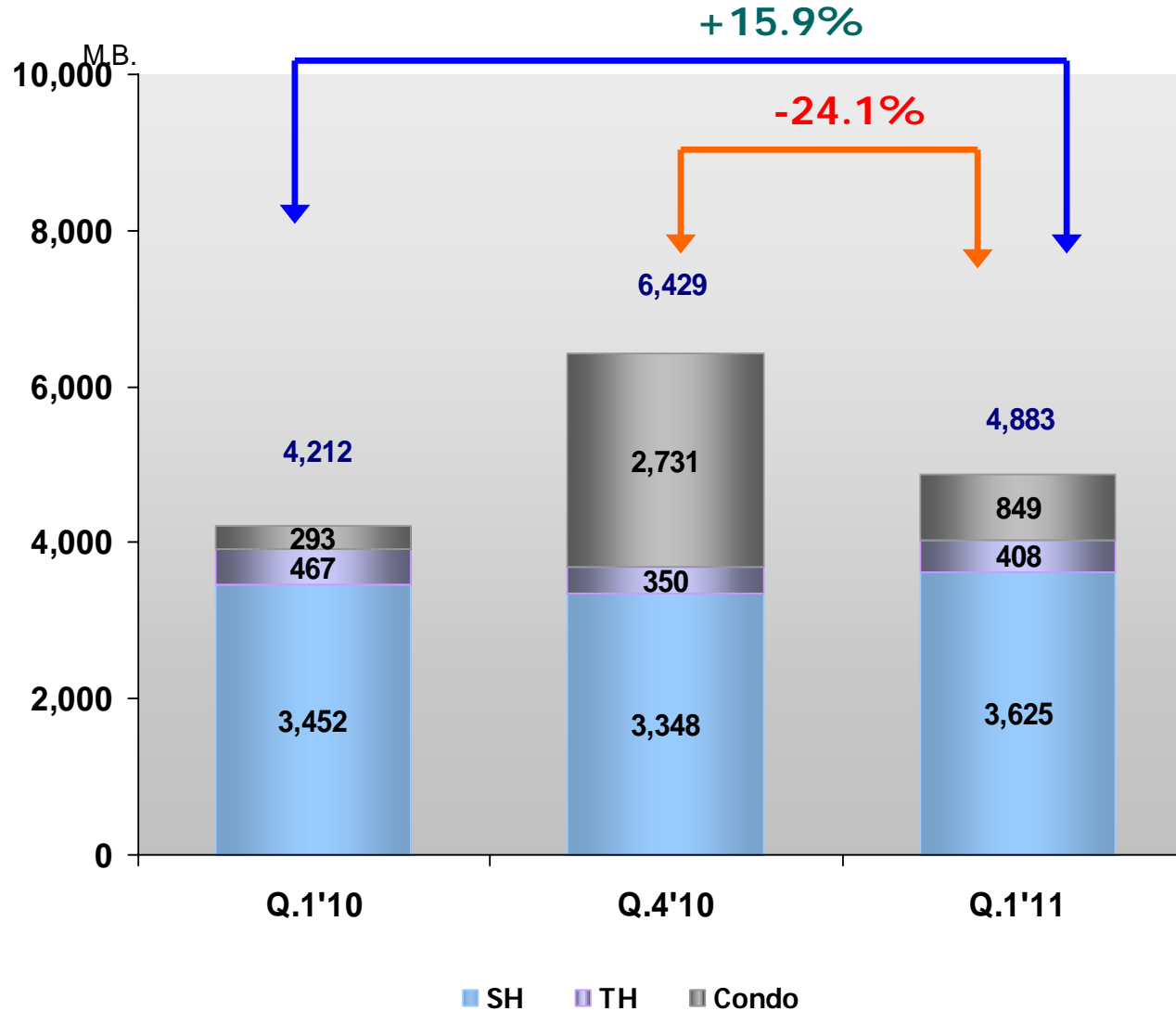
LAND & HOUSES

Analyst Meeting...Q.1'11

18 May 11



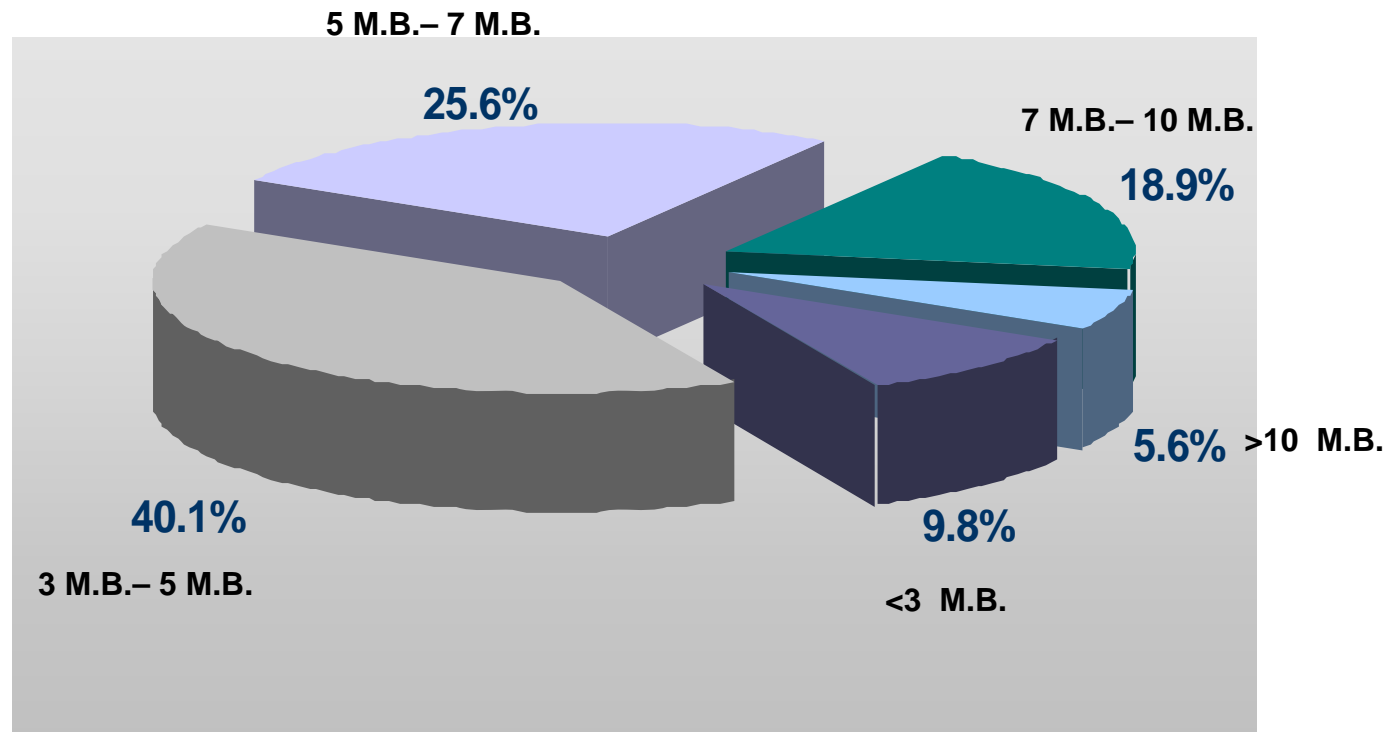
Sales Growth (Booking)



