



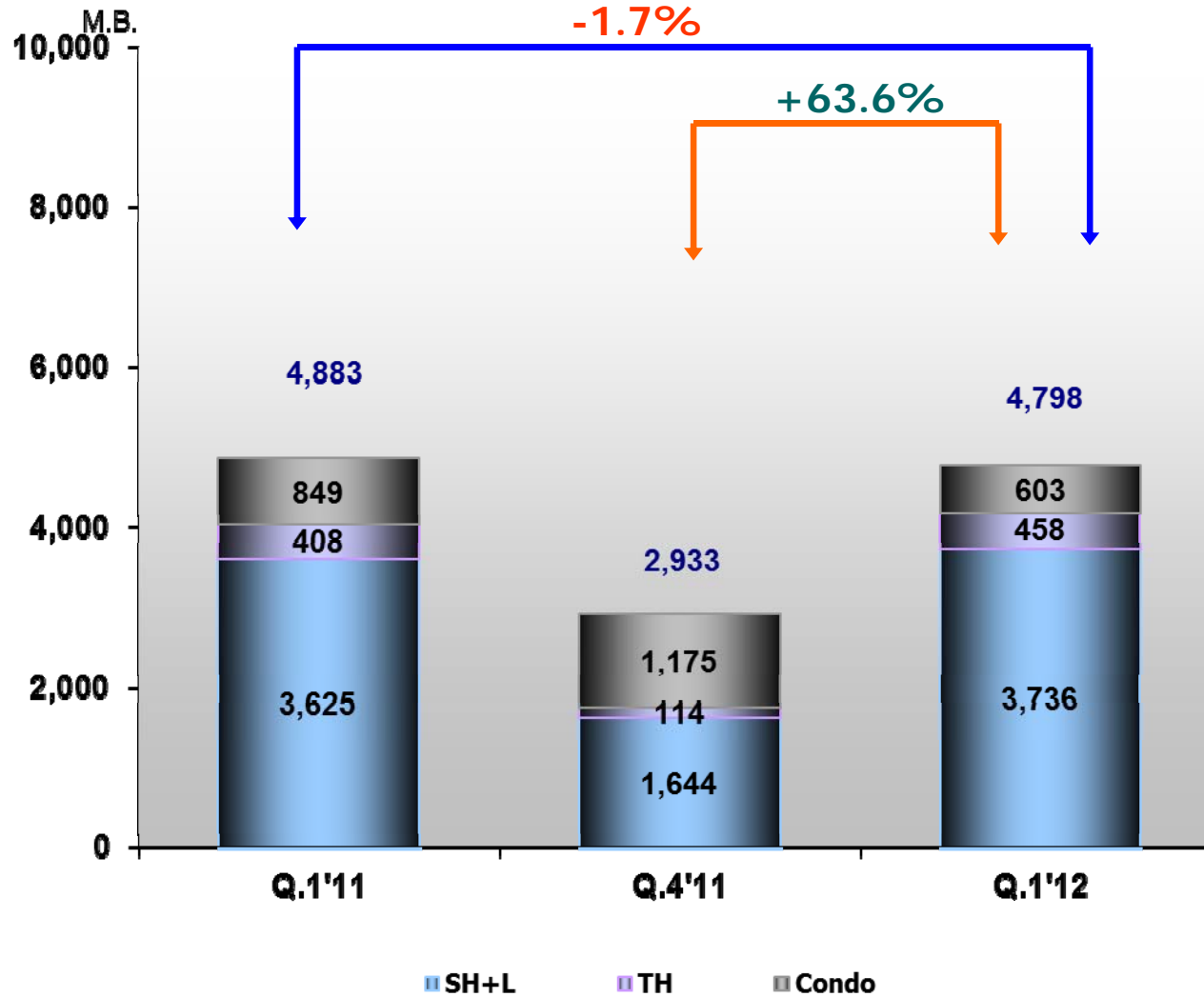
LAND & HOUSES

Analyst Meeting...Q.1'12

11 May 12



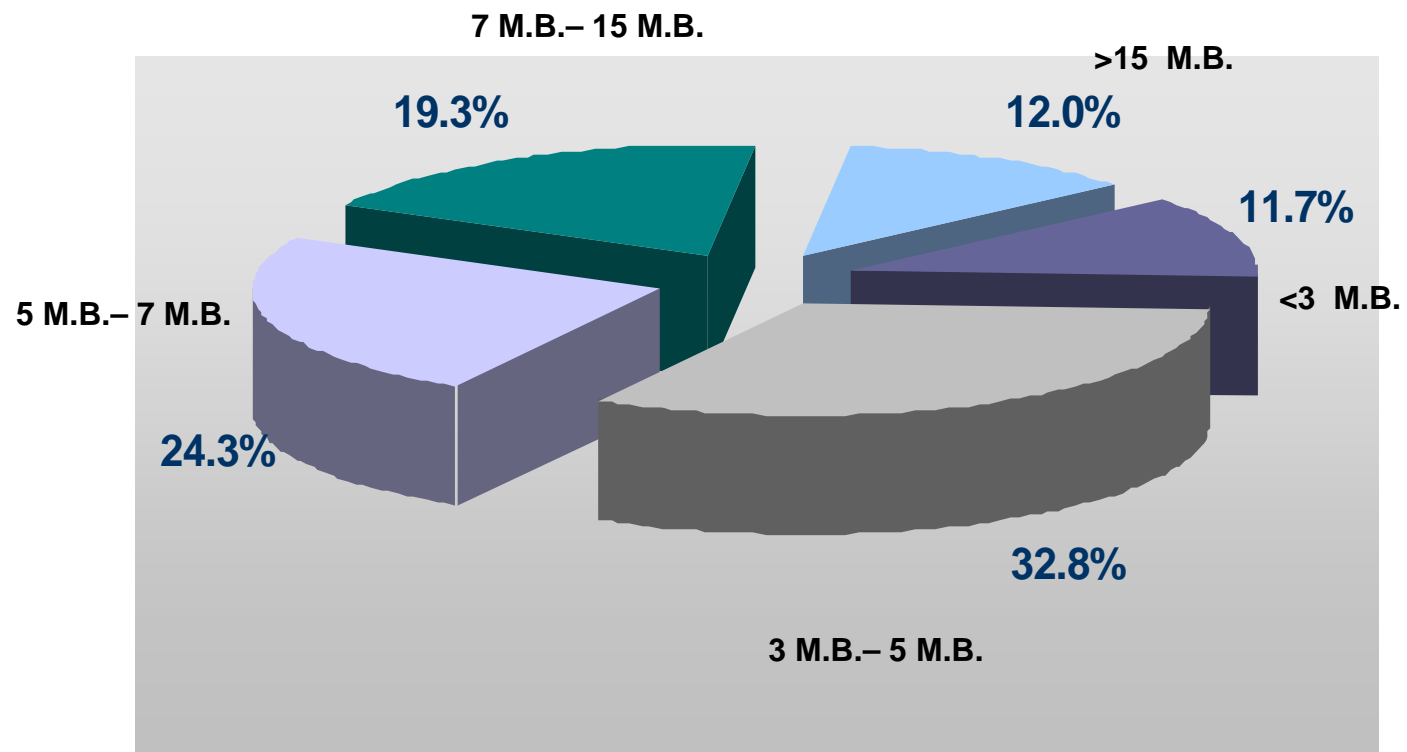
Sales Growth (Booking)