	Unit
SH	728
TH	175
CD	264

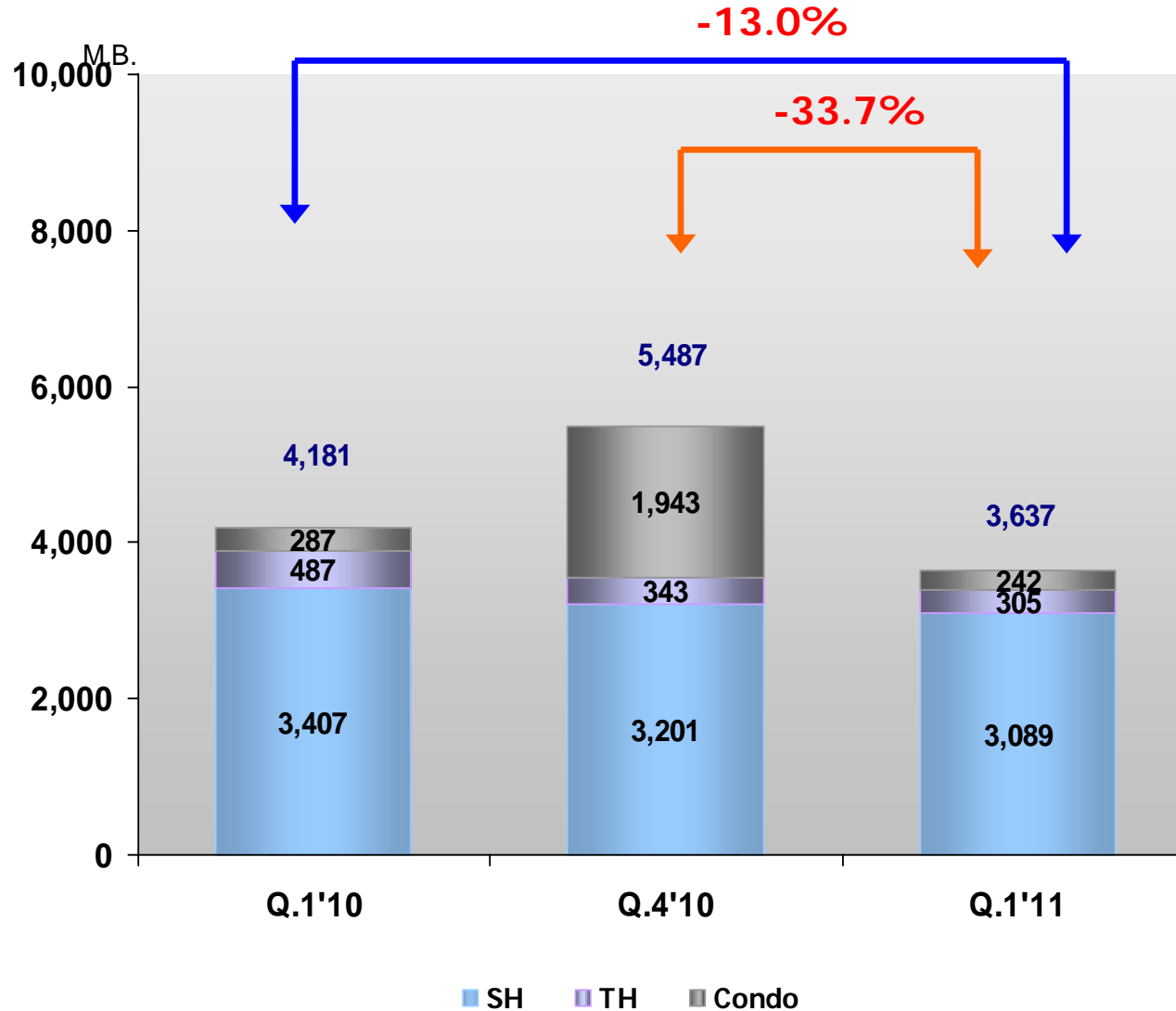


Booking by Segmentation : Q.1'11





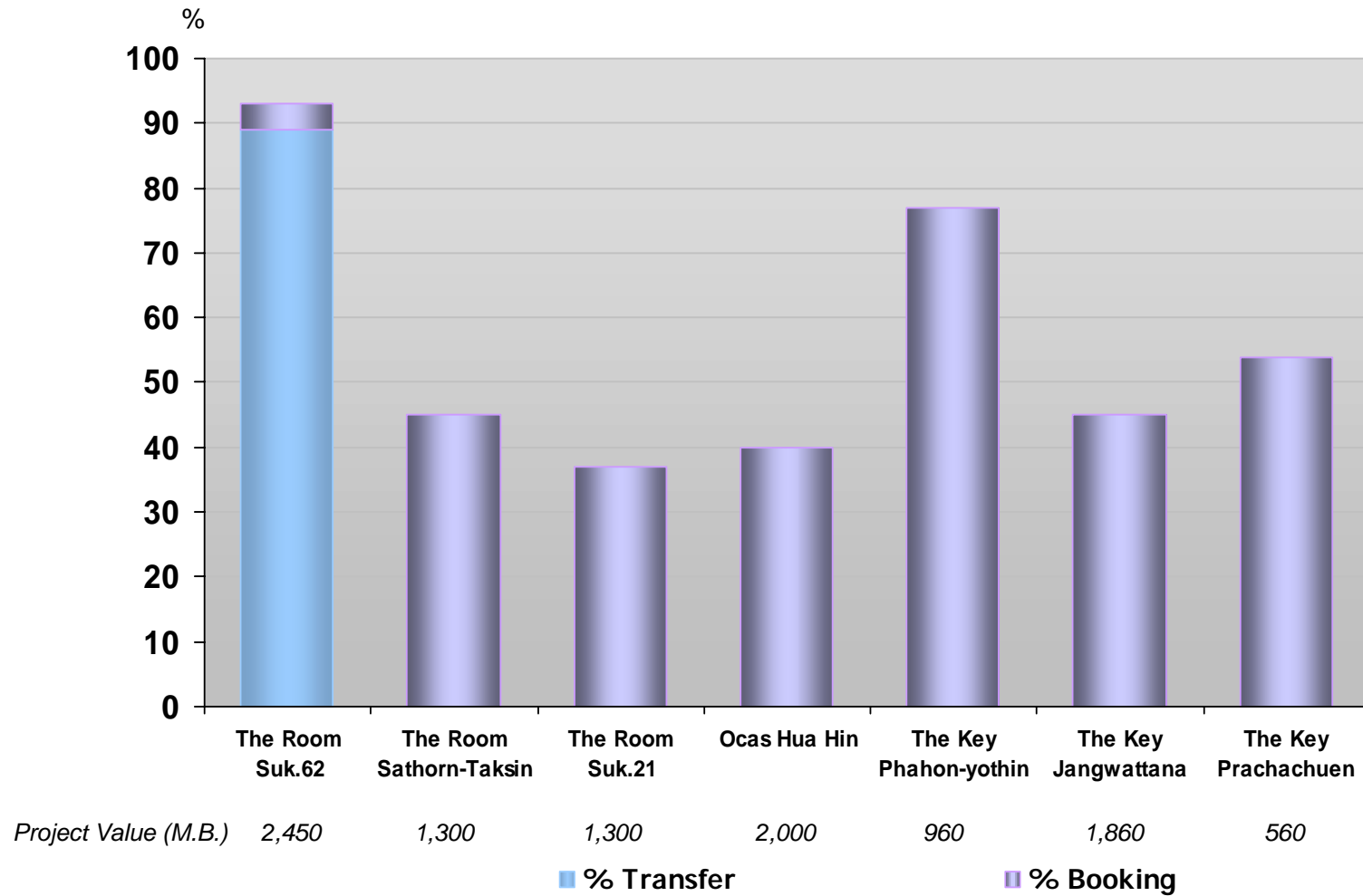
Recognized Sales Growth (Transfer)



	Unit
SH	615
TH	105
CD	44

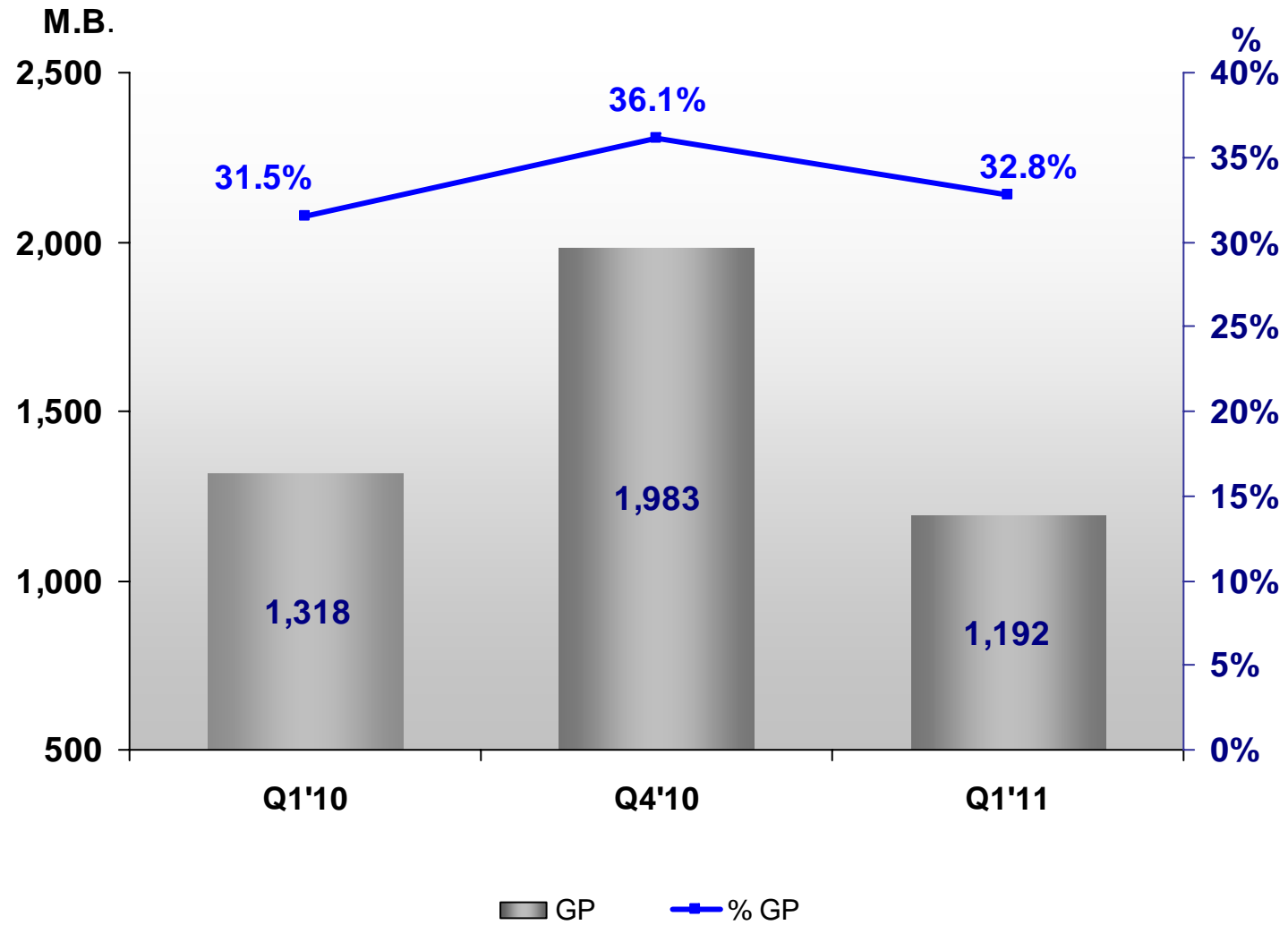


Condominium Booking & Transfer Status