	Unit
SH+L	651
TH	144
CD	166
Total	961

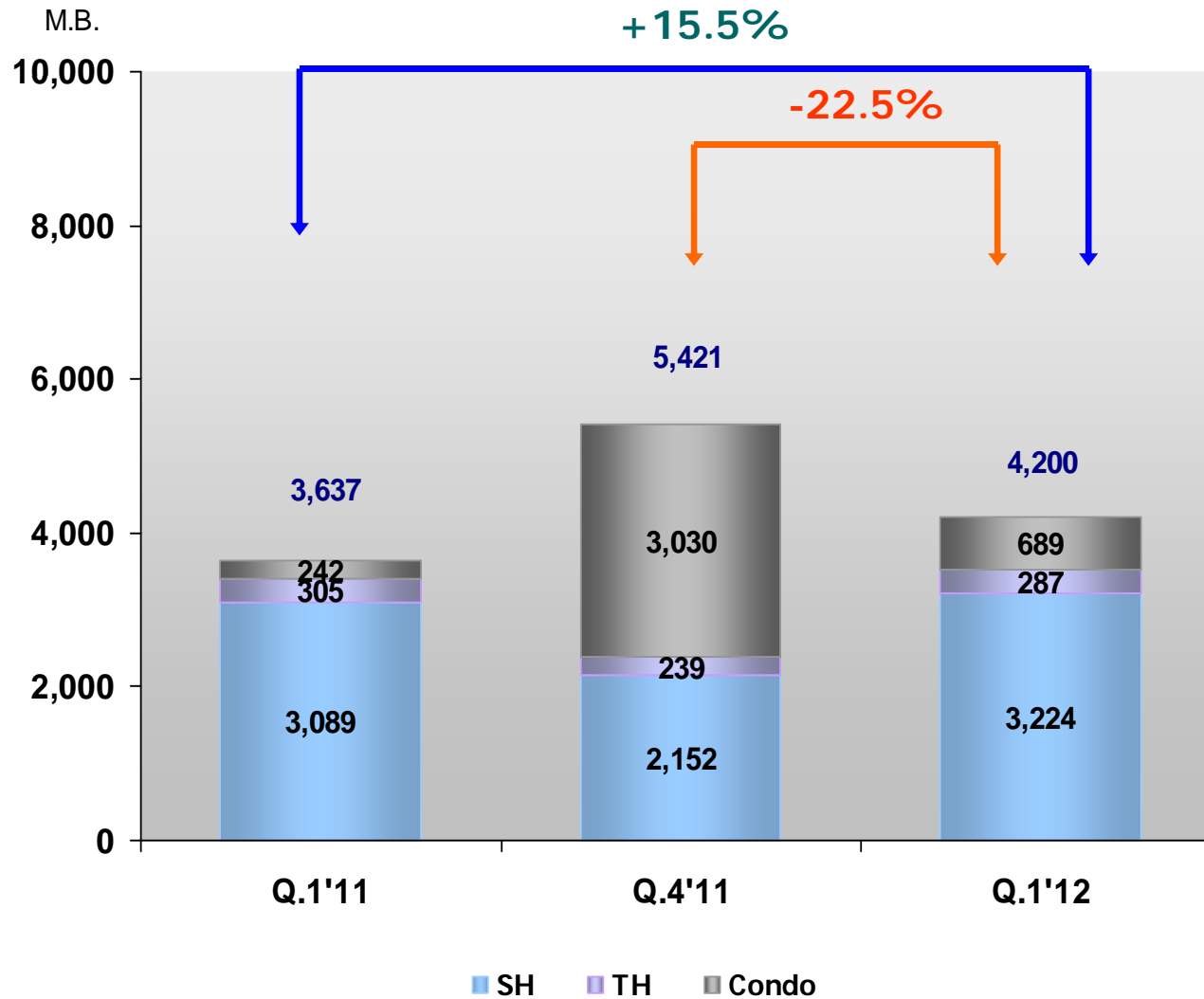


Booking by Segmentation : Q.1'12





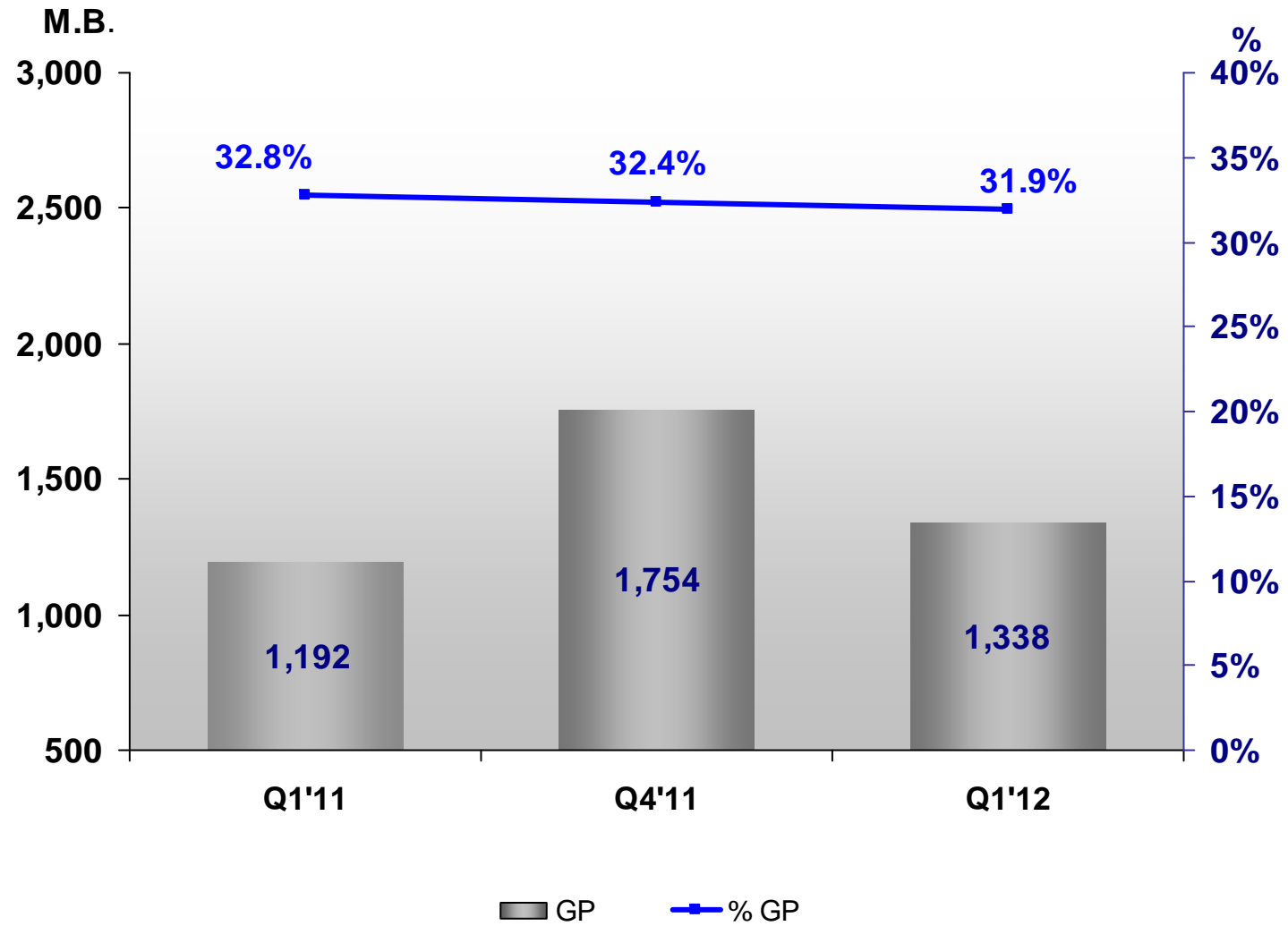
Recognized Sales Growth (Transfer)