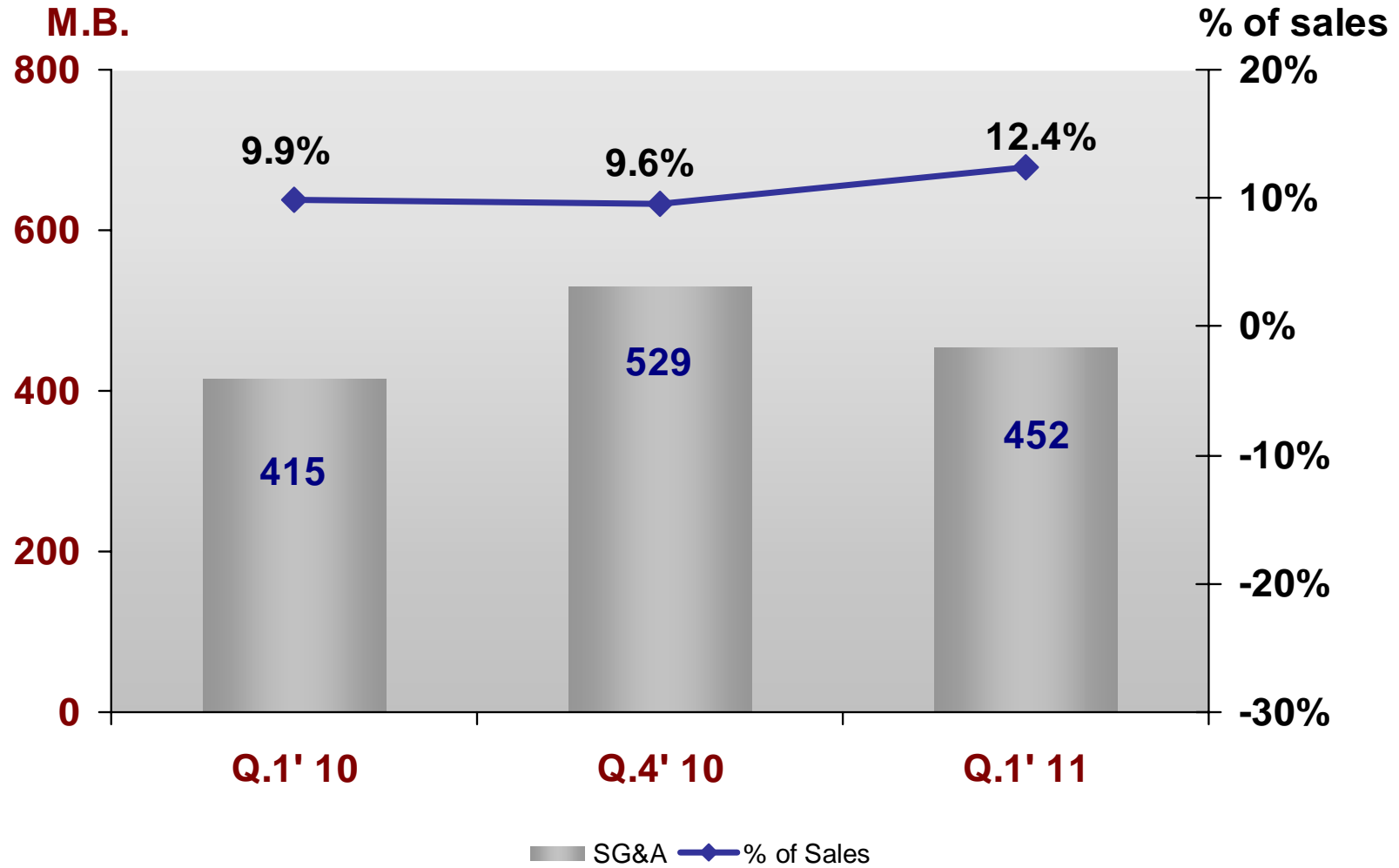


G.P



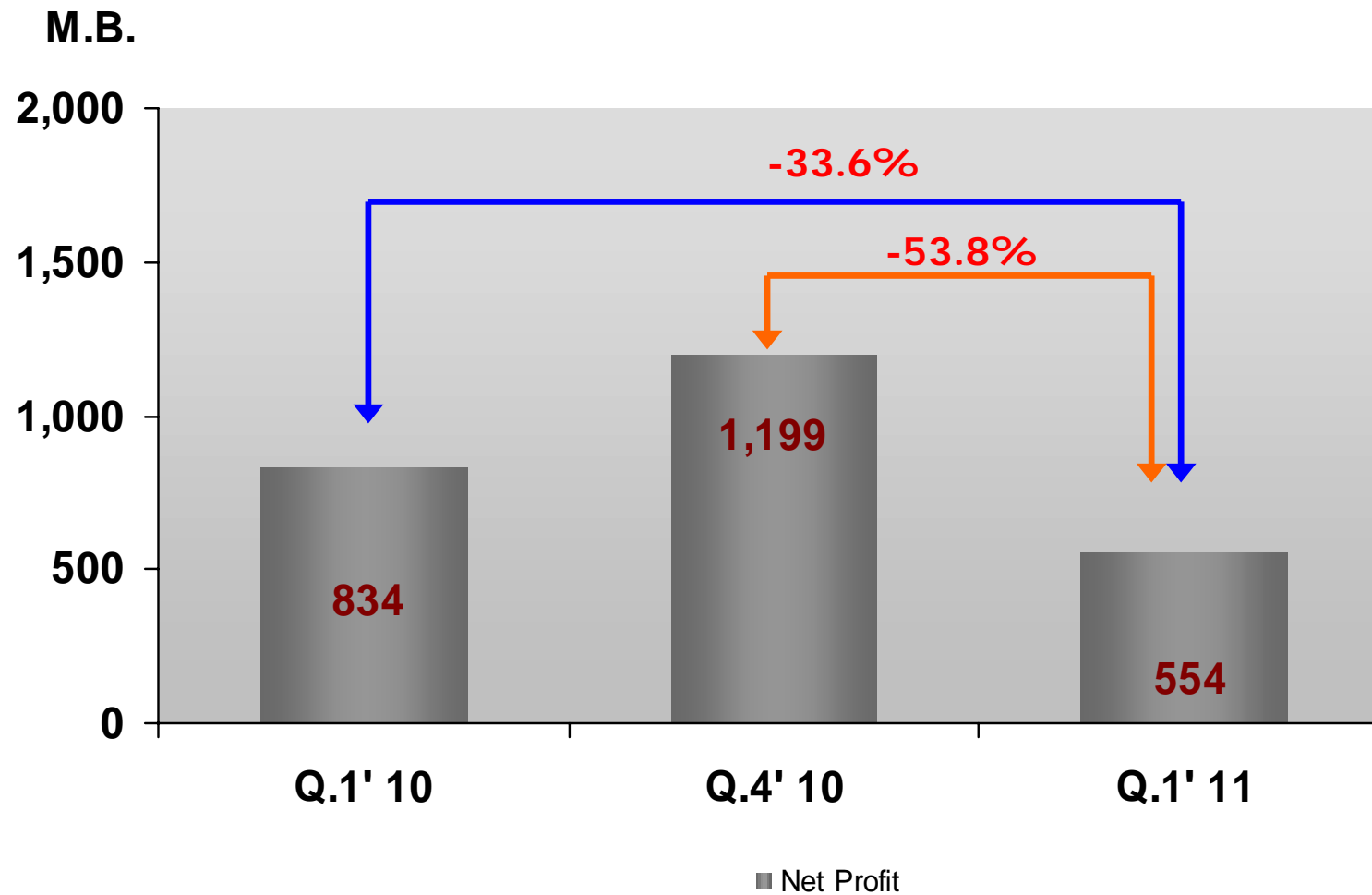


SG&A Exp.(excl. B/T)