	Unit
SH	637
TH	121
CD	127
Total	885

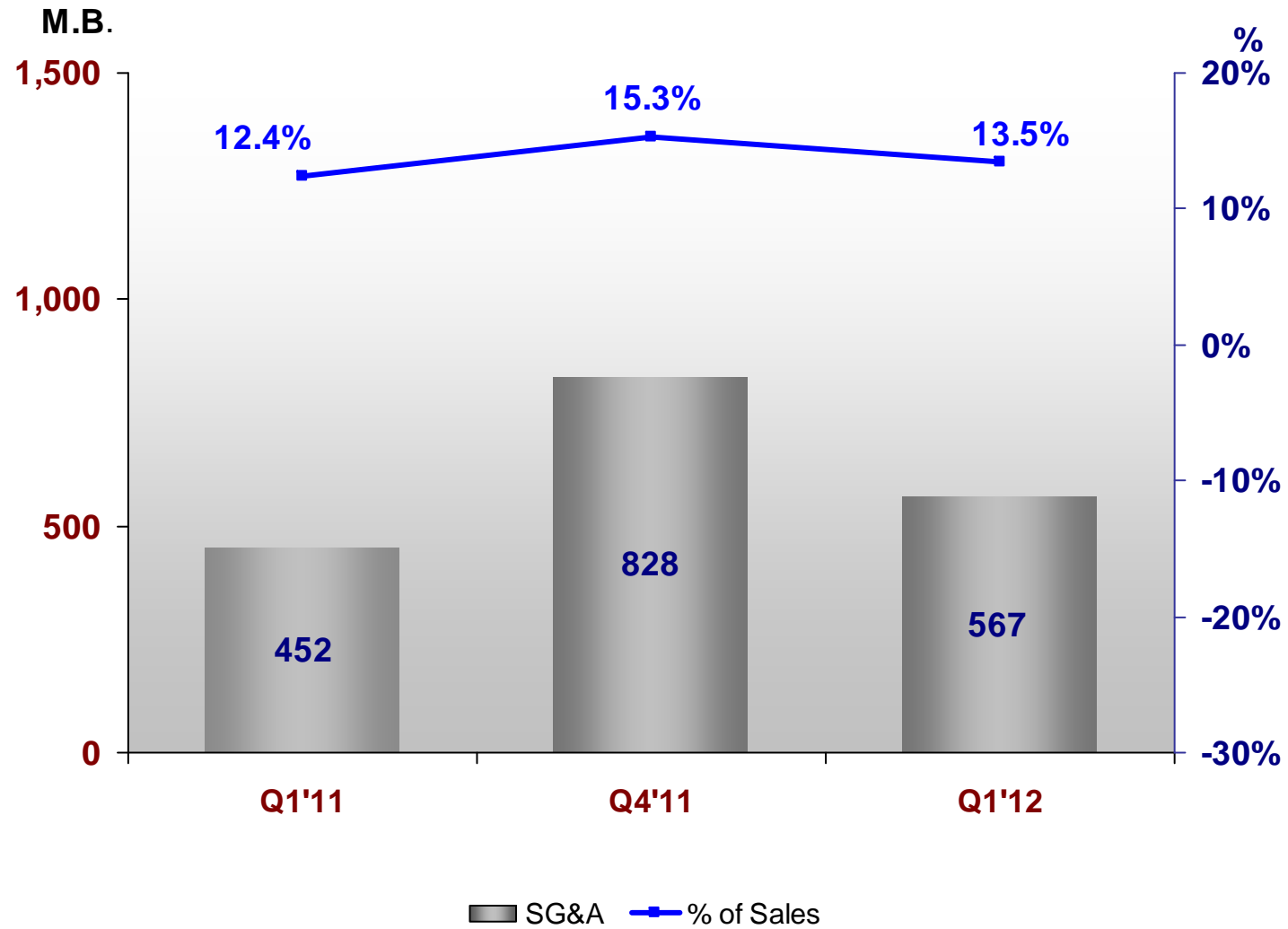