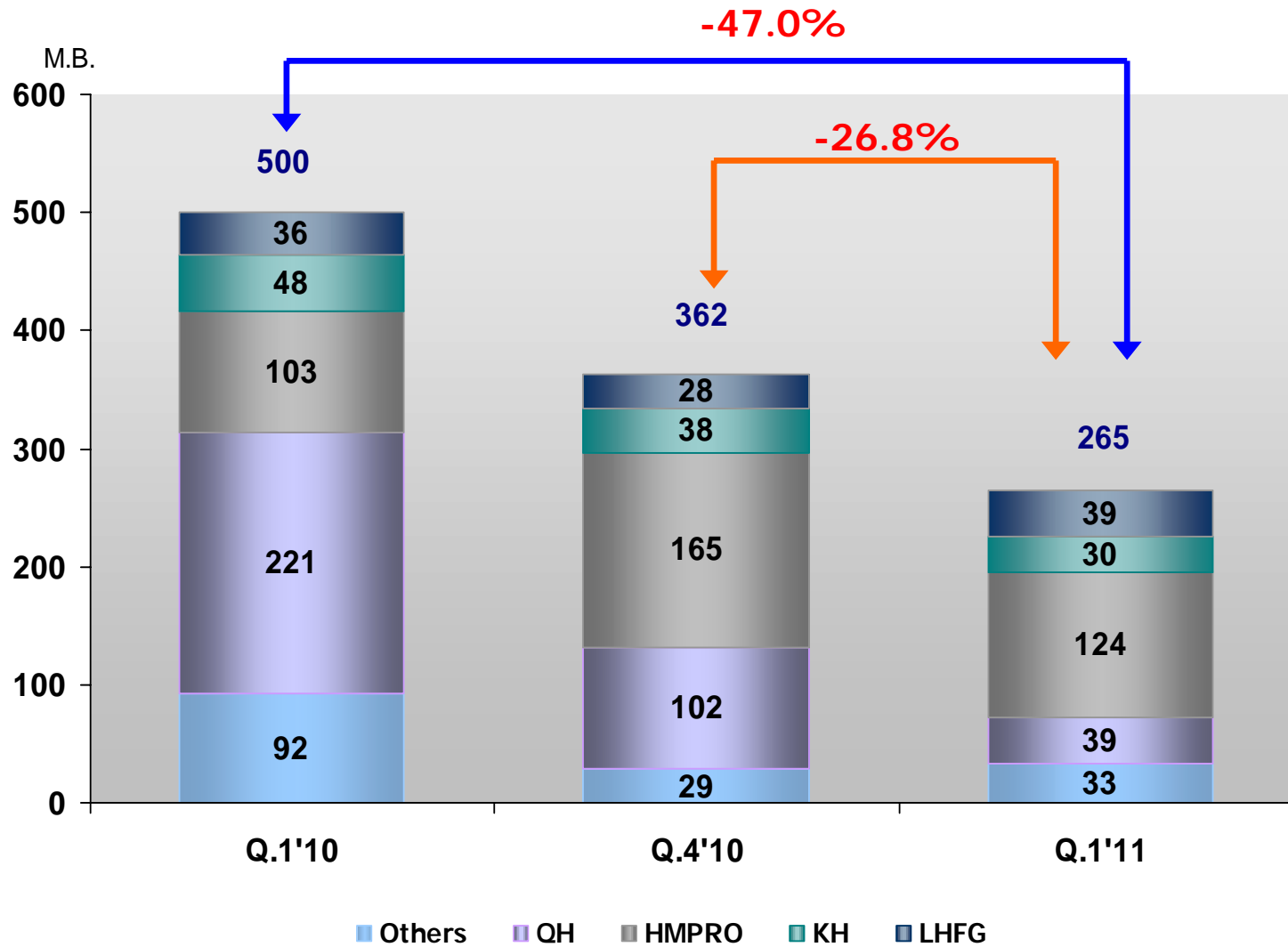


Profit from Core Operation



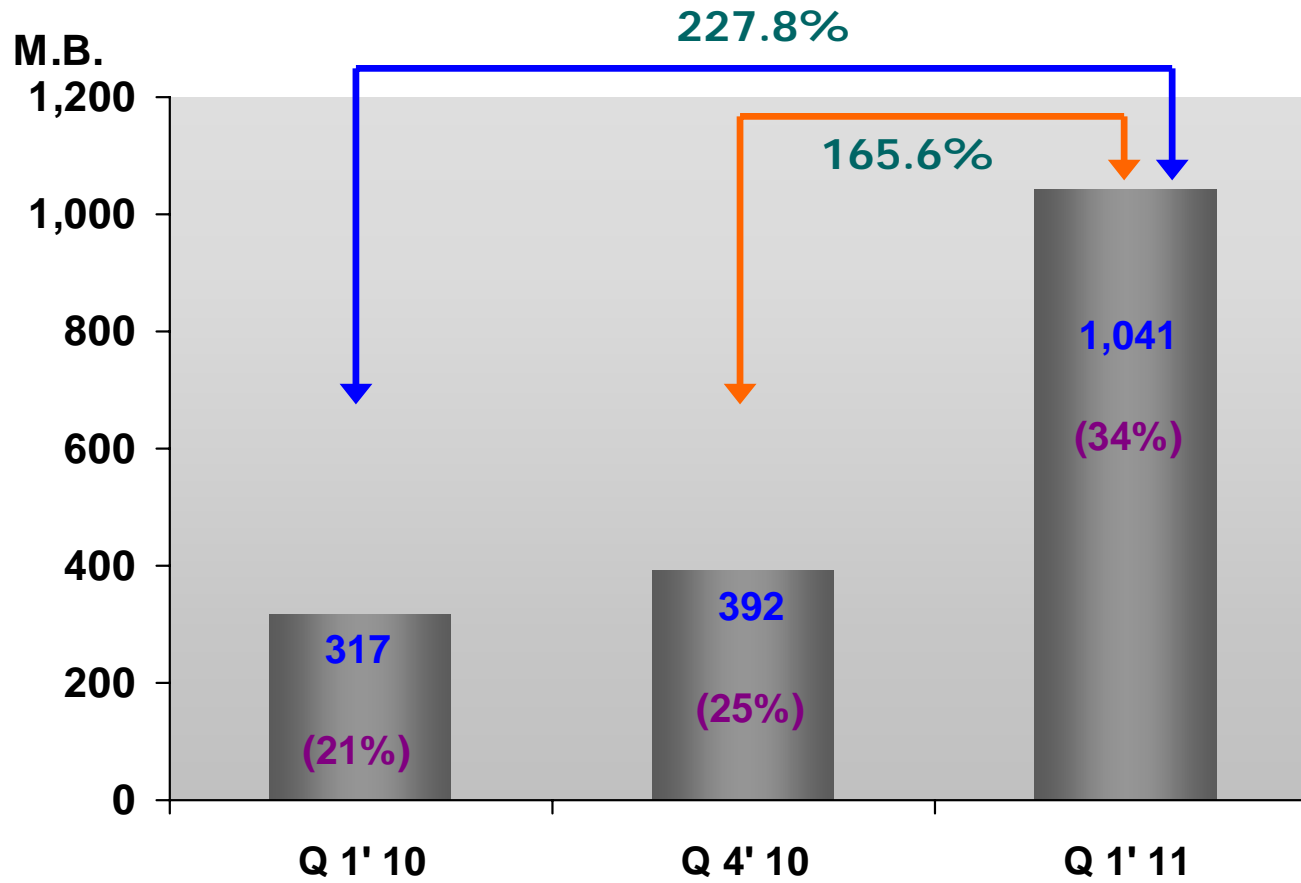


Share of Income from Investments



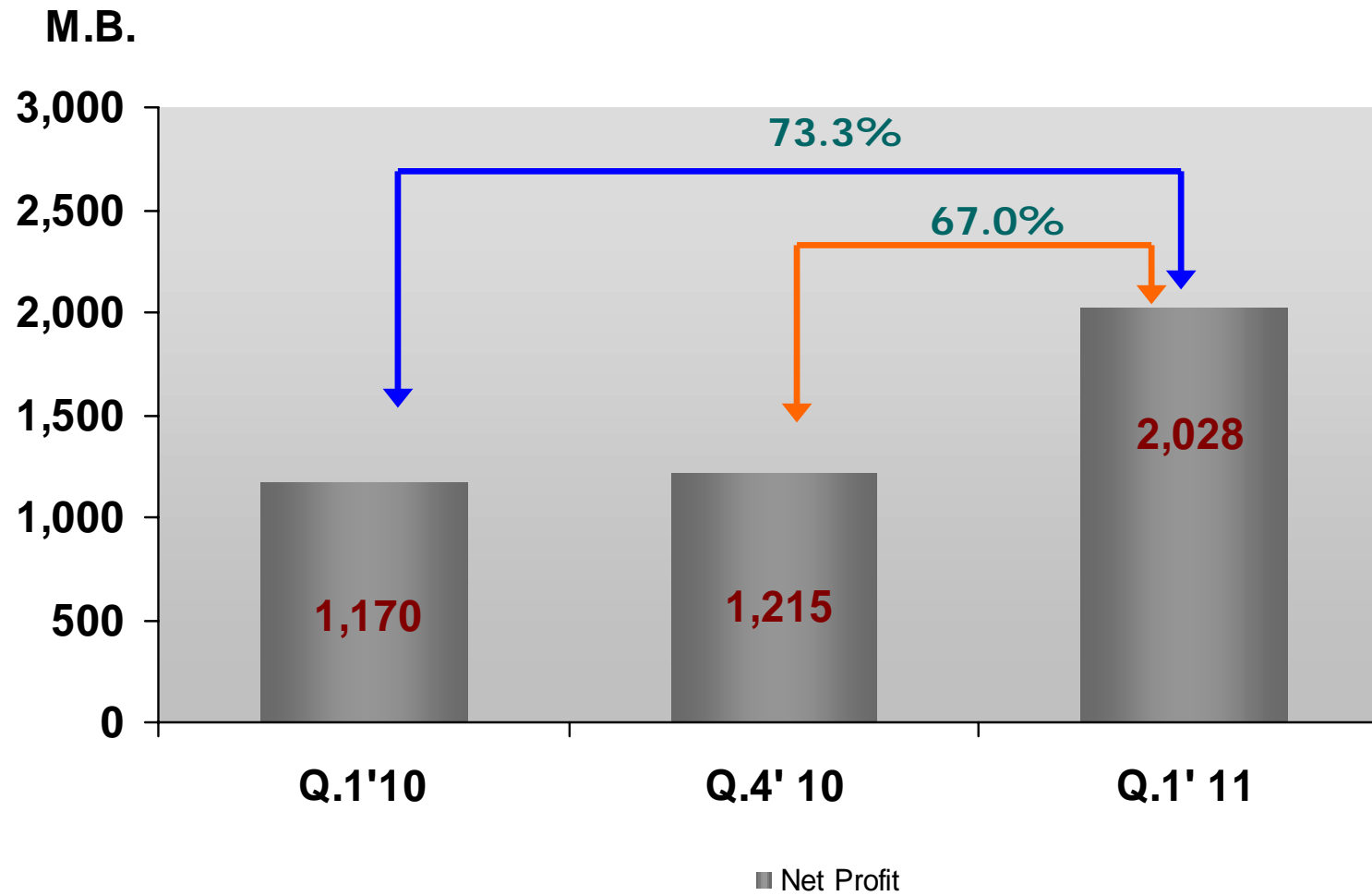


Corporate Tax



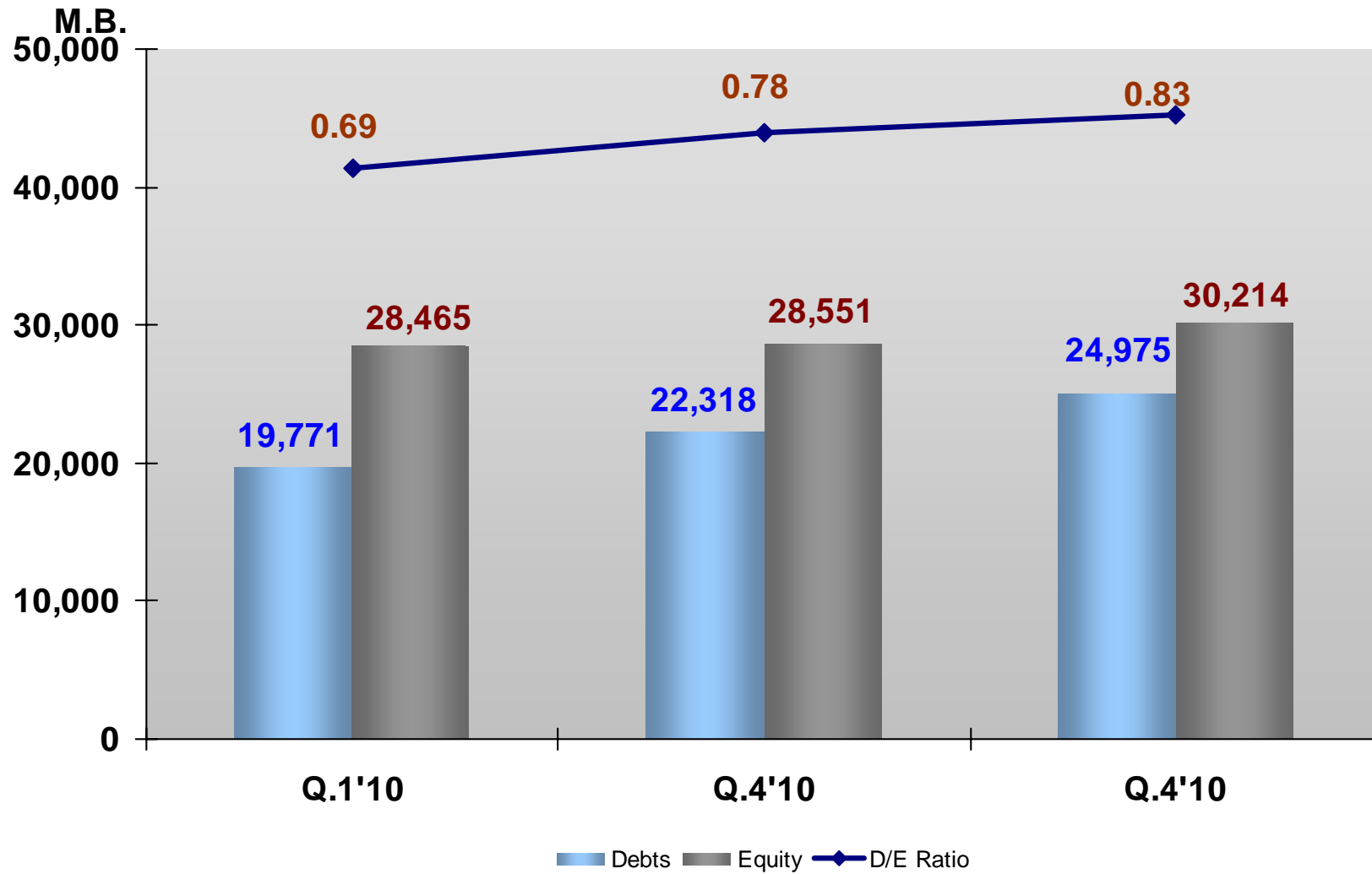


Net Profit



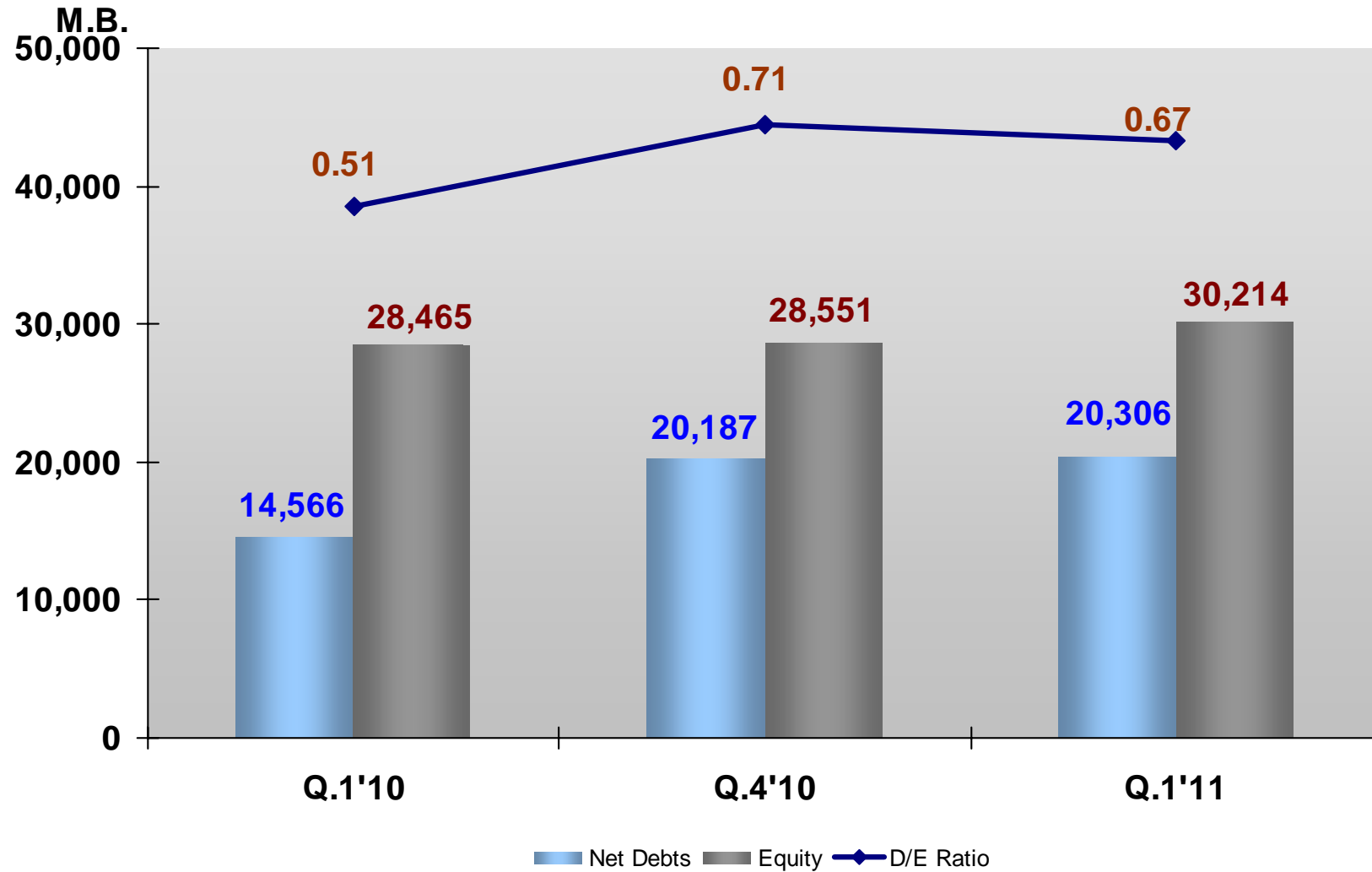


Debt to Equity





Debt to Equity (Net)





Existing Project as of Mar.2011

TYPE	LOCATION	NO. OF PROJECT	SIZE (Rai)	UNIT	% AVAILABLE FOR SALES	UNIT PRICE	REMAINING PRJ. VALUE
SDH	1. Inizio	2	164.1	839	74%	2.6	1,660
	2. Pruklada	5	563.1	2,529	50%	3.4	4,383