G.P



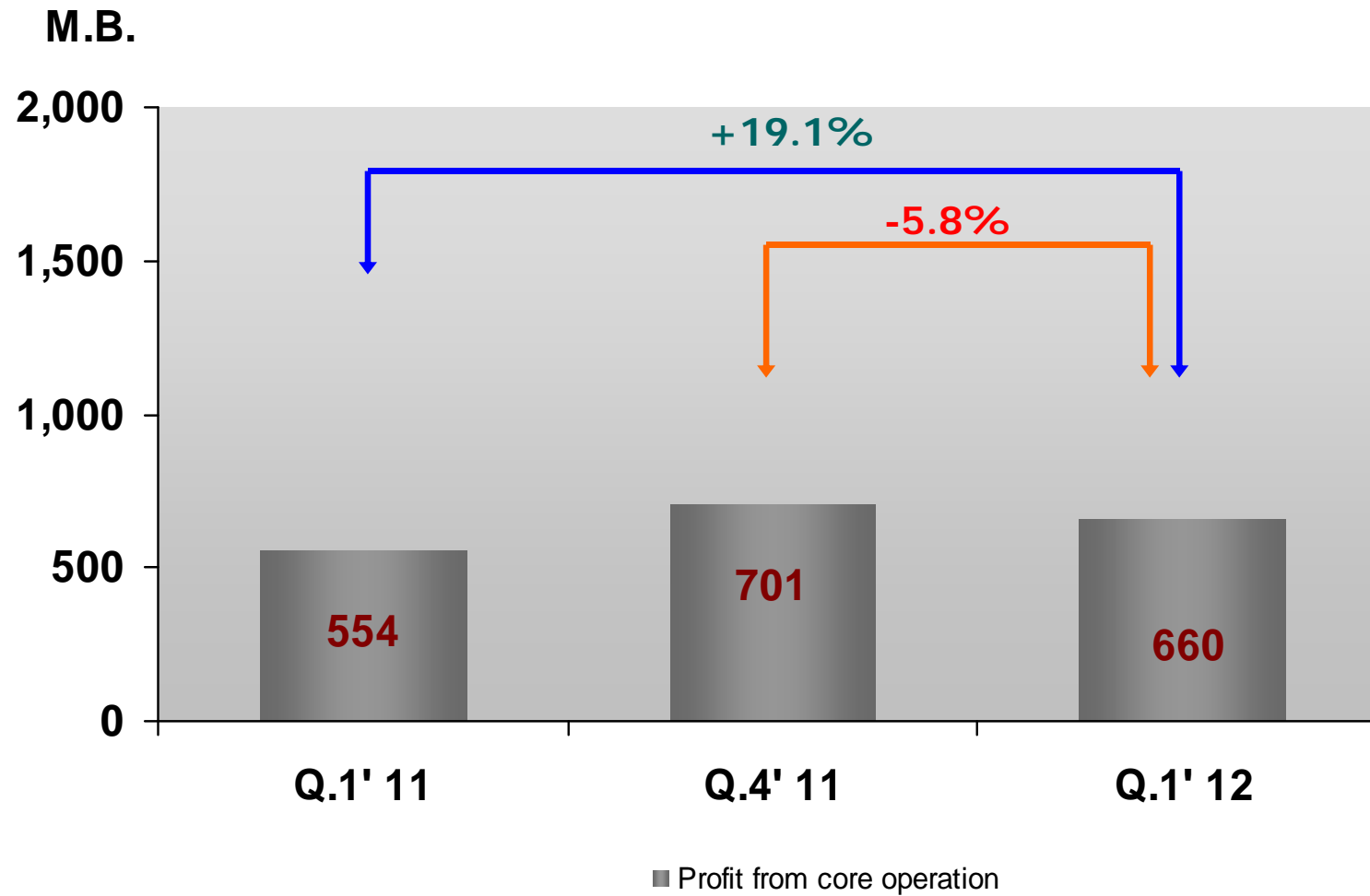


SG&A Exp. (excl. B/T)



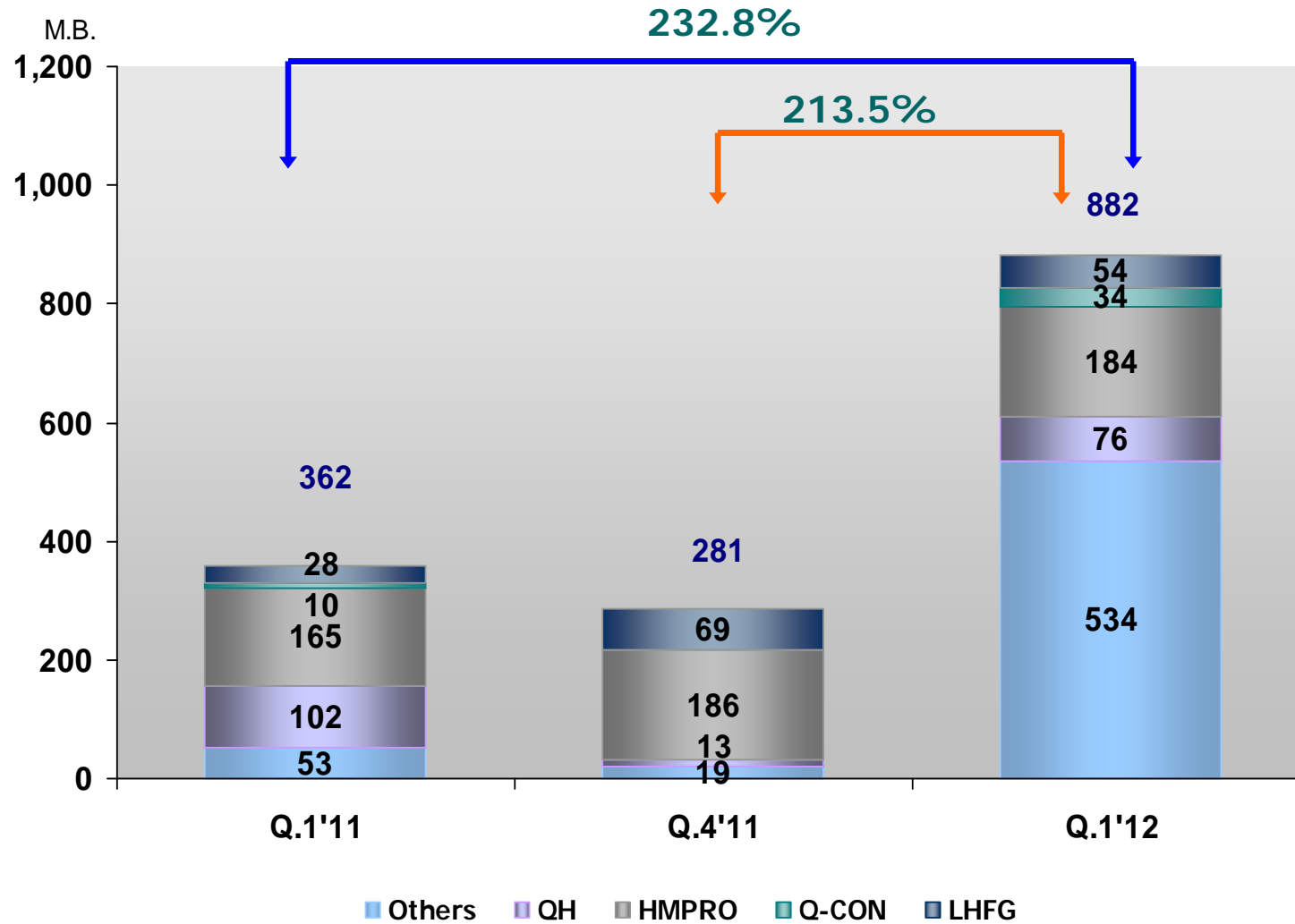


Profit from Core Operation



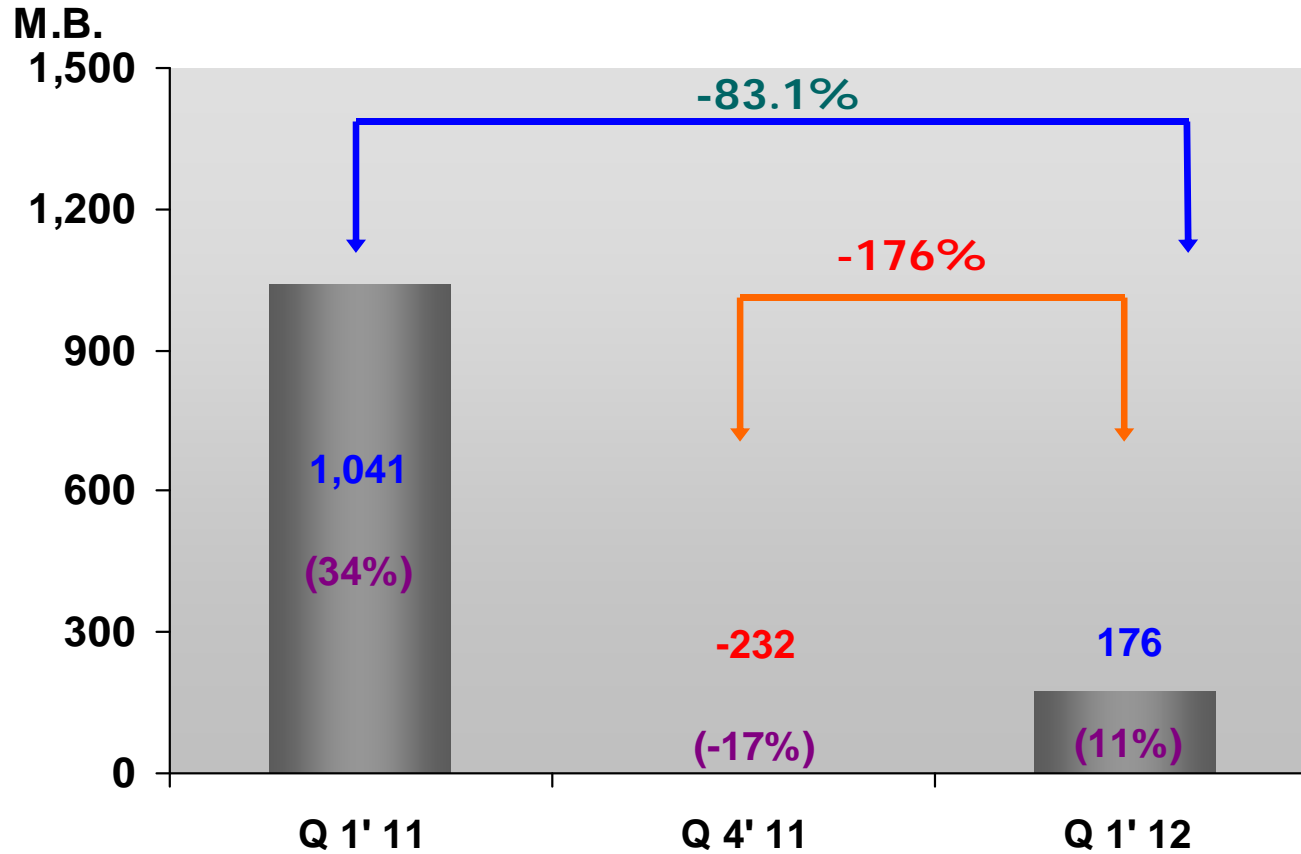


Share of Income from Investments



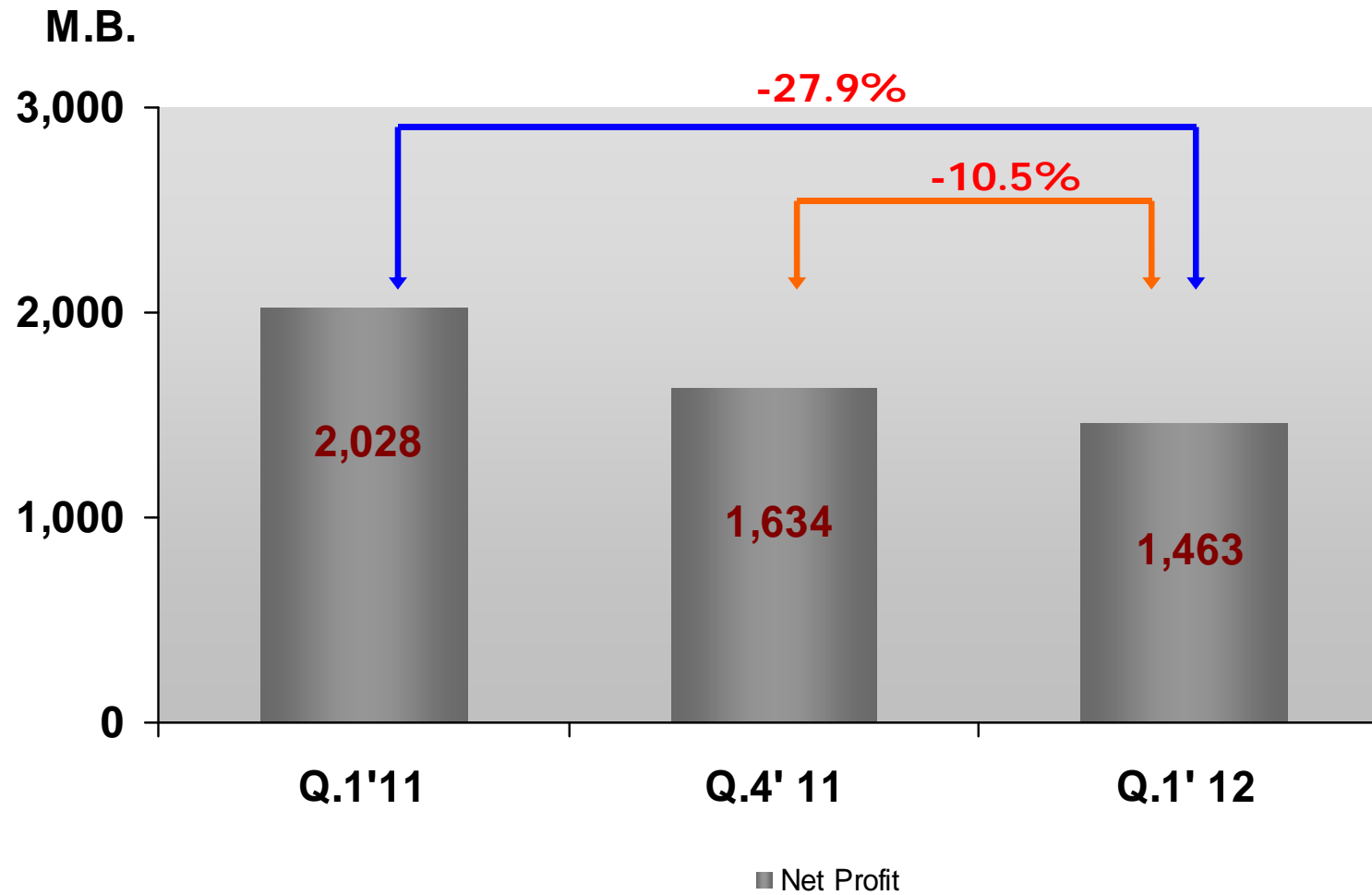


Corporate Tax



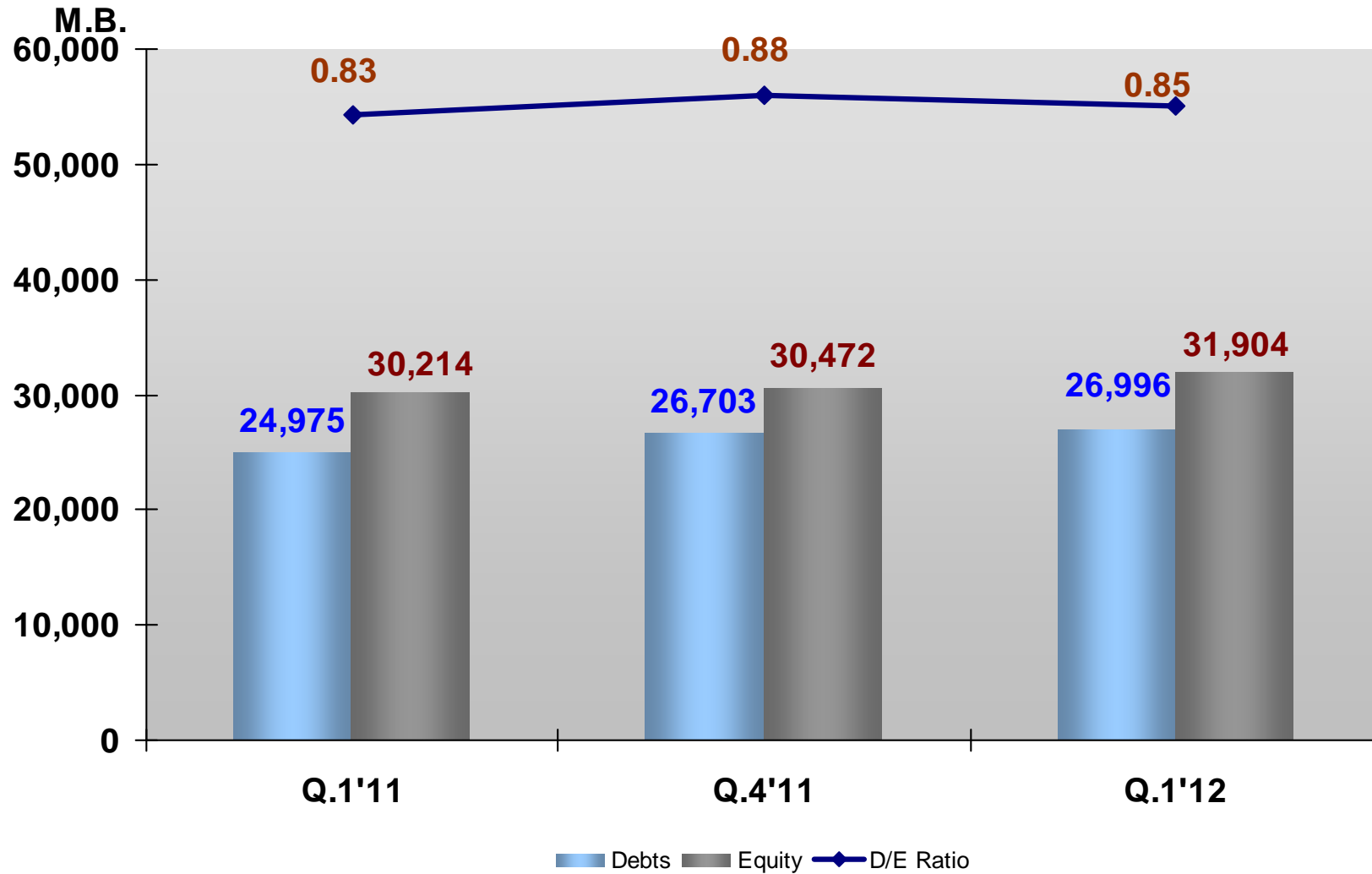


Net Profit



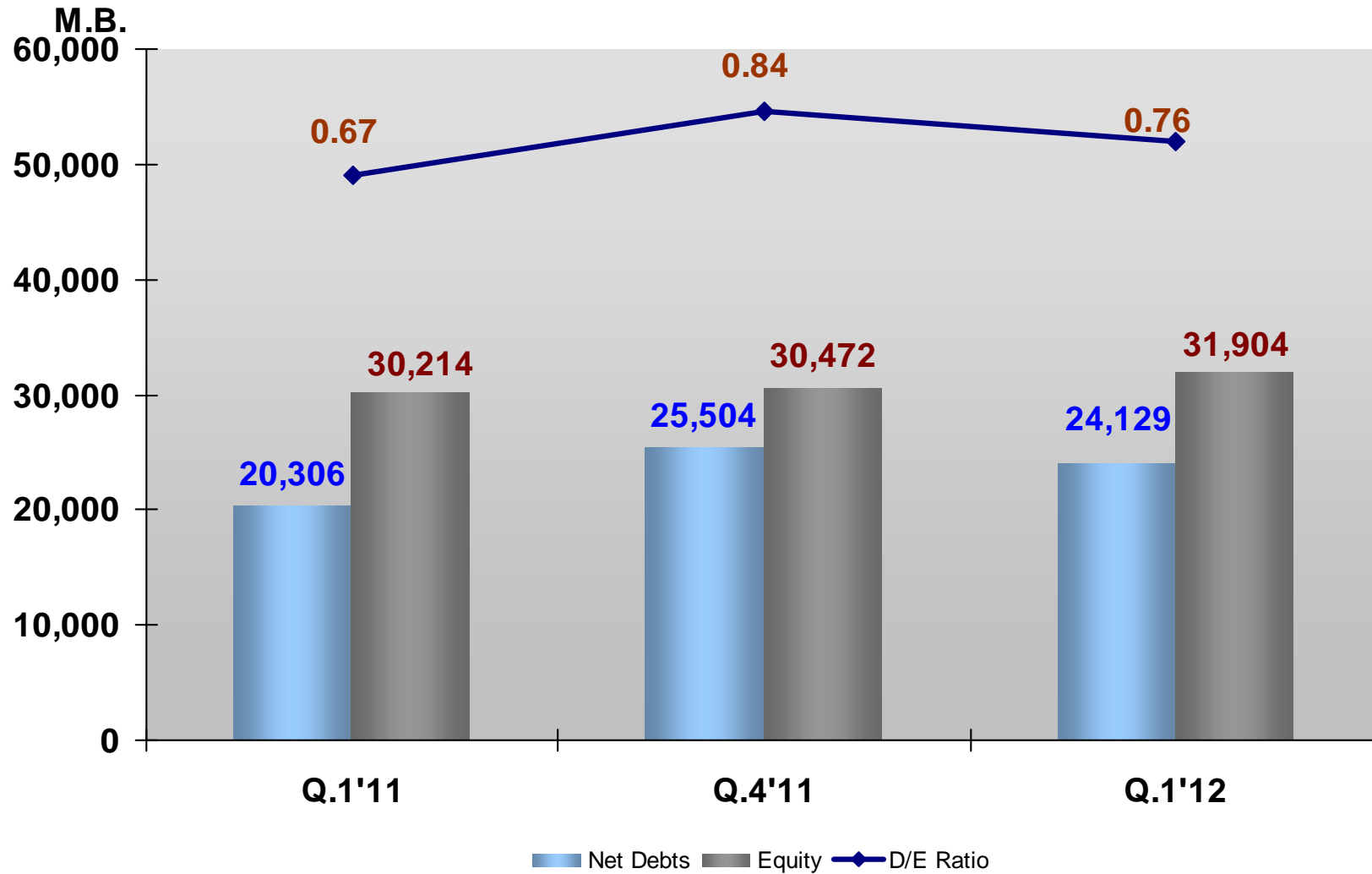


Debt to Equity





Debt to Equity





Existing Project as of Mar 2012

TYPE	LOCATION	NO. OF PROJECT	SIZE (Rai)	UNIT	% AVAILABLE FOR SALES	UNIT PRICE	REMAINING PRJ. VALUE
SDH	1. Inizio	4	324.8	1,634	62%	2.8	2,858
	2. Pruklada	7	742.4	3,383	48%	3.7	5,996
	3. Chaiyapruk	4	365.5	1,629	40%	4.5	2,956
	4. Chollada	2	436.4	1,504	19%	3.8	1,052
	5. Parichart	1	209.8	707	1%	4.5	32
	6. Mantana	8	869.4	3,190	65%	6.8	14,185
	7. Seewalee	7	702.3	2,749	48%	4.8	6,273
	8. Nantawan	4	891.4	1,722	21%	10.8	3,907
	9. Ladawan	3	305.0	374	82%	40.7	12,400