	3. Chaiyapruk	5	526.5	2,308	42%	4.5	4,397
	4. Chollada	2	436.4	1,504	28%	3.8	1,575
	5. Parichart	1	209.8	707	8%	4.5	248
	6. Mantana	7	976.3	3,500	56%	6.9	13,491
	7. Seewalee	5	549.0	2,186	59%	5.0	6,377
	8. Nantawan	5	914.6	1,778	26%	10.8	4,902
	9. Ladawan	1	55.3	83	65%	30.0	1,620
	10. L&H Park	3	834.9	2,189	2%	3.4	126
	11. 88 Land&Houses	1	14	63	57%	6.5	235
TH	12. Indy	2	48.9	600	74%	1.7	772
	13. Baan Mai	1	21.4	213	7%	3.2	48
	14. Terrace	1	18.7	105	58%	3.8	232
	15. The Landmark	1	4.8	24	50%	22.9	275
Condo	16. The Key	3	16.7	1,799	47%	1.8	1,579
	17. The Room	3	10.0	970	38%	5.3	1,981
	18. Ocas	1	17.6	179	64%	11.2	1,288
	TOTAL	49	5,382.1	21,576		5.0	45,188



New Project Planned to Launch 2011

PROJECT NAME	LOCATION	TYPE	SIZE (Rai)	UNIT	UNIT PRICE	PRJ. VALUE	LAUNCH DATE
1. Seewalee	Bangna	SH	97.2	399	5.2	2,080	19 Mar.
2. Mantana	Wacharaphon	SH	279.0	799	7.5	6,000	19 Mar.
3. Inizio	Pinklao Wongwhan	SH	71.1	357	2.8	990	21 Mar.
4. Seewalee	Ramkamhaeng	SH	51.2	221	5.4	1,200	24 Mar.
5. 88 Land and Houses	Phuket	SH	14.0	63	6.7	420	26 Mar.
6. Indy	Bangna K.M26	TH	28.0	348	1.7	580	27 Mar.
7. Ladawan	Rattathibet	SH	41.8	46	40.0	1,840	Q.2
8. Ladawan	Rajapruk	SH	207.9	245	42.0	10,290	Q.2
9. Mantana	Bangyai	SH	30.6	132	6.8	900	Q.2
10. Mantana	Buddhabucha	SH	34.0	116	7.7	900	Q.2
11. Prukklada	Pracha-u-tid 90	SH	166.1	735	4.1	3,050	Q.2
12. Inizio	Rama II	SH	92.0	451	3.0	1,350	Q.2
13. Terrace	Ram Indra 65	TH	29.7	292	4.9	1,420	Q.2
14. Prukklada2	Chieng Mai	SH	13.2	45	3.8	170	Q.3
15. Baan Mai	Buddhabucha	TH	20.3	207	3.1	650	Q.4
16. Inizio	Salaya	SH	68.7	355	2.8	980	Q.4
17. The Room	Soi Aree	CD	1.4	174	5.5	950	Q.4
18. The Bangkok	Sathorn	CD	5.0	660	9.1	6,000	Q.4
19. Mantana	Wong Whan Onnuch3	SH	99.0	450	6.0	2,700	Q.4
	TOTAL		1,350.2	6,095	7.0	42,470	