	10. L&H Park	3	378.9	1,112	2%	5.0	131
TH	11. Indy	1	28.0	348	51%	1.7	294
	12. Baan Mai	1	20.3	207	81%	3.1	521
	13. Terrace	2	48.4	397	51%	4.8	985
	14. The Landmark	1	4.8	24	46%	22.9	252
Condo	15. The Key	2	10.2	1,294	19%	1.9	458
	16. The Room	2	4.1	483	27%	5.9	759
	17. Ocas	1	17.6	179	32%	11.2	650
	TOTAL	53	5,359.3	20,936	41%	6.2	<u>53,707</u>



New Projects Plan to Launch in 2012

PROJECT NAME	LOCATION	TYPE	SIZE (Rai)	UNIT	UNIT PRICE	PRJ. VALUE	LAUNCH DATE
1. Mantana	Wong Whan Onnuch3	SH	99.0	450	6.0	2,700	Feb.
2. Inizio	Salaya	SH	68.7	344	2.9	990	Feb.
3. Ladawan	Rajapruk	SH	207.9	245	42.0	10,290	Mar.
4. The Room	Sukhumvit 40	CD	1.9	129	4.7	600	Q.2
5. The Key	Sathorn-Rajapruk	CD	7.7	820	2.2	1,790	Q.2
6. The Room	BTS Wongwienyai	CD	2.1	220	7.2	1,580	Q.2
7. The Key	Chiengmai	CD	5.4	174	2.3	400	Q.2
8. Pruklada	Rangsit Klong4	SH	74.1	315	3.7	1,150	Q.2
9. Seewalee	Korat	SH	97.0	360	4.9	1,780	Q.3
10. L&H 88 Hillside	Phuket	SH	52.1	100	12.5	1,250	Q.3
11. Indy	Pracha-u-tid2	TH	30.2	354	1.6	570	Q.3
12. The Room	Ari	CD	1.4	174	5.5	950	Q.3
13. Mantana	Rama II	SH	66.9	166	6.9	1,150	Q.4
14. Inizio	Khon Khaen	SH	72.4	340	3.1	1,060	Q.4
15. Villaggio	Rama II	TH	18.3	211	1.7	360	Q.4
16. The Bangkok	Sathorn	CD	5.0	483	12.4	6,000	Q.4
	TOTAL		810.1	4,885	6.7	32,620	



Condominium Schedule

No	Project	2011		2012				2013				2014	
		Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2
1	The Room-Suk.62	Transfer	Transfer	Transfer									
2	The Room-Sathorn Taksin	Construction	Transfer	Transfer	Transfer								
3	The Room-Suk.21	Construction	Construction	Construction	Construction	Construction	Construction	Construction	Transfer	Transfer	Transfer	Transfer	Transfer
4	Ocas-Hua Hin	Construction	Transfer	Transfer	Transfer	Transfer							
5	The Key-Phahon Yothin	Construction	Transfer	Transfer									
6	The Key-Prachuen	Construction	Construction	Construction	Transfer	Transfer							
7	The Key-Chaeng Wattana	Construction	Construction	Construction	Transfer	Transfer	Transfer	Transfer	Transfer				
8	The Room - Suk.40				Construction	Construction	Construction	Construction	Construction	Transfer	Transfer	Transfer	
9	The Room - BTS S8							Construction	Construction	Construction	Construction	Construction	Construction
10	The Room - Ari			Develop& EIA									
11	The Bangkok - Sathorn			Develop& EIA									
12	The Key - Sathorn Rajapruk				Construction	Construction	Construction	Construction	Construction	Construction	Construction	Transfer	Transfer
13	The Key - Chiangmai			Construction	Construction	Construction	Construction	Construction	Construction	Transfer	Transfer	Transfer	

Construction period
 Transfer